For Immediate Release

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ELDORADO STONE® INTRODUCES THE GEMSTONE" WALLS COLLECTION

A Series of Attainable, Yet Stunning Transformations for Interior Spaces

(SAN MARCOS, CA - April 16, 2010) Eldorado Stone, the world's most believable architectural stone veneer, introduces a world's first design innovation, <u>Gemstone Walls.</u> The new collection of enduring transformations for interior spaces offers a fresh perspective on how to structure and combine elements to create distinctive masonry walls with architectural stone veneer.

Each Gemstone Wall illustrates the stunning transformation from ordinary to outstanding with before, after and step-by-step photography that showcases the foundation for a memorable space. Designs such as the ArtWall™, CandleWall™, VinoWall™ and the most recently introduced, EmberWall™ are carefully crafted to create an authentic masonry stone wall that is attainable, purposeful and most of all, believable.

- The ArtWall is a prime example of how simply a Gemstone Wall can be attained, but also demonstrate how the subtle textures of stone embraced with the photos of friends, family and memorable moments can transform a space. The ArtWall is ideal for entryways, hallways, home offices, libraries, master bedrooms and accent walls.
- The <u>CandleWall</u> provides a stunning and unique installation that creates depth, texture and movement with the subtle glow of candles. This design concept is best suited for any room where you want additional ambiance such as dining rooms, spa retreats and master bedrooms.
- The Tuscany inspired <u>VinoWall</u> presents the perfect combination of wine, stone and brick and helps recreate the essence and character of timeless Italy. The VinoWall is idea for dining rooms, kitchens, accent walls and wine cellars.
- The new EmberWall transforms a traditional fireplace into a sophisticated and dramatic architectural statement that is functional and purposeful with a contemporary look. To create a focal point for living rooms, dining rooms, family rooms, master bathrooms and master suites, the detailed EmberWall Idea Book recommends everything from stone and grout color to prepping the walls.

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1.800.925.1491 WWW.ELDORADOSTONE.COM









To further assist consumers, the Eldorado Stone website offers a newly updated walkthrough gallery that features more than 150 beautiful stone and brick applications, each with its own detailed "recipe" to provide more inspiration for creating memorable home interiors and exteriors through the use of architectural stone veneer.

For more information and to download the Gemstone Walls Idea Books that include detailed product recipes visit www.eldoradostone.com/gemstones.

ABOUT ELDORADO STONE

Eldorado Stone, LLC is headquartered in San Marcos, CA. It is a subsidiary of **Headwaters Incorporated – (NYSE: HW)**, a world leader in creating value through innovative advancements in the utilization of natural resources. Eldorado Stone currently operates manufacturing facilities in several states with regional distribution centers across the U.S. For more information and to view a gallery of beautiful installations, visit www.eldoradostone.com or call 1-800-925-1491 for free catalogs.

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