

PRESS RELEASE

FOR IMMEDIATE RELEASE:

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A HEADWATERS COMPANY

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Photo credit: Eldorado Stone

TRANSFORM ORDINARY FIREPLACES INTO MASTERPIECES WITH ELDORADO FIREPLACE SURROUNDS

*The Soho Boutique™ and Eight Other Distinct Profiles Make
Luxury Fireplaces Simple and Affordable*



Eldorado Fireplace Surrounds featuring The Soho Boutique™



Eldorado Fireplace Surrounds featuring The Bryant™



Eldorado Fireplace Surrounds featuring The Giada™

(SAN MARCOS, CA – April 24, 2012)—A luxurious and inviting fireplace is the focal point to any room. It's a place to gather, converse and share meaningful moments. No one understands this better than [Eldorado Stone®](#), manufacturer of the world's most authentic architectural stone veneer and the [Eldorado Fireplace Surrounds](#) collection. This series of hand-crafted limestone fireplace surrounds can transform an average fireplace into a masterpiece. The most recent addition to this collection, [The Soho Boutique™](#), brings elegance and understated perfection to any space.

With its clean lines and enduring style, [The Soho Boutique™](#) creates a luxurious space on a smaller scale, working in a wide variety of architectural styles, whether it features expansive views, minimalist décor or classic character. As with all the profiles, [The Soho Boutique™](#) is available in three colors: [Oyster Shell](#), [Oak Barrel](#) and [Summer Wheat](#). These colors are then offered in three surface finishes: [Honed](#), a smooth surface; [Travertine](#), which is a deeper, more weathered, rustic surface; and, [Antique Castello Finish](#), which recreates the appearance of fireplace surrounds found in historic dwellings across Europe.

The [Eldorado Fireplace Surrounds](#) are a fraction of the cost compared to natural limestone surrounds and the installation takes half the time with the company's proprietary manufacturing and installation processes. With profiles ranging from traditional to transitional to contemporary, there is a fireplace surround style for all styles and budgets.

(MORE)

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ABOUT ELDORADO STONE:

[Eldorado Stone](#), LLC is headquartered in San Marcos, Calif. It is a subsidiary of Headwaters Incorporated (NYSE: HW), a world leader in creating value through innovative advancements in the utilization of natural resources. Eldorado Stone currently operates manufacturing facilities in several states with regional distribution centers across the U.S. For more information and to view a gallery of beautiful installations, visit www.eldoradostone.com or call 1-800-925-1491 for a free catalog.

Whether the right profile for a room is *The Soho Boutique™*, *The Giada™*, *The Bryant™* or any of the other beautiful profiles, each is a distinctive piece of artistry. Each profile includes legs and a mantelpiece to frame the fireplace. All designs are hand-crafted of a proprietary blend of natural limestone and other minerals and materials, yielding a gorgeous and timeless hearth-surround. Even more unique is the fact that each fireplace surround is hand-finished and sanded in a labor-intensive four-step process, guaranteeing that every *Eldorado Fireplace Surround* is a truly spectacular one-of-a-kind piece.

"The *Eldorado Fireplace Surrounds*, although substantial in appearance, are surprisingly lightweight, which make them much easier to install than other solutions," said Eldorado Stone Vice President of Marketing Brent Spann. "With these surrounds, we have made high-level fireplace luxury more attainable for designers, architects, and homeowners."

Each *Eldorado Fireplace Surround* comes complete with an installation kit, including mounting brackets and matching trim kit material to finish the opening around the fire box, which are offered at no additional charge. The nine *Eldorado Fireplace Surrounds* come in a variety of sizes designed to fit most fireplace openings, for a truly impressive transformation in any space.

Matching hearth stones, raised seating hearths and mantel shelves are also available accessories to complement the *Eldorado Fireplace Surrounds* collection, offering more design possibilities to customize the fireplace.

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