

Fentahun Modawo

Fullstack Web Developer (Frontend Oriented)

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PROFESSIONAL SUMMARY

Frontend-focused Full Stack Web Developer with 3 years of hands-on experience building and maintaining production-grade web applications using React, Next.js, Angular, and .NET Core. Proven ability to deliver responsive, high-performance user interfaces alongside scalable backend solutions. Experienced in end-to-end development from Figma designs to production deployment, with a strong focus on clean code, usability, and system stability.

WORK EXPERIENCE

Malam Team

Jerusalem, kneset israel

Full stack web developer

May 2023 - Present

- **Developed, deployed, and maintained** 4+ production-grade full-stack web applications using React and Angular on the frontend, and .NET / .NET Core, C#, and SQL Server on the backend and Data. Built responsive mobile and desktop interfaces, optimized performance, and delivered clean, modular, and maintainable code.
- **Resolved** complex bugs and **implemented** key features using C#, Razor, and Umbraco CMS for a high-impact enterprise client, boosting system stability and reducing feature deployment time by 30%.
- **Enhanced** Umbraco Backoffice usability by designing intuitive interfaces for content managers - streamlining workflows and reducing onboarding time for non-technical users.
- **Delivered** end-to-end project development from Figma handoff through development, staging, and production deployment, including QA-driven bug fixes, UI/UX alignment, and multiple iteration cycles, working independently with team lead oversight.

Independent

Israel

Digital Marketing Specialist

Jan 2020 - Mar 2022

- **Executed** 100+ organic and paid digital marketing campaigns across diverse sectors, including educational platforms, Holocaust survivor donation drives, and children's first aid programs and much more.
- **Developed ,executed and optimized** end-to-end marketing strategies by building buyer personas, developing tailored messaging, and managing full campaign lifecycles, aligning each with project goals and audience insights.
- **Increased** traffic and lead generation by 40% within two months through targeted campaigns, data analysis, and continuous A/B testing and optimization.
- **Utilized** industry-standard tools such as Google Analytics, Hotjar, Facebook Business Manager, and Click Funnels to monitor KPIs, analyze user behavior, and continuously refine strategies for maximum ROI.

EDUCATION

JOHN BRYCE

Graduation Date: May 2023

Full stack web developer

ACADEMY 2100 + HYPERZ-D-ARCHITECT

Online

Digital marketing courses

SKILLS SET

Frontend: React.js, Angular, Next.js, JavaScript (ES6+), TypeScript, HTML5, CSS3, Tailwind, Shadcn/ui, jQuery ...

Backend: C#, .NET Core, Node.js, REST API Development, JWT Authentication, MVC Architecture ...

Databases: MongoDB, MySQL, PostgreSQL, SSMS, Supabase, SQLite, Prisma, Convex ...

Tools: Git (GitHub, GitLab), Microsoft Azure, Umbraco CMS, Vercel, VS Code, Visual Studio, Postman, Figma ...