PETER QUINN

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EDUCATION

Georgia Tech
May 2016

Bachelor of Science in Industrial Design, Highest Honors
Marketing Certificate

SKILLS & PROFICIENCIES

Management

- Adept at independently leading a team within fast-paced, agile environments, managing multiple projects and priorities at once.
- Able to deconstruct ambiguous direction into tangible planning.
- Advocate of "servant leadership", constantly strive to build and maintain constructive and supportive team environments.
- Experience growing teams, establishing and optimizing design and cross-functional processes, and hiring/onboarding members.
- Extensive experience coordinating cross-departmentally with development, product, sales, marketing, and BA teams, as well as working closely with C-suite, to strategize and deliver projects.

Design

- Foundation in visual design principles, layout, and typography.
- Extensive experience in Sketch App and InVision for prototyping.
- Highly skilled with the Adobe Suite, particularly Photoshop, Illustrator, and XD. Additional experience with photography and photo editing.
- Familiarity with flow diagrams, wireframing, user testing, and data-driven design; extensive experience designing responsively, within corporate identity guidelines and WCAG accessibility compliance.
- Skilled in web development and HTML/CSS, as well as some light Javascript, JSON, and Shopify's Liquid language experience.
- Extensive experience working on complex, data-driven products.

WORK EXPERIENCE

SimplePart
June 2016 - Present

Design Director
August 2018 - Present

- Leading the design team of five UI/UX and marketing designers, managing priorities within the team and between departments in an agile development environment, and working cross-departmentally to plan and hit product roadmap and fiscal goals.
- Coordinating and encouraging design feedback, planning projects/features based off client feedback, data, and business priorities, and proactively planning so as to help team members keep track of priorities, company goals, and stay ahead of deadlines.
- Understanding each team member's goals, strengths and needs, and helping them do their best work, grow as desingers, and progress towards their career goals.

Designer
June 2016 - August 2018

- Web and UI/UX design for consumer-facing sites and client-facing back-end tools, often working within CI guidelines, WCAG compliance, and platform requirements.
- Close collaboration with development and product teams, clients, and upper management throughout the design and implementation process.

BH eCommerce
August 2017 - Present

Freelance Designer/Developer

- Website design and development for custom Shopify sites and web pages, as well as content management and search engine optimization.
- Designer and developer for ObsessedGarage.com, including many custom-coded pages and snippets created with HTML/CSS, JSON, and Shopify's Liquid language.
- Scaled and implemented new features, pages, and tools throughout 2018-2020 to help ObsessedGarage.com evolve as revenue and site traffic increased by over 400%.

Phoenix Direct Solutions
May 2013 - May 2016
Internship

Web Graphic Designer

- Email marketing and SEM banner ad design for multiple in-house e-commerce clients, as well as campaign testing, A/B testing and web page design.