User interview

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| Interview Date: 15th Aug 2021 | Interview way: WeChat meeting |
| Interviewee’s name: Haiyang Li | Interviewee’s occupation: Higher education student |
| Interviewer’s name: Weibang Tang | Interview’s occupation: pets selling website developer |
| Content of interview items: We have mainly focused on design. 1.Home page design 2.Add pests page design 3.Login/out/registration page design 4.Logo design 5.Button icon. | |
| Before the interview, we thanked the interviewees for taking time out of their busy schedule to accept our interview. The purpose of our interview is to get the feedback after they has experienced our website  Q: Thank you for participating in our interview again. You have just experienced the latest version of our website. This version of improvement is mainly aimed at the design of the mesh. Do you feel any dissatisfaction with this use compared with other websites you use?  A: Why are these pictures the same?  Q: Well, these pictures will be uploaded and updated by the store manager. We are now mainly focusing on the design of the website, and we have not yet started to officially sell.  A: That is to say, after the official launch, these placeholders will be replaced with pet photos for sale?  Q: Yeah.  A: Good. That’s OK. But I think it’s weird to place the search box in the upper part. There is a search bar on the top and a filter bar below, and I feel that their functions seem to be similar. This will make one of them redundant.  Q: OK. I know what you mean. We also discovered this problem inside our group. This feature is currently in the process of discussion. Therefore, your suggestions are very important to us now. Another question. What do you think of the theme colors of our website? Will it make you feel tired while browsing the website?  A: No, not at all. I think this color is just right. Not too bright, nor too dull. Its saturation is just right. It looks very pleasing to my eyes.  Q: OK. Thank you again for participating in our interview. If necessary, we may include the content of this interview in our report. But we will not involve personal privacy and sensitive information. I wonder if you mind or not?  A: Nope. I don’t mind.  Summary: In this interview, we have shown the design we have developed to the website. This user gave us a very valuable suggestion for our website, changing the top navigation of the double layer to a single layer. | |