



# FANKIT GUIDELINES

# **WELCOME, CITIZEN!**



We're delighted that you want to make Star Citizen content. The only thing that we ask is that all made content complies with our Fankit Agreements and Terms of Service (specifically the section on User Generated Content, or UGC), as well as the guidelines contained herein.

We've included these guidelines, along with a selection of official assets, to make it as easy as possible for you to make content that fits into the Star Citizen universe, in line with our brands and trademarks.

We're excited to share this guide and content with you, and we'll see you in the 'verse!

*The Star Citizen Team*

# WHAT'S INCLUDED IN THE FANKIT GUIDELINES



We truly appreciate everything you do to spread the word about Star Citizen. We ask that when you make artwork, a website, or design, it's clear that it was made by the wider fan community and that it doesn't conflict with our official branding.

These guidelines explain how to do this:

<b>1. FANKIT CONTENTS OVERVIEW</b>	<b>P.4</b>
<b>2. STAR CITIZEN COMMUNITY LOGO</b>	<b>P.5</b>
<b>2a/2b. REQUIRED TRADEMARK NOTICE AND DISCLAIMERS</b>	<b>P.6</b>
<b>3. WHAT NOT TO DO WITH STAR CITIZEN ASSETS</b>	<b>P.8</b>

\*Note: we will add Squadron 42 to the Fankit site shortly.

# 1. FANKIT CONTENTS OVERVIEW

Below is a list of all the materials we have included to help start you on the way!

