



# L.A Robot Run Cafe

---

Penina Torjman  
04/2022

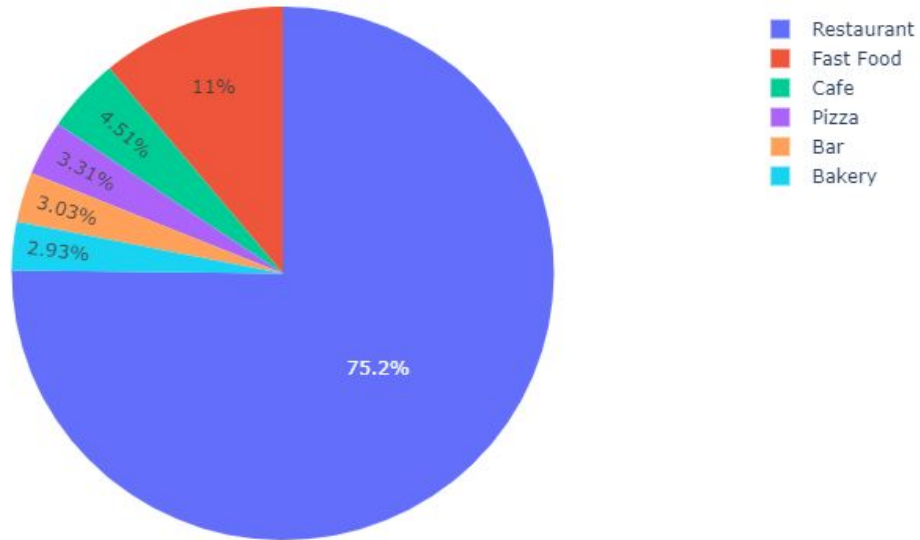


# Table of Contents

- ❖ Establishments types
- ❖ Chain or Nonchain
- ❖ Typical type of chain
- ❖ Typical chain seat number
- ❖ Seats distribution
- ❖ Top Streets
- ❖ Empty streets
- ❖ Seating trend by street
- ❖ Conclusions

