

Fentahun Modawo

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PROFESSIONAL SUMMARY

Full Stack Web Developer with 3 years of hands-on experience building responsive, performant, and scalable web applications using modern technologies such as React, Angular, and Next.js. Passionate about crafting clean UI/UX experiences and implementing elegant frontend interactions with robust backend logic. Strong work ethic, fast self-learner, fluent in English and effective communicator with excellent interpersonal skills. Eager to contribute to collaborative teams and grow within dynamic organizational environments.

WORK EXPERIENCE

Malam Team

Jerusalem, kneset israel

Full stack web developer

May 2023 - Present

- **Developed, deployed, and maintained** 4+ production-grade full-stack web applications using React and Angular on the frontend, and .NET / .NET Core, C#, and SQL Server on the backend and Data. Built responsive mobile and desktop interfaces, optimized performance, and delivered clean, modular, and maintainable code.
- **Resolved** complex bugs and **implemented** key features using C#, Razor, and Umbraco CMS for a high-impact enterprise client, boosting system stability and reducing feature deployment time by 30%.
- **Enhanced** Umbraco Backoffice usability by designing intuitive interfaces for content managers - streamlining workflows and reducing onboarding time for non-technical users.
- **Delivered** end-to-end project development from Figma handoff through development, staging, and production deployment, including QA-driven bug fixes, UI/UX alignment, and multiple iteration cycles, working independently with team lead oversight.

Independent

Israel

Digital Marketing Specialist

Jan 2020 - Mar 2022

- **Executed** 100+ organic and paid digital marketing campaigns across diverse sectors, including educational platforms, Holocaust survivor donation drives, and children's first aid programs and much more.
- **Developed ,executed and optimized** end-to-end marketing strategies by building buyer personas, developing tailored messaging, and managing full campaign lifecycles, aligning each with project goals and audience insights.
- **Increased** traffic and lead generation by 40% within two months through targeted campaigns, data analysis, and continuous A/B testing and optimization.
- **Utilized** industry-standard tools such as Google Analytics, Hotjar, Facebook Business Manager, and Click Funnels to monitor KPIs, analyze user behavior, and continuously refine strategies for maximum ROI.

EDUCATION

JOHN BRYCE

Jerusalem Technology Park - The Tower

Full stack web developer

Graduation Date: May 2023

ACADEMY 2100 + HYPERZ-D-ARCHITECT

Online

Digital marketing courses

SKILLS SET

Frontend: React.js, Angular, Next.js, JavaScript (ES6+), TypeScript, HTML5, CSS3, Tailwind CSS, Shadcn/ui, Bootstrap, jQuery, Redux, Zustand, Vite, AJAX, RESTful APIs, Framer Motion, GSAP, Responsive Design

Backend: Node.js, Express.js, C#, .NET Framework, .NET Core, Python (Flask/Django basics), PHP, REST API Design, JWT Authentication, MVC Architecture, Razor Pages, Server-Side Rendering (SSR), API Integration

Databases: MongoDB, MySQL, PostgreSQL, SSMS, Supabase, SQLite, Prisma (basic knowledge), Convex

CMS & Builders: Umbraco CMS, WordPress, Bricks Builder, Elementor, Webflow, Sanity.io (intro).

Tools: Git (GitHub, GitLab), Microsoft Azure, Vercel, Netlify, VS Code, Postman, Figma, Relume, Hotjar, Google Analytics, Google Tag Manager, Facebook Business Manager, ClickFunnels.