pitchdeck

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Core areas of the project

1.1 Meme Culture Driven Community

-Positioning: A Meme token with the IP of "Rural Dog", integrating humor and community consensus.

-Application scenarios:

-Meme Creative Economy: User Generated Content (UGC) rewards for creating viral materials.

-Community governance: Coin holders decide on IP image iteration (such as new dog character design) through DAO voting.

1.2 GameFi and NFT ecosystem

-Target area:

-Play to Meme game: a casual mini game (such as parkour and farm management) where players consume VLGD to obtain props and earn tokens after completing the level.

-NFT assetization:

-Collection NFT: Limited edition "Country Dog" character card with bonus benefits.

-Functional NFTs: in-game equipment, virtual lands (which can be expanded into metaverse scenes in the future).

1.3 Public Welfare and Sustainable Development

-Core direction:

-On chain transparent donation: 15% of the monthly ecological fund income is automatically donated to animal protection organizations, with real-time data available.

-Carbon footprint offsetting: Explore cooperation with renewable energy projects and purchase carbon credits with partial transaction taxes.

1.4 DeFi Financial Instruments

-Function extension:

-Pledge mining: VLGD single coin pledge or LP liquidity mining, providing annualized returns (80-300% APY).

-Loan agreement: In the future, it will be integrated into cross chain lending platforms and support VLGD as collateral assets.

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2. Target Market and User Profile

|Market segmentation | Target users | Core requirements | VLGD solutions|

|---------------------|-------------------------------|----------------------------------|--------------------------------|

|Meme Enthusiasts | Cryptocurrency Community, Active Social Media Users | Pursuing Cultural Identity and Rapid Spread | Viral Meme Content+High Volatility Returns|

|GameFi players | Blockchain gamers, NFT collectors | Combining entertainment and asset appreciation | Play to Meme games+rare NFT drops|

|Public welfare participants | ESG investors, animal protection supporters | Transparent public welfare and financial return balance | On chain traceable donations+cash dividends|

|DeFi users | Liquidity providers and stakers | Low risk and stable returns | High APY staking+anti whale mechanism|

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3. Differentiated competitive advantage

3.1 Innovative Mechanism Combination

-Meme+public welfare+GameFi three in one:

Attract traffic through cultural dissemination, retain users through games, enhance brand value through public welfare, and form a closed loop.

-Dynamic Deflation Model:

Combining automatic combustion, event driven combustion (such as Super Burning Day), and application scenario combustion (NFT/game), it far exceeds the deflation efficiency of similar Meme tokens.

3.2 Technical Implementation Highlights

-Anti manipulation system:

-On chain large transaction monitoring+slippage compensation fund to reduce market manipulation risks.

-The coin holding distribution dashboard displays real-time updates on the address movements of the giant whale.

-Cross chain compatibility:

The future plan supports multiple chains such as Ethereum and Solana to expand user coverage.

3.3 Advantages of Community Governance

-Low threshold DAO:

If the holding of coins is ≥ 0.1%, the proposal can be submitted and automatically executed after the vote is passed (triggered by the Chainlink oracle smart contract).

-Transparent operation:

The team wallet address is publicly available, and the real-time flow of funds is publicly displayed on the project website.

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4. Periodic Roadmap

|Stage | Time Range | Key Objectives | Milestone Indicators|

|------------|--------------|------------------------------------------|-----------------------------------|

|Phase 1 | 2024 Q3-Q4 | Establish a basic ecosystem | - Launch PancakeSwap with an average daily trading volume of $1M<br>- Release the first Play to Meme game beta version|

|Phase 2 | 2025 Q1-Q2 | Expand Application Scenarios | - Launch NFT Trading Market<br>- Launch Cross Chain Bridge (BSC) ↔ ETH） |

|Phase 3 | 2025 Q3-Q4 | Ecological Extension and Compliance | - Cooperation with 3 International Animal Protection NGOs<br>- Application for EU MiCA Compliance Certification|

|Phase 4 | 2026+| Metaverse Integration | - Release Alpha Version of "Rural Dog Metaverse"<br>- Integrate with Mainstream VR Platforms|

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5. Risk management strategy

|Risk type | Response measures|

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|Market risk | Ecological funds reserve 20% of stablecoins (USDT/USDC) to resist price fluctuations|

|Regulatory risk | Diversified registration of legal entities (Singapore+Switzerland) to avoid single jurisdiction|

|Technical Risk | Smart Contract Monthly Security Inspection+Vulnerability Bounty Program (up to $100000 reward)|

|Community Risk | Establish a "Community Mediation Committee" to handle governance disputes and user complaints|

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6. Collaborative partners and ecological co construction

-Signed cooperation:

-Animal Protection Organization: The Human Society International (donation recipient)

-Game Studio: Unity Technology Collaboration, Developing Play to Meme Games

-Exchanges: PancakeSwap (Initial DEX), Gate.io (CEX Listing Negotiations)

-Future plan:

-Jointly launch a carbon neutrality initiative with environmental projects such as recycled plastic recycling.

-Integrate Chainlink oracle to enable off chain data (such as public welfare progress) to be uploaded to the chain.

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summary

Village Dog (VLGD) builds moats in the following areas through a three-dimensional positioning of "Meme culture+public welfare empowerment+GameFi ecology":

1. Cultural resonance: Consolidate the community with rural dog IP and lower the cognitive threshold for users.

2. Economic sustainability: Deflation model+high-yield scenario ensures the long-term value of the token.

3. Social value: Transparent public welfare enhances brand credibility and attracts ESG funds to enter.

The ultimate goal of the project is to become a benchmark for "Meme 3.0" - with both viral transmission power and solid practicality and social responsibility.