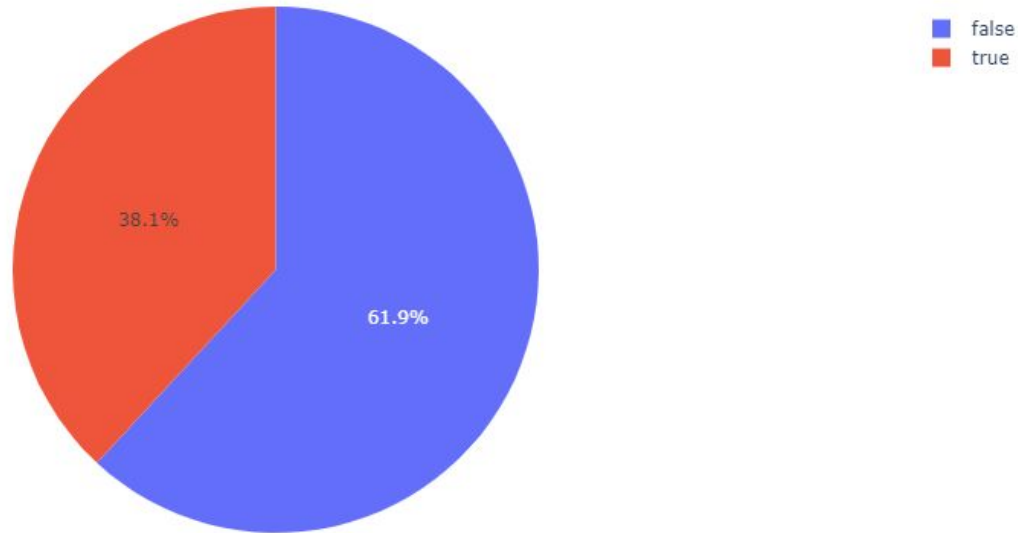
# Establishments types

Number of establishments for each type



# Chain or Nonchain

Chain or nonchain establishments



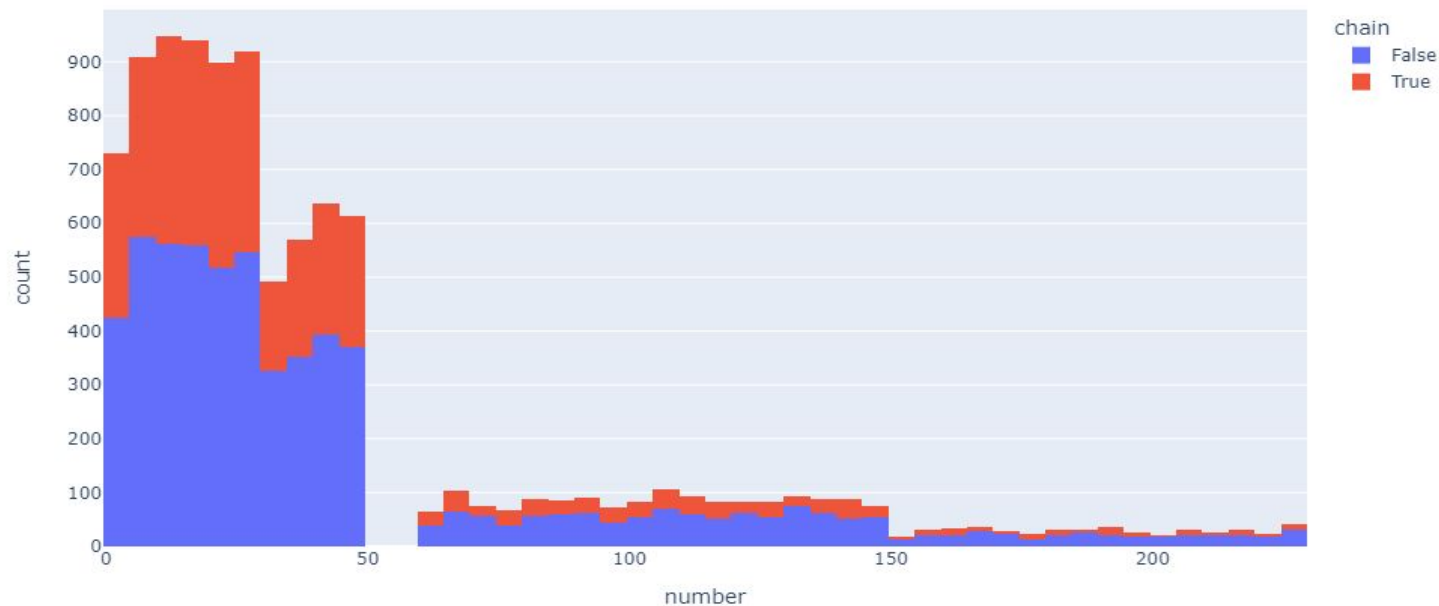
# Typical type of chain

- ★ All our Bakery are chain
- ★ Cafe are in 60% a chain
- ★ Restaurant which represent the majority of our market are only in 31% a chain

	esta_type	number	maybe_chain
<b>0</b>	Bakery	283	1.000000
<b>2</b>	Cafe	266	0.611494
<b>3</b>	Fast Food	605	0.567542
<b>4</b>	Pizza	153	0.479624
<b>5</b>	Restaurant	2292	0.316007
<b>1</b>	Bar	77	0.263699

