

# Fentahun Modawo

pentaonprivatepc@gmail.com | FentahunModawo.co.il | 058-6686806 | Jerusalem

## PROFESSIONAL SUMMARY

Full Stack Web Developer with 3 years of hands-on experience building responsive, performant, and scalable web applications using modern technologies such as React, Angular, and Next.js. Passionate about crafting clean UI/UX experiences and implementing elegant frontend interactions with robust backend logic. Strong work ethic, fast self-learner, fluent in English and effective communicator with excellent interpersonal skills. Eager to contribute to collaborative teams and grow within dynamic organizational environments.

## WORK EXPERIENCE

### Malam Team

Jerusalem, knesset israel

*Full stack web developer*

*May 2023 - Present*

- **Developed, deployed, and maintained** 4+ production-grade full-stack web applications using React and Angular on the frontend, and .NET / .NET Core, C#, and SQL Server on the backend and Data. Built responsive mobile and desktop interfaces, optimized performance, and delivered clean, modular, and maintainable code.
- **Resolved** complex bugs and **implemented** key features using C#, Razor, and Umbraco CMS for a high-impact enterprise client, boosting system stability and reducing feature deployment time by 30%.
- **Enhanced** Umbraco Backoffice usability by designing intuitive interfaces for content managers - streamlining workflows and reducing onboarding time for non-technical users.
- **Delivered** end-to-end project development from Figma handoff through development, staging, and production deployment, including QA-driven bug fixes, UI/UX alignment, and multiple iteration cycles, working independently with team lead oversight.

### Independent

Israel

*Digital Marketing Specialist*

*Jan 2020 - Mar 2022*

- **Executed** 100+ organic and paid digital marketing campaigns across diverse sectors, including educational platforms, Holocaust survivor donation drives, and children's first aid programs and much more.
- **Developed, executed and optimized** end-to-end marketing strategies by building buyer personas, developing tailored messaging, and managing full campaign lifecycles, aligning each with project goals and audience insights.
- **Increased** traffic and lead generation by 40% within two months through targeted campaigns, data analysis, and continuous A/B testing and optimization.
- **Utilized** industry-standard tools such as Google Analytics, Hotjar, Facebook Business Manager, and Click Funnels to monitor KPIs, analyze user behavior, and continuously refine strategies for maximum ROI.

## EDUCATION

### **JOHN BRYCE**

Jerusalem Technology Park - The Tower

*Full stack web developer*

*Graduation Date: May 2023*

### **ACADEMY 2100 + HYPERZ-D-ARCHITECT**

Online

*Digital marketing courses*

## SKILLS SET

**Frontend:** React.js, Angular, Next.js, JavaScript (ES6+), TypeScript, HTML5, CSS3, Tailwind CSS, Shadcn/ui, Bootstrap, jQuery, Redux, Zustand, Vite, AJAX, RESTful APIs, Framer Motion, GSAP, Responsive Design

**Backend:** Node.js, Express.js, C#, .NET Framework, .NET Core, Python (Flask/Django basics), PHP, REST API Design, JWT Authentication, MVC Architecture, Razor Pages, Server-Side Rendering (SSR), API Integration

**Databases:** MongoDB, MySQL, PostgreSQL, SSMS, Supabase, SQLite, Prisma (basic knowledge), Convex

**CMS & Builders:** Umbraco CMS, WordPress, Bricks Builder, Elementor, Webflow, Sanity.io (intro).

**Tools:** Git (GitHub, GitLab), Microsoft Azure, Vercel, Netlify, VS Code, Postman, Figma, Relume, Hotjar, Google Analytics, Google Tag Manager, Facebook Business Manager, ClickFunnels.