

# 1.Introduction

## 1.1 Background

Nowadays, people have great stress from many aspects, such as fast-pace life style, heavy workload and socialization. A trending way to release stress is going to a cat cafe and spending a whole afternoon there. Petting and feeding those adorable cats is a such a big attraction and relaxation to cat persons.

## 1.2 Problem

More and more people are interested in opening a cat cafe. But to choose a location is very important for this business industry, because it is a cafe and it is also much more than a cafe. I set the location at New York, because it is a fast-pace city and many people may not be able to keep a pet in their apartment. So this project is going to find out where is the best place to open a cat cafe in New York City.

## 1.3 Interest

People who want to open a cat cafe in New York City will be interested in this project.