

# ***Sponsor us!***

The Pennvention competition consists of various events that allow students to utilize the resources available at the Weiss Tech House to build their tech ideas from the ground up. Our sponsors are the ones in large part who enable this to happen – and are therefore the enablers of a young generation of leading tech entrepreneurs. We're forever indebted to these individuals and companies and invite you to join us for Pennvention 2014.

Some of the other benefits of sponsorship:

- See incredible presentations by Penn's top engineers and entrepreneurs
- Find top-tier talent for your company
- Access to Penn/WTH student email databases and social media channels
- Create brand awareness in the Penn community through media coverage

We consider our 10th anniversary a chance to celebrate and take pride in what our students have accomplished, but also as an opportunity to grow. More specifically, one of our goals is to increase the amount of resources that we provide to our student teams. Here are some of the ways Sponsors have majorly contributed to Pennvention in the past:

- **Sponsor cash prizes** for teams to continue developing their innovation
- **Donate development resources** for teams to use during or after the competition
- **Host bootcamps, panels, and career sessions** at the Weiss Tech House, Penn's tech entrepreneurship hub
- **Send company swag** (t-shirts, water bottles, laptop stickers, etc.) to teams to build your brand among Penn's top entrepreneurs

# Sponsorship Tiers

<b>Seed</b>	<b>Angel</b>	<b>Series A</b>	<b>IPO (limit 1)</b>
\$100-\$500*	\$500-\$1k	\$1k-\$2k	>\$2k
<b>General</b>			
Ability to Judge at Final Round	Ability to Judge at Final Round	Ability to Judge at Final Round	Ability to Judge at Final Round
View Project Submissions	View Project Submissions	View Project Submissions	View Project Submissions
	Tech Talk with Teams	Tech Talk with Teams	Tech Talk with Teams and WTH Members
		Dinner with Team of Choice	Dinner with Team of Choice
<b>Branding</b>			
Listed in Program	Listed in Program + Blurb	Listed in Program + Blurb	Listed in Program + Blurb
Branded Prize**	Branded Prize**	Branded Prize**	Branded Prize**
Logo on Website	Logo on Website + Blurb	Big Logo on Website + Blurb	Primary Sponsor on Website + Dedicated Page
	Access to WTH Listserv & Social Media	Access to WTH Listserv & Social Media	Access to WTH Listserv & Social Media
	Logo on T-Shirt	Big Logo on T-Shirt	Primary Logo on T-Shirt
			Pennvention, co-hosted by [you]
<b>Swag</b>			
Distribute Swag to Teams	Distribute Swag to Teams	Distribute Swag to Teams and Attendees	Distribute Swag to Teams, Attendees, and WTH Members

\*In some cases we are open to working with smaller companies

\*\*All sponsors are free to give prizes outside of their sponsorship money. Additionally, sponsors can choose to give prizes to the grand prize-winning team (e.g. a trip to your company's office to demo the winning hack).

## Interested in Sponsoring?

Contact us at [pennvention@gmail.com](mailto:pennvention@gmail.com).