Crowdfunding Report

Through the crowdfunding Analysis it would appear that projects under the play category seem to get the most proposals but have around a 50% chance of success. July appears to be the most successful month, but it should also be noted that it was followed by a high failing month in August. Lastly it is clear from the graphs that Journalism is the least popular as it had the least number of projects presented but had a 100% success rate. Limitations of the data set would be lack of equal proportion projects presented within various examples. For example, the overwhelmingly larger number of plays suggested can skew the number of successful campaigns they get since they have more projects. Additional graphs that could help clarify this would be pie charts that show the percentage of backers that backed each project. This would help to get a better idea of the kind of projects people are more likely to support.