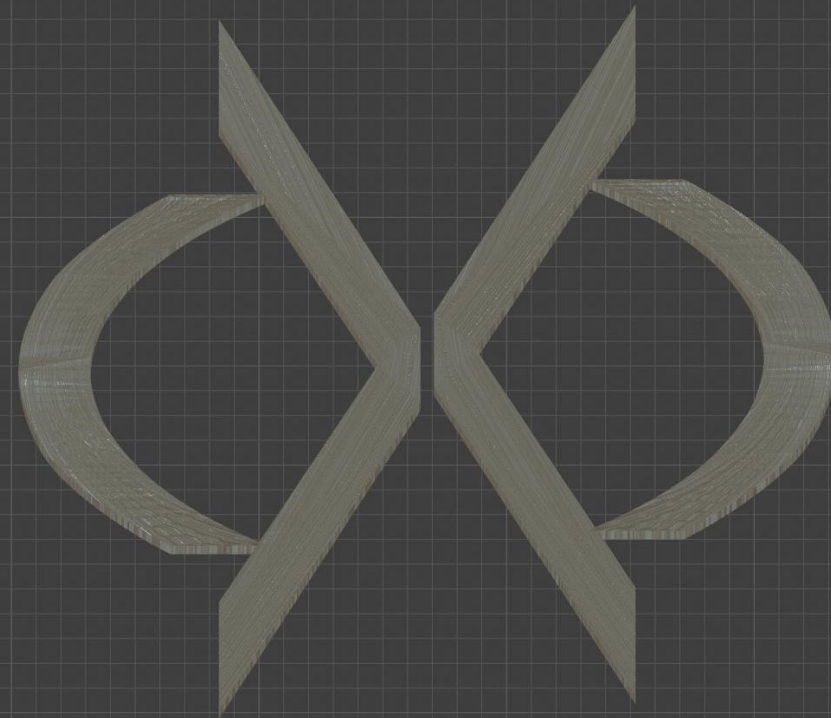


Our CAD design



Our cringey logo

# Duality – *More than encased*

Vincent Song / Chan Shing Fung

Aian Chan / Pang Tsz Hin



# Vision



Clean life, clean mind, one  
touch

Our Vision

An abstract white line graphic on a dark background. It starts as a thin, curved line on the left, then extends diagonally across the frame. In the lower right, it branches into several overlapping, stylized arrow-like shapes pointing towards the right.

Problems we tackle



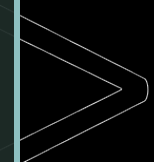
## Problems we tackle



DROPPING PHONES



GERMS & COVID-19



# Problem



Phones may die outdoors because of extreme cold



People fear the harmful impacts of so-called 'radiation' from phones

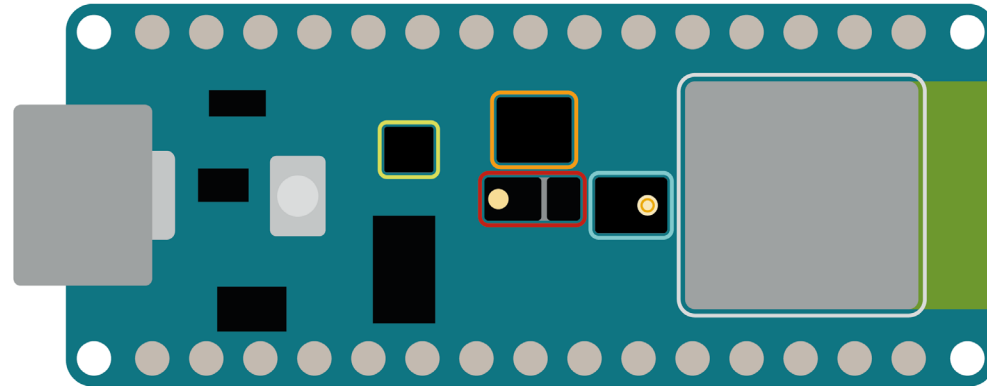


# Our Design



Powered by  
Arduino

#### NANO 33 BLE SENSE



- ◆ Color, brightness, proximity and gesture sensor
- ◆ Digital microphone
- ◆ Motion, vibration and orientation sensor
- ◆ Temperature, humidity and pressure sensor
- ◆ Arm Cortex-M4 microcontroller and BLE module



