

Proposal

“HomeView” - Uniting streaming services in one site

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Unite

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Overview

Our team is proposing HomeView, a web application that aims to provide an easier browsing experience among users' streaming services. As a web application, users would access all features of the app without downloading excess software on their devices. Our team is aiming to solve a browsing and convenience problem. Subscribers of multiple streaming services experience difficulty in trying to find a specific title to watch or to experience something new. Moreover, searching for new movies or shows involves logging in to each platform individually and dealing with separate browsing catalogs. Our product will serve as an organized, customized database and comfortable streaming service navigator. The vision of HomeView is to provide clients with an effortless stream searching experience while also unifying all different streaming services.

Target Audience

HomeView is intended for any age or demographic who is subscribed to two or more streaming services. This web application offers the user a convenient approach to finding shows and movies across multiple streaming services into one site.

Features

- Unites the libraries of the streaming services that a user is subscribed to into one browsing experience
 - Customizable for each user
- The ability to create and share playlists
 - Users will be able to share playlists consisting of specific films and/or television shows with other users or non-users. Playlists can be set as Private (only those with a link can access said playlist) or Public (viewable to everyone and can be seen on user's page)
- Blacklist movies based on actors and genres
 - Users can avoid certain actors and actresses when looking for certain recommendations or similar films and television shows.
- The ability to allow users to rate and review titles
 - Users will be able to create a five-star rating and descriptive review on a certain movie or television show that they liked or disliked
- View details of actors and actresses.
 - Users will be able to view all the shows the actor or actresses appeared in. Other details of actors and actresses like age, height, and date of birth will be shown too.
- The application will include a News section

- This will update users about upcoming titles and titles that will be removed soon.
- Option to utilize a virtual private network (VPN) for out-of-region shows
 - Users that own a VPN can enhance their viewing experience by using their VPN to explore catalogs that are exclusive to different regions

Our Competition

Our competitors are streaming services such as Netflix, Hulu, Disney Plus, IMDB, ReelGood, HBO Max, Paramount TV, and Peacock. In order to compete with our service they would have to combine their services into one which would result in them losing profit. "HomeView" will be combining all the catalogs into one place so the consumer can browse the catalogs of each service they are subscribed to. This would reduce the amount of time the consumer would be using to search for a certain title, and lets them stay updated on any changes made to the catalog.