

**Daniela TETY**  
02/06/1988  
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## PROFESSIONAL EXPERIENCE

**WAITRESS / BARMAID / CUSTOMER ADVISOR / TRANSLATOR /**

2015 - 2018

**PEPPI GUGGENHEIM / NORMAL BAR / SYKES / ZENMATE (Berlin)**

- Since i live in Berlin i worked mainly as a Waitress but i also have an experience as a Customer advisor. Furthermore, i have been lately working as a freelance translator.

**Junior Consultant**

**EDELMAN (Paris)**

2013 - 2015

- Management of journalists database
- Media relations : Organization of products' loan and returns, conception and follow up of the editorial calendar
- Clipping and Evaluation of media coverage : Daily / weekly reporting, reports of competitors' actions
- Development and management of event and partnerships : Creation of press pack

**PR Assistant**

**Michel LAFON PUBLISHING (Neuilly)**

2011 - 2013

- Media relations : Management of the journalists database / collecting and analyzing media coverage
- Community management / Creation of communication supports : publicizing campaigns via social media / partnerships with bloggers
- Organization of high profile events /interviews / book fair (Montreuil)

**STUDENT JOBS : Temporary worked as a saleswoman** from 2009 to 2011 For the **Galerie Lafayette (Paris)**, **H&M (Paris)** **Zara (Paris)** **Bershka (Paris)** **Uniqlo (Paris)**, **waitress** at the **Piano Muet** Summer 2011 (Paris), **waitress** at the **Reggae pub** 2008 (Olbia, Sardinia)

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## EDUCATION

**University of Paris X (Nanterre)** – 2012: 2 years of Bachelor Degree Modern Languages

**University of Paris XII (Créteil)** – 2010: Bachelor Degree in Economics and Management

**Eugène Delacroix High School (Maison Alfort)** – 2007: Baccalaureate in Economics and Social Sciences – with honors

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## LANGUAGE AND IT SKILLS

**Languages:** **French:** mother tongue / **English:** fluent / **German:** proficient / **Italian:** beginner

**IT Skills:** Microsoft Pack Office / Internet / Google Analytics / Atom

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## PERSONAL INTERESTS

**Arts and culture**

Photography, Drawing, Cinema

**Fashion and textile**

Fashion magazines (print/TV/blogs)  
Drawing, Sewing

**Sports**

Dance, Volleyball

**Travels**

Croatia, Germany, Greece, Great-Britain, Italy, Japan, Spain, United States of America