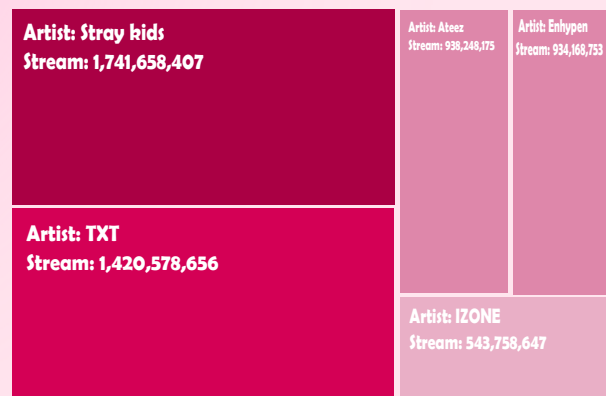


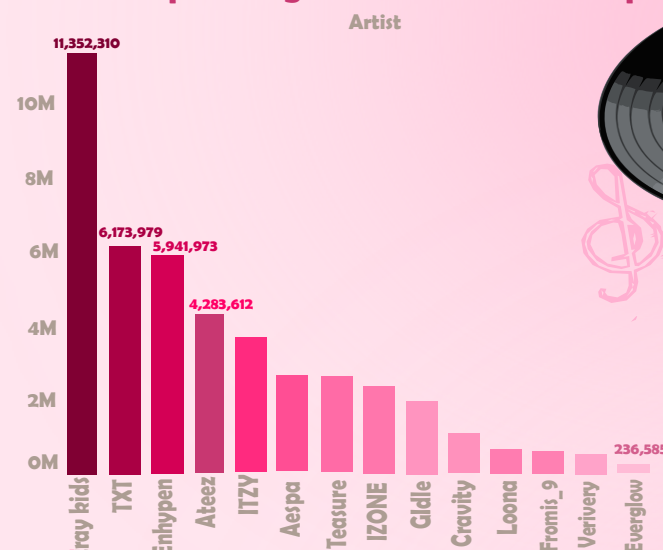


Kpop 4th gen: Sales & Streaming Dashboard

Most Stream 4th Gen Groups on Spotify



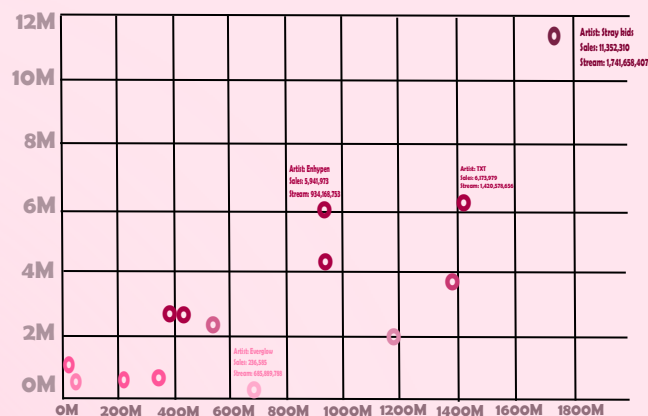
Top-Selling Artists of 4th Gen K-pop



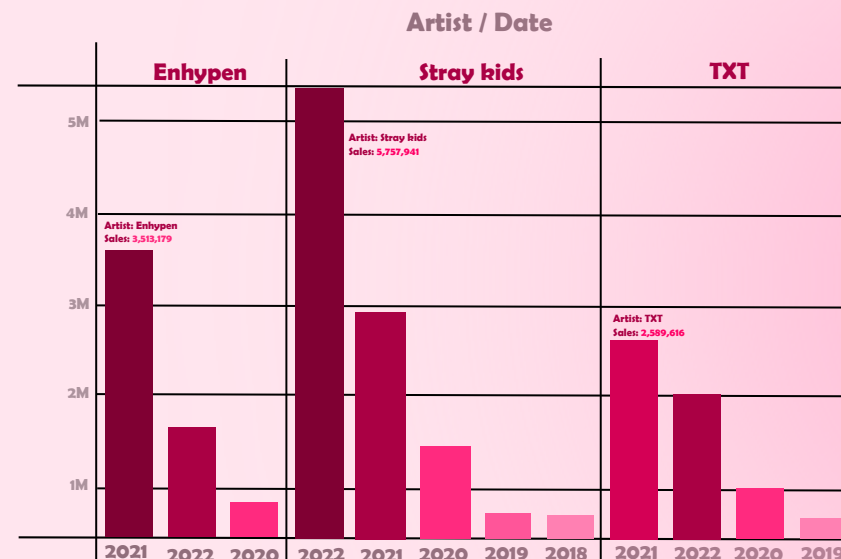
Top 5 Best-Selling First-Day Albums



Total Sales vs. Stream



Best-Selling Grops by year (2018-2022)




Top-Selling Artists of 4th Gen K-pop
Artist: Stray kids
Sales: **11,352,310**


Most Stream 4th Gen Groups on Spotify
Artist: Stray kids
Stream: **1,741,658,407**


Best-Selling Grops by year (2018-2022)
Artist: Stray Kids (2022)
Sales: **5,757,941**


Top Best-Selling First-Day Albums
Artist: Stray Kids Album: MAXIDENT
Sales: **1,308,971**