

Live and Learn Online

<http://www.digitalbuzzblog.com/facebook-statistics-stats-facts-2011/>

<http://www.onlinemarketing-trends.com/2011/03/twitter-statistics-on-its-5th.html>

<http://www.socialnomics.net/2011/03/28/linkedin-hits-100-million-breakdown-by-country-graphic/>

**Most of your students
are online most of the
time.**

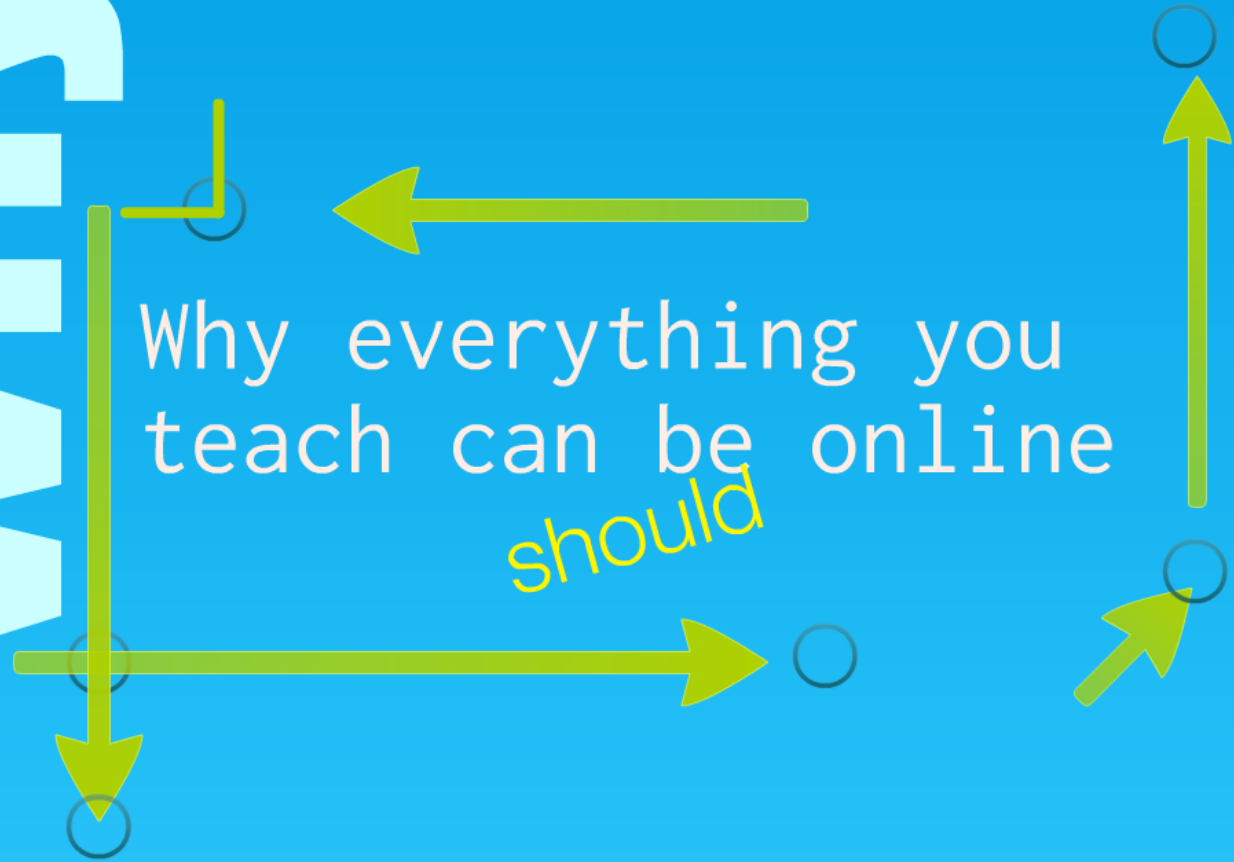
Join them!

500 million+ Facebook users
50 million tweets per day
106 million Twitter accounts
100,000,000 LinkedIn Users



why

Why everything you
teach can be online
should





Online Teaching & Learning?

"The added value for many students taking part in e-learning is the flexibility and control that they can have over their learning."

the Open University



WHY? #1

Learners can, under the right conditions, become more critical, evaluative, self-aware, self-confident, skilled and capable in the use of technologies

Literacies for the Digital Age (LLiDA project)

JISC, 2009



WHY? #2



studying at home...

