EDUCATION

Georgia Institute of Technology
May 2016

Bachelor of Science in Industrial Design, Highest Honors
Marketing Certificate

SKILLS

- Extensive experience in Sketch App and InVision for protoytping.
- Highly skilled with the Adobe Suite, particularly Photoshop, Illustrator and XD.
- Skilled in web design and HTML / CSS, as well as some very light Javascript and Liquid/Shopify languages.
- Knowledgeable in responsive design, mobile-first proactices, and best practices of user experience design.
- Experience designing within constraints and corporate identity guidelines, as well as WCAG accessibility compliance.
- Familiarity with flow diagrams, wireframing user testing, and data-driven design.
- Experience leading a team and working within one, as well as coordinating projects across multiple teams.
- Able to perform in high-stress, fast-paced, agile environments, on multiple projects at a time.
- Foundation in visual design principles, layout, and typography.
- Additional experience in photography, including photo composition, editing, and manipulation.
- Proficient in iWork and Microsoft Office, including Word, PowerPoint, and Excel.

WORK EXPERIENCE

SimplePart
June 2016 - Present

Design Director
August 2018 - Present

- Leading the design team, managing priorities within the team and between department heads within an agile environment.
- Planning future product features and design initiatives based off client feedback, data, and business priorities.
- Managing the work that comes out of everyone on the design team, ensuring everything is on-brand and has a consistent design language.

Designer
June 2016 - August 2018

- Web and UI/UX design for consumer-facing sites and client-facing back-end tools, taking into consideration platform constraints, CI guidelines, and WCAG compliance.
- Close collaboration with clients, development and upper management throughout the design and implementation process.

BH eCommerce
August 2017 - Present

Freelance Designer/Developer

- Website design and development for multiple clients on multiple e-commerce template platforms, including Shopify, Wix, and Squarespace.
- Designer and developer for ObsessedGarage.com, including many custom-coded pages and snippets with HTML/CSS and Shopify's Liquid language.
- Scaled and implemented new features, pages, and tools to help ObsessedGarage.com evolve as revenue and site traffic increased by over 400%.

Phoenix Direct Solutions
May 2013 - May 2016
Full Time in Summer
Part Time in Fall, Winter, Spring

Web Graphic Designer

- Email marketing and SEM banner ad design for multiple in-house e-commerce clients, as well as campaign testing and web page design.