Gathering data for your research practical tips and advice in plain english





People and Data

Questionnaires

How many Questions?

What sort of Questions?

Open versus Closed?

Advantages and disadvantages of multi-choice and Likert Scales

Interviews and Focus Groups

Probe don't Prompt

Recording and Precising

Managing people in focus groups

Keeping the conversation focused

Gathering the data

Interviews
Focus Groups
Questionnaires
Observation

Getting the Participants

Demographics
Ethics
Sampling and Grouping

Observation

In a controlled environment or an open environment In real life or online Sampling and control groups



methodology

research design

methodology methods!

Plan

paradigm design methodology/method gather data analysis

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what kinds of questions do you want your research to answer?

Ask yourself

What type of data do you want - quantitative, qualitative, or both?

How much data do you want or need?

Do you want a lot of **control over the data** you collect?

How much do you need to **control the ethical aspects** of the data?

Do you have requirements for how the data needs to be displayed?

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http://www.statcan.gc.ca/edu/power-pouvoir/ch2/exer/5214909-eng.htm#link02

Observation

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http://ctb.ku.edu/en/table-of-contents/evaluate/evaluate-community-interventions/design-observational-system/checklist

research paradigms

methodology

research design

methodology methods!

Plan

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More info at: http://www.celtelearning.org/universities/detail/gathering-data-for-your-research