...or on the move



increasingly ubiquitous
and embedded digital
technologies



blurring boundaries of real
and virtual, public and private,
work and leisure ?



WHY? #3

but...

There is a potential clash of academic/internet knowledge cultures:

- plagiarism
- assessment
- originality



and...

World Wide Web

The World Wide Web
forms a window onto all
educational processes...

....quick, easy and
comprehensive access to
(all) the information

Learning, Teaching



The e-Revolution &
Post-Compulsory
Education
JISC, 2008

and...



Most learners are still strongly led by tutors and course practices: tutor skills and confidence with technology are therefore critical to learners' development

Literacies for the Digital Age (LLiDA project)

JISC 2009

- **Technology has a key role to play in making learning experiences more flexible, authentic and rewarding**
- **Learners benefit from working as co-partners with staff to enhance the curriculum**

JISC, 2011

Transforming Curriculum Delivery through Technology

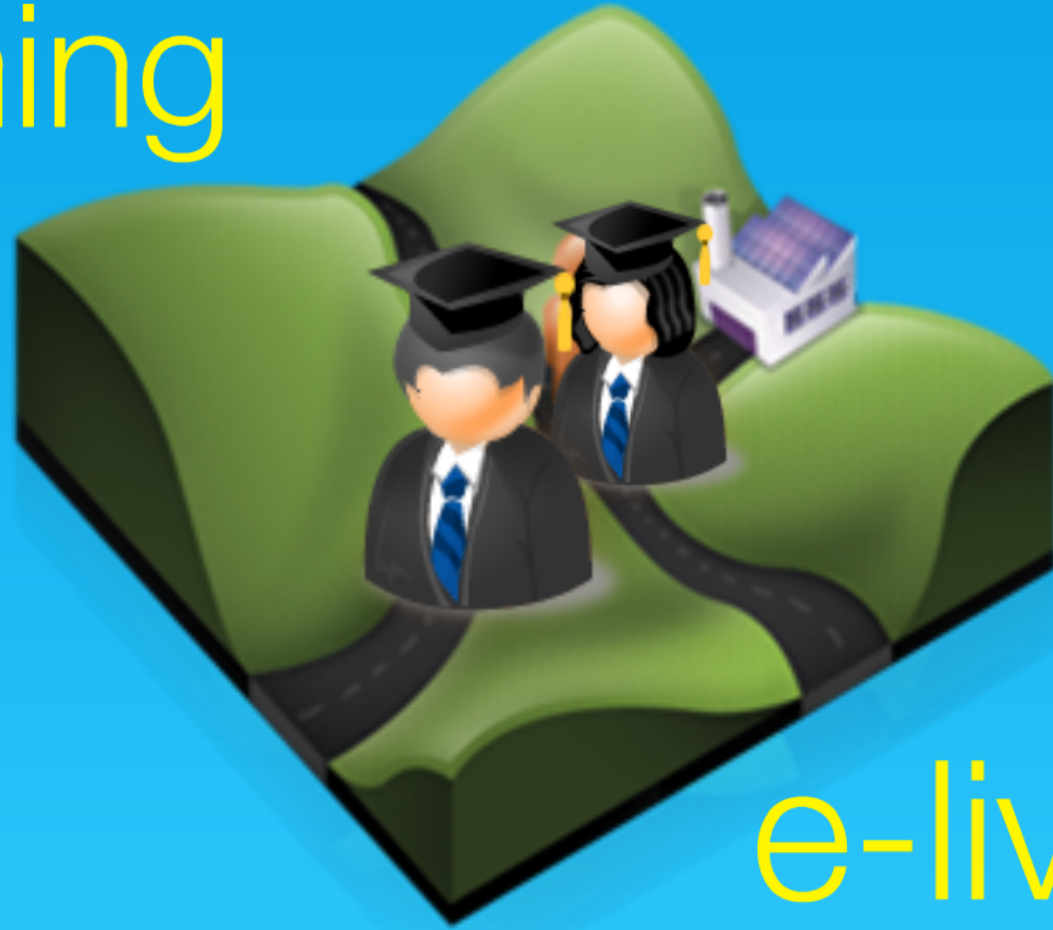


"e-learning = enhanced learning"

true []
false []



e-learning



e-living



**learning
@londonmet**

what do you want to do next?