Monday, 07 May 2018



### Symbolic Artificial intelligence

# SD213

# Natural Language Processing

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## Turing's imitation game

### The Imitation Game

- H. Hi. Who are you?
- M. My name? Martine. And you?
- H. What is the square root of 17684?
- M. Don't know. I'm a dunce at maths.
- H. What does the scent of violets mean to you?
- M. It reminds me of the bed sheets in my grand-mother's cupboard.

[...]



Alan Turing

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### Robot writes LA Times earthquake breaking news article

### Robo-report - 17 March 2014

A shallow magnitude 4.7 earthquake was reported Monday morning five miles from Westwood, California, according to the U.S. Geological Survey. The temblor occurred at 6:25 a.m. Pacific time at a depth of 5.0 miles.

According to the USGS, the epicenter was six miles from Beverly Hills, California, seven miles from Universal City, California, seven miles from Santa Monica, California and 348 miles from Sacramento, California. In the past ten days, there have been no earthquakes magnitude 3.0 and greater centered nearby.

This information comes from the USGS Earthquake Notification Service and this post was created by an algorithm written by the author.

#### La Cigale, ayant chanté

La cigale ayant chanté Tout l'été

Trouvé lui-même très manquant Lorsque la bise fut venue : Pas même un petit morceau

Mouche ou ver.

Elle est allée mendier Avec son voisin la fourmi, La prier de le prêter Du grain pour survivre

Jusqu'à la nouvelle saison. "Je te paierai," dit-elle,

Avant août, la foi animale, Principal et intérêt. "

La fourmi ne prête pas:

C'est le moindre de ses problèmes. Que faisiez-vous par temps chaud? Elle a dit à cet emprunteur.

- Jour et nuit à tous les arrivants J'ai chanté, ne te déplais pas.
- Tu chantais? Je suis content. Bien! danse maintenant.

Eh bien! dansez maintenant.

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The cicada having sung All summer, Found himself very lacking When the North wind came: Not even a small piece Maggot or worm. She went begging With its neighbor the ant, Begging her to lend him Some grain to survive Until the new season. "I will pay you," said she, Before August, animal faith, Principal and Interest. " The ant is not lending: That's the least of his problems. What were you doing during hot weather?

She said to this borrower.

- Day and night to all comers I sang, do not displease yourself.
- You were singing? I am glad. Well! dance now.

Je viens d'Alabama avec mon banjo

I'm going to Louisiana, my true love for to see I'm going to Louisiana, my true love to see

It rained all night the day I left The weather it was dry

The sun so hot, I froze to death

Susanna, don't you cry Chorus:

Oh, Susanna,

Oh don't you cry for me For I come from Alabama With my banjo on my knee

2. I had a dream the other night when everything was still

I thought I saw Susanna a-coming down the hi The buckwheat cake was in her mouth

The tear was in her eye

Says I, I'm coming from the south

Susanna, don't you cry

sur mon genou

I come franchibating Nith my Canjicatony kne I'm from Alabama with my banjo on my knee

It rained all night the day I left

The weather was dry

The sun so hot, I froze to death

Susanna, do not you cry?

Refrain:

Oh, Susanna,

Oh you do not cry for me Because I come from Alabama With my banjo on my knee

2. I had a dream the other night when everything was still

I thought I saw Susanna go down the hill The buckwheat cake was in his mouth

The tear was in his eye

Tell me, I come from the south Susanna, do not you cry?

> Le gâteau de sarrasin était dans sa bouche

La larme était dans son oeil Dit moi, je viens du sud Susanna, ne pleures-tu pas?

→ SHRDLU

# Shrdlu (T. Winograd 1971)

H- will you please stack up both of the red blocks and either a green cube or a pyramid?

### M- **OK**

(to do so, the machine removes the small pyramid from the little red cube).

H- is there a large block behind a pyramid?

M- Yes, three of them: a large red one, a large green cube and the blue one.

H- put a small one onto the green cube which supports a pyramid.

M- **OK** 

H- put the littlest pyramid on top of it

M- **OK** 

. . .

H- why did you clear off the red cube?

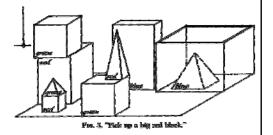
M- To put it on a large green cube.

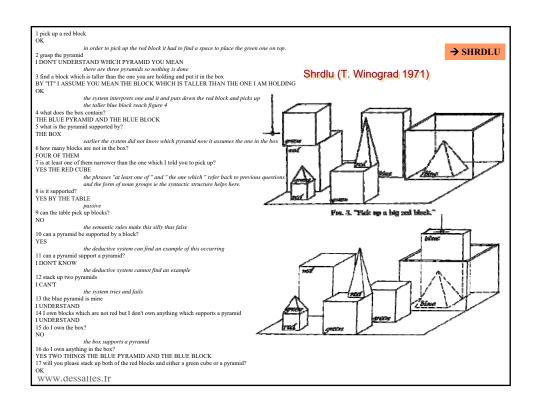
H- why did you do that?