## 01\_AUDIO (.mp3 format)

SC\_AEGS\_SabreRavenTrailer\_Chorus

SC\_AEGS\_SabreRavenTrailer\_PreChorus\_Loop\_Multiple

SC\_AEGS\_SabreRavenTrailer\_PreChorus\_Loop\_Single

SC\_FirstLight\_Bridge\_Loop\_Multiple

SC\_FirstLight\_Bridge\_Loop\_Single

SC\_FirstLight\_Intro

SC\_MainTheme\_Intro\_Loop

SC\_ORIG\_600iTrailer\_Intro\_Loop

SC\_FirstLight

SC\_MainTheme

SC\_MajestyOfSpace

SC\_MindGames

SC\_SabreRavenTrailer

## 02\_HOLOVIEWERS (.ctm format)

Aegis Sabre.ctm

Anvil F7C-M Super Hornet.ctm

Aopoa Khartu-al.ctm

ARGO MPUV Cargo.ctm

Banu Defender.ctm

CNOU Mustang Alpha.ctm

Crusader Mercury Starrunner.ctm

Drake Cutlass Black.ctm

Esperia Blade.ctm

Kruger P-52 Merlin.ctm

MISC Freelancer MAX.ctm

Origin 600i Explorer.ctm

RSI Constellation Aquila.ctm

Tumbril Cyclone.ctm

## 03\_LOGOS (.png format)

STARCITIZEN\_BLACK

STARCITIZEN\_WHITE

STARCITIZEN\_HORIZONTAL\_BLACK

STARCITIZEN\_HORIZONTAL\_WHITE

MadeByTheCommunity\_Black

MadeByTheCommunity\_White

AEGIS\_DYNAMICS\_BLACK

AEGIS\_DYNAMICS\_WHITE

AEGIS\_DYNAMICS\_COLOR

ANVIL\_AEROSPACE\_BLACK

ANVIL\_AEROSPACE\_WHITE

ANVIL\_AEROSPACE\_COLOR

AOPOA\_BLACK

AOPOA\_WHITE

ARGO\_ASTRONAUTICS\_BLACK

ARGO\_ASTRONAUTICS\_WHITE

BANU\_BLACK

BANU\_WHITE

CONSOLIDATED\_OUTLAND\_BLACK

CONSOLIDATED\_OUTLAND\_WHITE

CONSOLIDATED\_OUTLAND\_COLOR

CRUSADER\_INDUSTRIES\_BLACK

CRUSADER\_INDUSTRIES\_WHITE

DRAKE\_INTERPLANETARY\_BLACK

DRAKE\_INTERPLANETARY\_WHITE

ESPERIA\_BLACK

ESPERIA\_WHITE

ESPERIA\_GREY

ESPERIA\_NO\_BACKGROUND

KRUGER\_INTEGALACTIC\_BLACK

KRUGER\_INTEGALACTIC\_WHITE

MISC\_BLACK

MISC\_WHITE

ORIGIN\_JUMPWORKS\_BLACK

ORIGIN\_JUMPWORKS\_WHITE

RSI\_BLACK

RSI\_WHITE

RSI\_COLOR

TUMBRIL\_BLACK

TUMBRIL\_WHITE

## 04\_WALLPAPERS (.jpg format)

(All wallpapers are supplied in 4K

(3840x2160), social (815x315 and

1500x1500), mobile (1080x1920), and

tablet (2048x2048) formats)

SC\_10\_Wallpaper

SC\_11\_Wallpaper

SC\_12\_Wallpaper

SC\_13\_Wallpaper

SC\_14\_Wallpaper

SC\_15\_Wallpaper

SC\_16\_Wallpaper

SC\_17\_Wallpaper

SC\_18\_Wallpaper

SC\_19\_Wallpaper

SC\_20\_Wallpaper

SC\_21\_Wallpaper

SC\_22\_Wallpaper

SC\_23\_Wallpaper

SC\_24\_Wallpaper

05\_Fankit\_Agreement\_2019\_01\_18.pdf

06\_Fankit\_Notes - 2019\_01\_18.txt

07\_Fankit\_Guidelines.pdf

These materials are published for fan use may only be used as explained by the terms of the Fankit Agreement (<https://robertsspaceindustries.com/Fankit>), the Fan Style Guide (<https://robertsspaceindustries.com/Fankit>), and the Terms of Service (<https://robertsspaceindustries.com/tos>), specifically the section on UGC.

## 2. STAR CITIZEN MADE BY THE COMMUNITY LOGO

To identify your work as a Star Citizen fan project, you need to add the Made By The Community logo to the corner of any images with no less than 50% opacity and use a reasonably legible size. Please note that when using this logo, you also need to include the required trademark notice. You can find it on page 6.

While we prefer you use the Made By The Community logo, but understand that it may conflict artistically. In cases where the logo doesn't work, please add the alternative disclaimer language. You can find this on Page 6.



## **2a. ALTERNATE TO COMMUNITY LOGO**



In certain cases you may use the below 'Fan Made' text instead of the Star Citizen Made By The Community logo. However, this must be approved by our legal department. You can contact them through the appropriate channels by submitting a request on the Fankit site. These must be applied using the same visibility requirements as the above trademark notice:

Fan artwork:

**Made By The Community**

Fansite:

**This is an unofficial Star Citizen Fan Site**

Fan crafts:

**This is a Fan Made item**

## **2b. REQUIRED TRADEMARK NOTICE AND DISCLAIMERS**



Use the following required trademark notice on any websites, images, or other fan projects that use Fankit content or Star Citizen branding.

In all cases, the below trademark notice and disclaimers should be placed in a visible location in a legible font size and color, no less than 10 point font. On a website, they should be displayed on the home page, on a navigation area that is always visible regardless of scrolling, or both. On written works, they should be included on the same page as authorship information.

**Star Citizen®, Roberts Space Industries® and Cloud Imperium ® are registered trademarks of Cloud Imperium Rights LLC**

## 2c. EXAMPLES

Below are some examples to show you how the Star Citizen Made By The Community Logo, the alternative community notice and trademark notice should be used:

Example using the Star Citizen Made By The Community Logo.



Trademark notice

Star Citizen Made By The  
Community Logo

Example using alternative community notice.



alternative community notice

### 3. WHAT NOT TO DO WITH STAR CITIZEN ASSETS

We're using the Star Citizen Made by the Community Logo as an illustrative example, but these rules apply to all images and assets.



Do not recolor Star Citizen assets



Do not flip or reverse Star Citizen assets



Do not distort or alter Star Citizen assets



Do not apply patterns, textures, or effects to Star Citizen assets



Do not add outlines or drop shadows to Star Citizen assets