# Our Solution – the basic idea



UV Sterilising



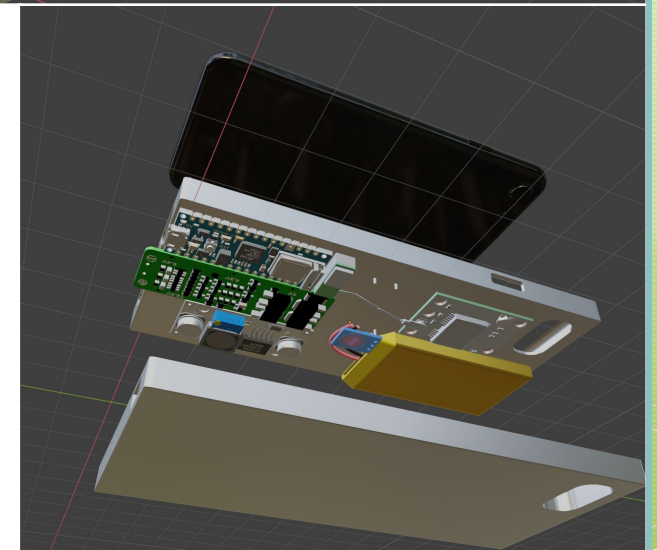
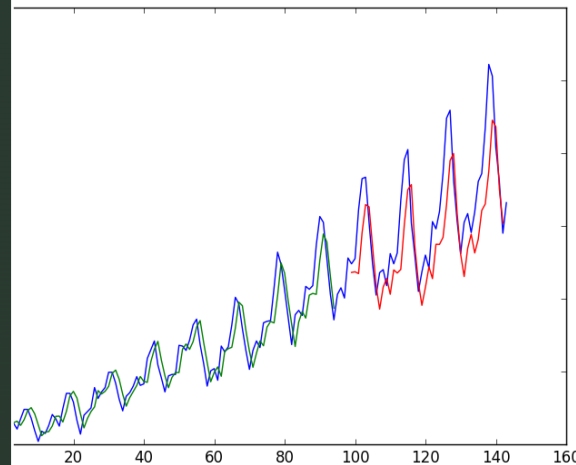
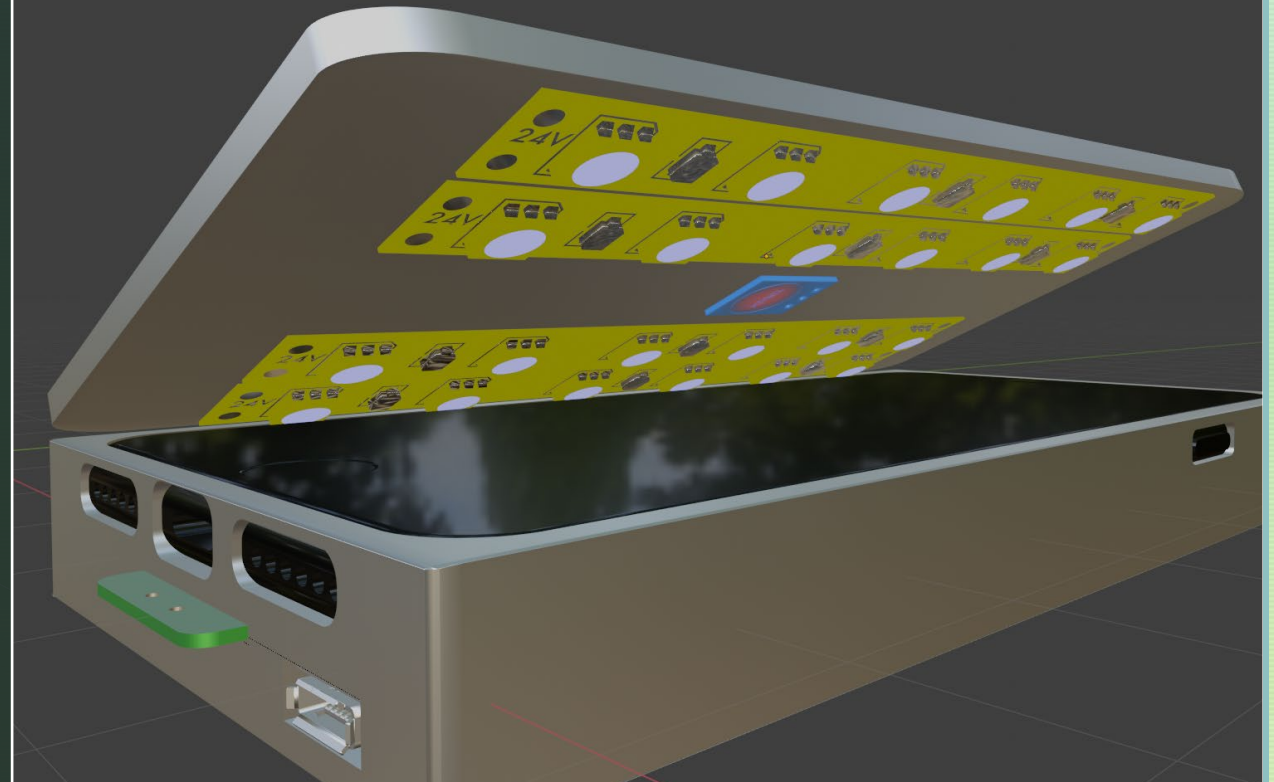
Pre-fall warning system,  
performed through 9-  
axis inertial sensor and  
accelerometer



