

Peng (Pump) PU

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EDUCATION BACKGROUND

Shanghai Lixin University of Accounting and Finance **Bachelor in Finance** Sept.2019 - Jan.2023
GPA:3.82/4.0 (1/90, top 1)

- **Core Courses:** Investment (96/100), Asset Valuation and Modeling(92/100), Financial Engineering(91/100), Statistics(91/100)
- **Honors & Awards:** Shanghai Excellent Graduate, Shanghai Scholarship, Principal's Award; University 1st Class Scholarship ×4, Social Practice Scholarship, National First Prize in Fintech Innovation Application Case Competition, National Grand Prize in the *Future Finance* Fintech Application Competition, “Zhixing Cup” Shanghai Second Prize, Merit Student
- **Certification:** Certificate of intelligent valuation data collection and Application, ACCA(7/13), CFA(studying)

University of California, Berkeley **Visiting Student** Sep.2021-Jan.2022
Comprehensive Assessment: B+ (Average Grades: 87-89)

National University of Singapore **Master of Science in Venture Creation** Jul.2024 - Jun.2025

MAIN INTERNSHIP EXPERIENCE

ESSENCE Securities Shanghai **Investment & Research Analyst - Strategy** Jan.2024 - Jun.2024

- **Completed Distress Reversal Strategy Report:** Utilizing the distress reversal logic based on market expectations falling below reality, categorized distress reversal types into external impact and supply-demand imbalance. Through a retrospective analysis of distress reversal buying and selling points in different industries under these two types, identified core elements for distress reversal investment as the reversal of supply-demand relations, sufficiently low value or the emergence of blockbuster products.
- **Research support:** Completed quarterly statements analysis, 2023 annual strategy report, trend calculations for CSI 300 index on ERP and the research on financial stock selection models based on business model deconstruction and market excess cognition.

CITIC Securities Shanghai **Investment & Research Analyst - Strategy** Jul.2023 - Dec.2023

- **Finished Inventory Cycle Investment Strategy Report:** Reviewed the historical development of inventory cycles in China and the U.S., analyzed the performance of various assets and identified patterns in industry rotation among different inventory stages in both countries, examined the impact of the U.S. inventory rotation on China's exports, concluded that the pharmaceutical and semiconductor sectors will demonstrate notable performance at the end of 2023.
- **Finalized a report on Exploring the Reasons behind AH Premium:** Developed AH premium indicators using stock prices and exchange rates, conducted a market value-weighted analysis of turnover rates, industry premium of GICS I industries. Concluded that AH premium is related to liquidity, Hong Kong short selling mechanisms, trading fees, cost of capital.
- **Research Support:** Utilized VBA to establish databases for short selling and earnings in Hong Kong stock market. Assisted in completing research projects on U.S. earnings reviews using databases like WIND, Bloomberg.

Guosheng Securities Shanghai **Investment & Research Analyst - Metal** Nov.2022 - Jun.2023

- **Drafted a report on Aluminum Foil Industry Analysis:** Conducted research on the current development status of the aluminum foil industry, analyzed raw materials and suppliers, technological challenges of producing aluminum foil and equipment advantages, and applications like batteries of the industry and examined the future growth rates for each application. Delved into battery aluminum foil industry research, constructed a supply-demand balance sheet and summarized performances, production lines, and customer structures of significant players in the industry like Jiangsu Dingsheng New Materials Joint-Stock Co., Ltd.
- **Completed Analysis of China Hongqiao Group:** Researched the aluminum processing industry, defined the company's position within the sector, and analyzed the company's debt repayment capability, profitability, and operation efficiency. Constructed a complete financial model to provide profit forecasts by summarizing the company's future production volume plans.
- **Output performance evaluation reports:** Reviewed annual and quarterly performance for listed companies like Zhejiang Hailiang Co., Ltd., updated and modified financial models to offer the latest profit forecasts by analyzing production capacity.

PROJECT EXPERIENCE

DuoDuoLand pre-employment education project **Business Partner** Mar.2021 - Jun.2022

- **Strategy Management:** Adjusted the strategy direction and revise the operation strategy by researching the operation mode of existing competitors like Aha Club, figured out the user's pain point logic and usage scenarios to break users' growth bottleneck.
- **Platform Operation:** achieved 3w+ followers , 4w+ WeChat community users by operating WeChat Official account, WeChat groups, Xiaohongshu and WeChat official account have outputted 4000+ tweets with the average reading volume of each is 3k+.

Wangjiang Intelligent Investment Advisory project **Founder** Jan.2020 - Feb.2021

- **Project Management:** Positioned the project as a robo-advisory platform combining AI with expert wisdom via competitor research, acquired over 2,000 foundational users through value-added services like expert live broadcasts and investor lectures.
- National Project of China Innovation and Entrepreneurship Competition, Third Prize in Innovation and Entrepreneurship Competition, Pudong New Area Top 10 Startup, Bronze Award in “Internet+” Innovation and Entrepreneurship Competition

SKILLS

- **Language:** GRE(323), IELTS (7.5), CET-6, CET-4, Mandarin(Native Speaker)
- **Computer Skills:** MS Office, Python, R, Tableau, Stata, Thinkcell