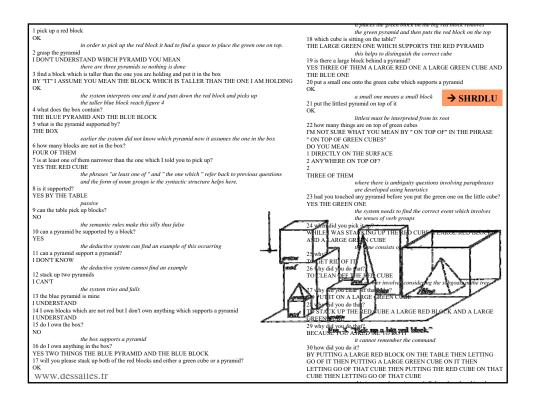
M- To stack up the red cube, a large red block and A large green cube.

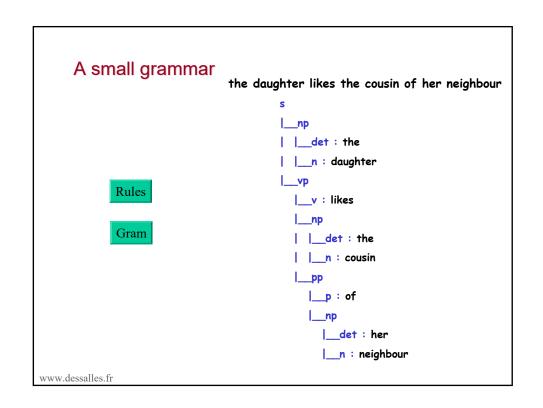
H- why did you do that?

M- Because you asked me to.









# **NLP** industry

#### MARKET BY TYPES

- Statistical NLP
- · Hybrid based NLP
- Rule NLP

#### MARKET BY TECHNOLOGY

- Recognition technologies
- Operational technologies
- · Analytics technologies

#### MARKET BY APPLICATIONS

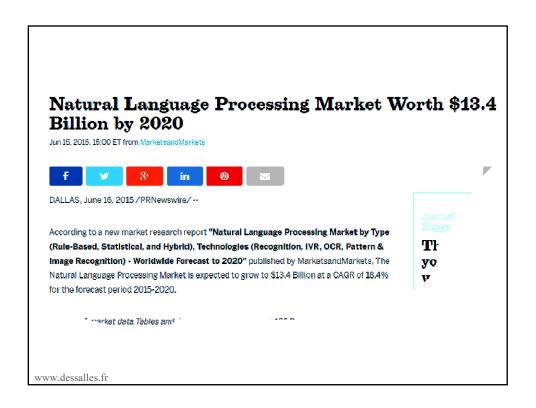
- Machine translation
- Information extraction
- · Report generation
- · Question answering
- Others

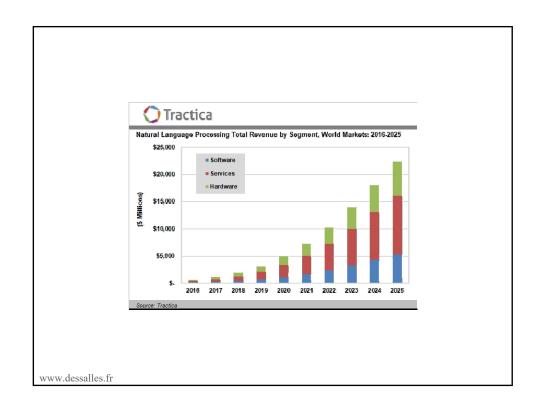
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A growing number of businesses are now using NLP. In fact, a recent report by research firm MarketsandMarkets predicts the NLP market will reach \$13.4 billion by 2020, a compound annual growth rate of 18.4 percent.

2018 Language Industry Survey — Expectations and Concerns of the European Language Industry <a href="https://ec.europa.eu/info/sites/info/files/2017\_language\_industry\_survey\_report\_en.pdf">https://ec.europa.eu/info/sites/info/files/2017\_language\_industry\_survey\_report\_en.pdf</a>

A Review of Natural Language Processing Research <a href="http://sentic.net/jumping-nlp-curves.pdf">http://sentic.net/jumping-nlp-curves.pdf</a>





### Examples of NLP use

- spelling
- machine translation
- summary
- automatic reading
- linguistic processing after speech recognition
- contextual help
- human-machine interaction
- text mining
- relevant information mining
- **.** . . .

Applications

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# Les applications du TALN dans l'entreprise

### Marché

- Portails et moteurs de recherche
- Analyse de logs
- Réponse automatique
- Gestion de campagne marketing
- m-commerce (mobile-commerce)
- Fouille de textes
- Classification automatique
- Web sémantique

### Environnement

- Intelligence économique
- Veille
  - Concurrentielle
  - Technologique
  - de notoriété
- \*\*Logistique www.dessalles.fr

### Gestion de la relation clients

- e-commerce
- Support en ligne
- Réponse automatique
- Traitement des courriels
- Traduction automatique
- Agents conversationnels

### Ressources internes

- Travail collaboratif
- e-learning
- Gestion du capital intellectuel
- Documentation
- Gestion de l'innovation
- Recherche d'experts
- Gestion des meilleures pratiques
- Gestion de CV