

# PRESS RELEASE

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## MEDIA CONTACTS:

Brenda Forman • [brenda@merlotmarketing.com](mailto:brenda@merlotmarketing.com)  
Michelle Eklund • [michelle@merlotmarketing.com](mailto:michelle@merlotmarketing.com)  
Merlot Marketing, Inc. • 916.285.9835



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Photo credit: Eldorado Stone®



*Southern Living* Idea House 2012 Rendering

## MODERN DESIGN ADDS HISTORIC NOSTALGIA IN FARMHOUSE RESTORATION

*Southern Living* Idea House Showcases Eldorado Stone®

(SAN MARCOS, CA – June 12, 2012)— [Eldorado Stone®](#), manufacturer of the world's most believable architectural stone veneer, is featured in *Southern Living's* 2012 Idea House, the renovation of a 19<sup>th</sup> century cottage-style farmhouse in Senoia, Ga. The revival project draws inspiration from the historical Southern farmhouses while incorporating a modern aesthetic. The addition of Eldorado Stone® products is the ideal complement to the eco-friendly design of the *Southern Living* Idea House.

The project features the latest addition to the [Eldorado Fireplace Surrounds](#) collection, [The Soho Boutique™](#). The modern, clean lines of the hand-crafted limestone surround brings a unique flare to the space when paired with a traditional wood mantel. The Eldorado Fireplace Surrounds are a fraction of the cost compared to natural limestone surrounds and the installation takes half the time with the company's proprietary manufacturing and installation processes.

[Eldorado Outdoor™](#), a collection of sturdy, yet lightweight building blocks that can be quickly assembled into a variety of outdoor configurations, extends the living space of the *Southern Living* Idea House to include a garden seating wall and fire pit. Simple, expedient and strong, Eldorado Outdoor™ components can quickly transform any outdoor area into a gorgeous and usable space with showcase qualities.



Eldorado Fireplace Surrounds, The Soho Boutique™



Eldorado Outdoor™

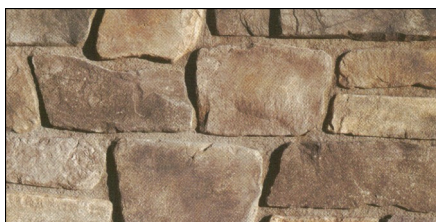
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Eldorado Stone® Veneto Fieldledge

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The Eldorado Outdoor™ fire pit and seating walls will also feature [Veneto Fieldledge](#) architectural stone veneer. Taken from the Eldorado Stone® Nationwide profiles, Veneto Fieldledge provides a warm, natural and historic feel, a perfect complement to the overall stylish, yet affordable and livable aesthetic of the farmhouse.

“Eldorado Stone is thrilled to be included in the *Southern Living* Idea Home,” said Eldorado Stone Vice President of Marketing Brent Spann. “The blending of modern design and historical warmth is an excellent showcase for the breadth of the Eldorado Stone product lines.”

## ABOUT ELDORADO STONE:

[Eldorado Stone®](#), LLC is headquartered in San Marcos, Calif. It is a subsidiary of Headwaters Incorporated (NYSE: HW), a world leader in creating value through innovative advancements in the utilization of natural resources. Eldorado Stone currently operates manufacturing facilities in several states with regional distribution centers across the U.S. For more information and to view a gallery of beautiful installations, visit [www.eldoradostone.com](http://www.eldoradostone.com) or call 1-800-925-1491 for a free catalog.

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