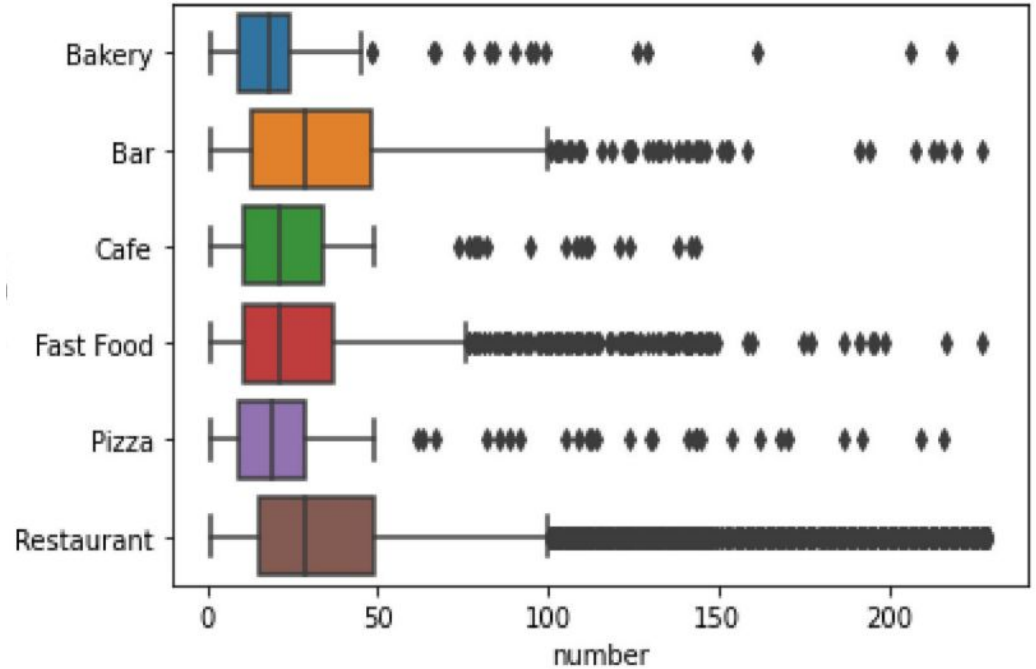
# Typical chain seat number

Number of Seats in Establishment separated by chain



# Seats distribution

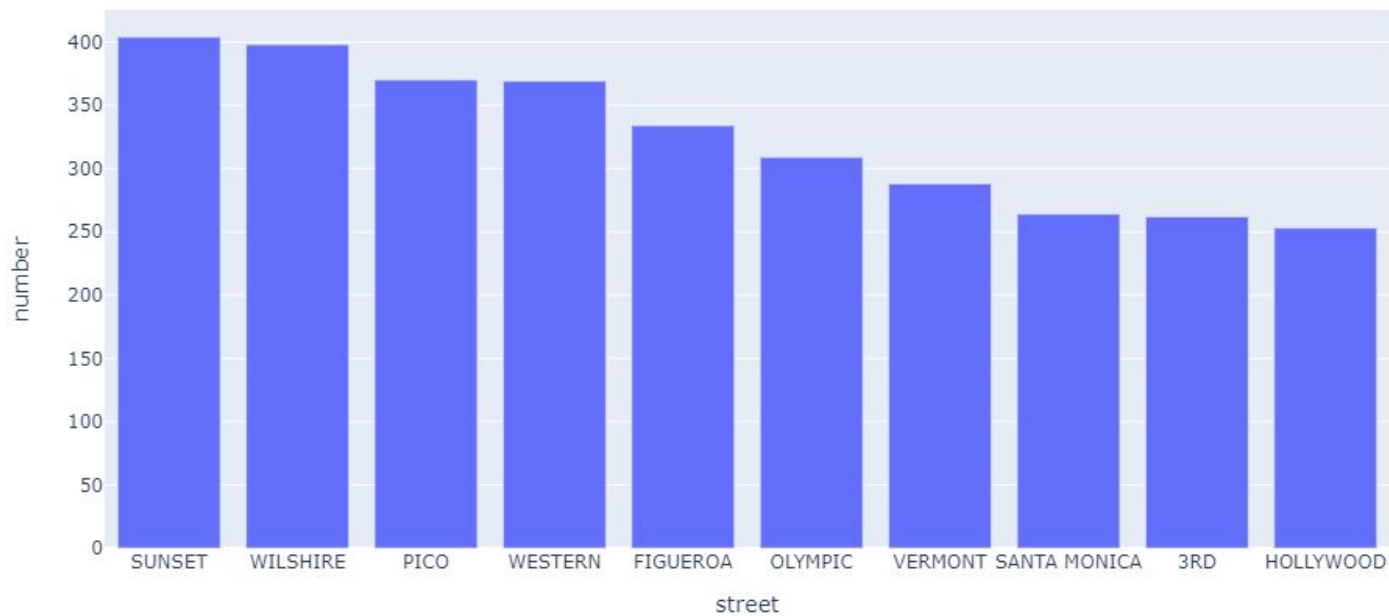
	type	seat_mean_number
5	Restaurant	48.048807
1	Bar	44.767123
3	Fast Food	31.837711
4	Pizza	28.545455
2	Cafe	25.000000



# Top Streets

---

Top 10 streets by number of restaurants





Empty streets

202 Streets

have only one restaurant!

# Seating trend by Seats



- ★ The mean is between 35-57 Seats
- ★ Hollywood was the last place in number of establishment now is the first
- ★ Sunset was the first place in number of establishment now is the 4th
- ★ Cafe tend to be 25 place so from the 10 top Santa Monica is the best place to open our cafe

# Conclusions

- ❖ Become a chain will help our Robot Run Cafe Works
- ❖ Our goal should be to open many branches with between 20 to 45 seats, according to the neighborhood reclamations.
- ❖ We need to consider opening both in crowded streets and in smallest streets using different strategies(takeaway/seating)
- ❖ In the top 10 streets we will choose Santa Monica to open our cafe, because the seats mean there is 35 (less than the other top 10)

