



# DEALER RESOURCES

SUPPORTING ALL FACETS OF  
YOUR BUSINESS

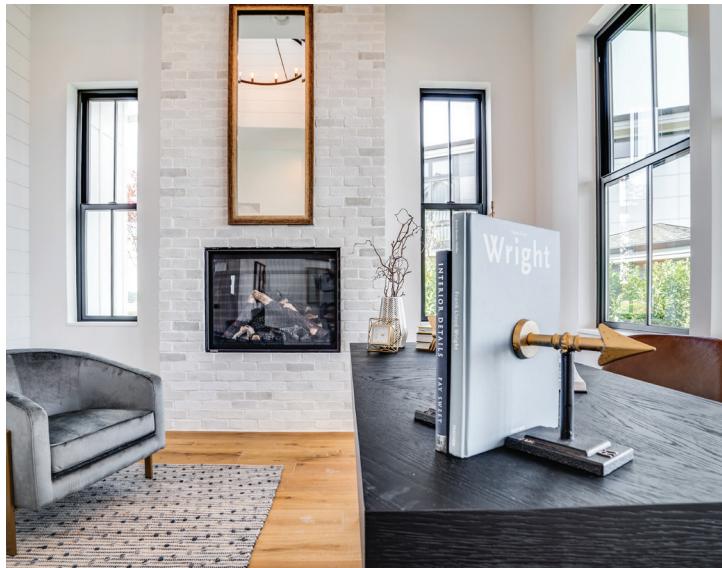


## LEADERS IN THE INDUSTRY

For over 50 years, Eldorado Stone has demonstrated an undeniable passion for creating authentic products that elevate quality and design. We are proud to be a Westlake Royal Stone Solutions brand, a global powerhouse in the building industry. Continuing to pave the way as a leading manufacturer of architectural stone veneer, Eldorado Stone has recently been recognized as the number one brand for manufactured stone and brick veneer according to BUILDER Magazine's 2021 Brand Use Study.

### LEARN MORE ABOUT ELDORADO STONE

[www.eldoradostone.com](http://www.eldoradostone.com)



## TRENDING TOPICS

- The Biophilic Imperative: Designing with Nature in Mind
- Manufactured Stone Veneer Ranks #1 in Remodel ROI

### READ MORE ON THE BLOG

[blog.eldoradostone.com](http://blog.eldoradostone.com)

## STRIKING PHOTOGRAPHY

Get access to our full library of marketing-approved photography via Canto, our photo management platform.

### EMAIL TO REQUEST ACCESS

[StoneDivisionMarketing@westlake.net](mailto:StoneDivisionMarketing@westlake.net)

GAIN VALUABLE KNOWLEDGE

[ELDORADOSTONE.COM/AIA](http://ELDORADOSTONE.COM/AIA)



# DEALER RESOURCES

SUPPORTING ALL FACETS OF  
YOUR BUSINESS

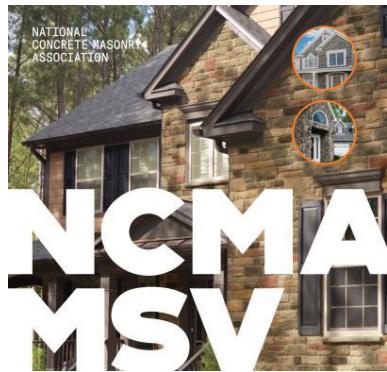


## DIGITAL RESOURCES



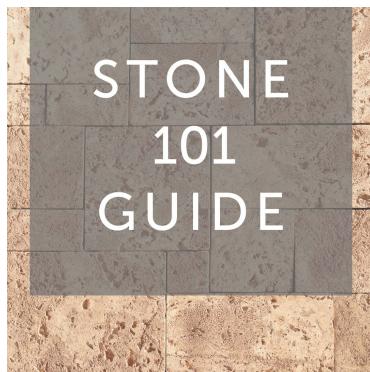
### STONE + BRICK BROCHURE

Find the perfect stone for your next project.



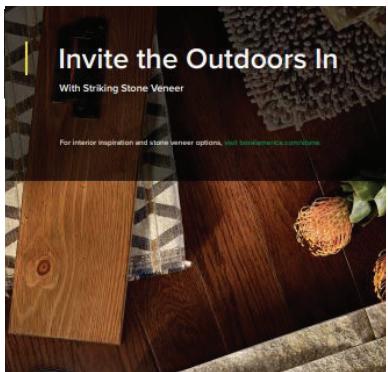
### INSTALLATION GUIDE

Everything you need to know about installing MSV.



### STONE 101 GUIDE

Learn the key differences between natural and manufactured stone.



### IT'S ALL ABOUT CURB APPEAL

Stone veneer provides one of the highest ROIs of any material.



According to Zonda's 5th annual Cost vs. Value report, 9 out of the top 10 highest return projects are "curb appeal" projects. In fact, year after year, manufactured stone veneer continues to provide one of the highest return values of any material.  
**CURB APPEAL CAN ACCOUNT FOR UP TO **7%** OF A HOME'S SALE PRICE**  
\* According to a recent study published in the Journal of Residential Research.



### INVITE THE OUTDOORS IN

Learn why architectural stone veneer is perfect for interiors.



### FAQS

Find the answers to our most frequently asked questions.

EXPLORE MORE RESOURCES ONLINE

[ELDORADOSTONE.COM/RESOURCES](http://ELDORADOSTONE.COM/RESOURCES)