Potential Warning  
System for family  
members of  
elderly living  
alone

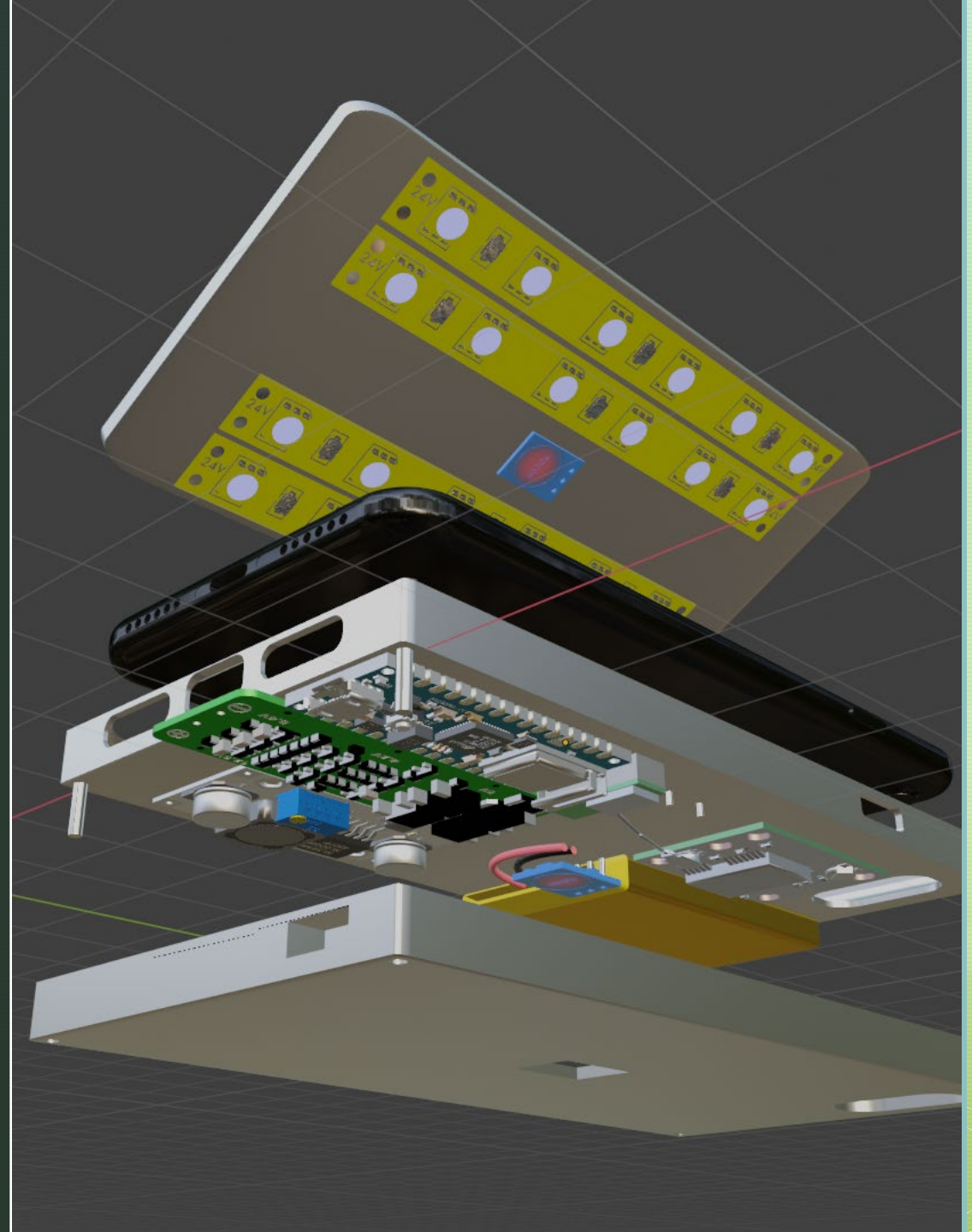


BLE beacon for  
social distancing,  
cough detection

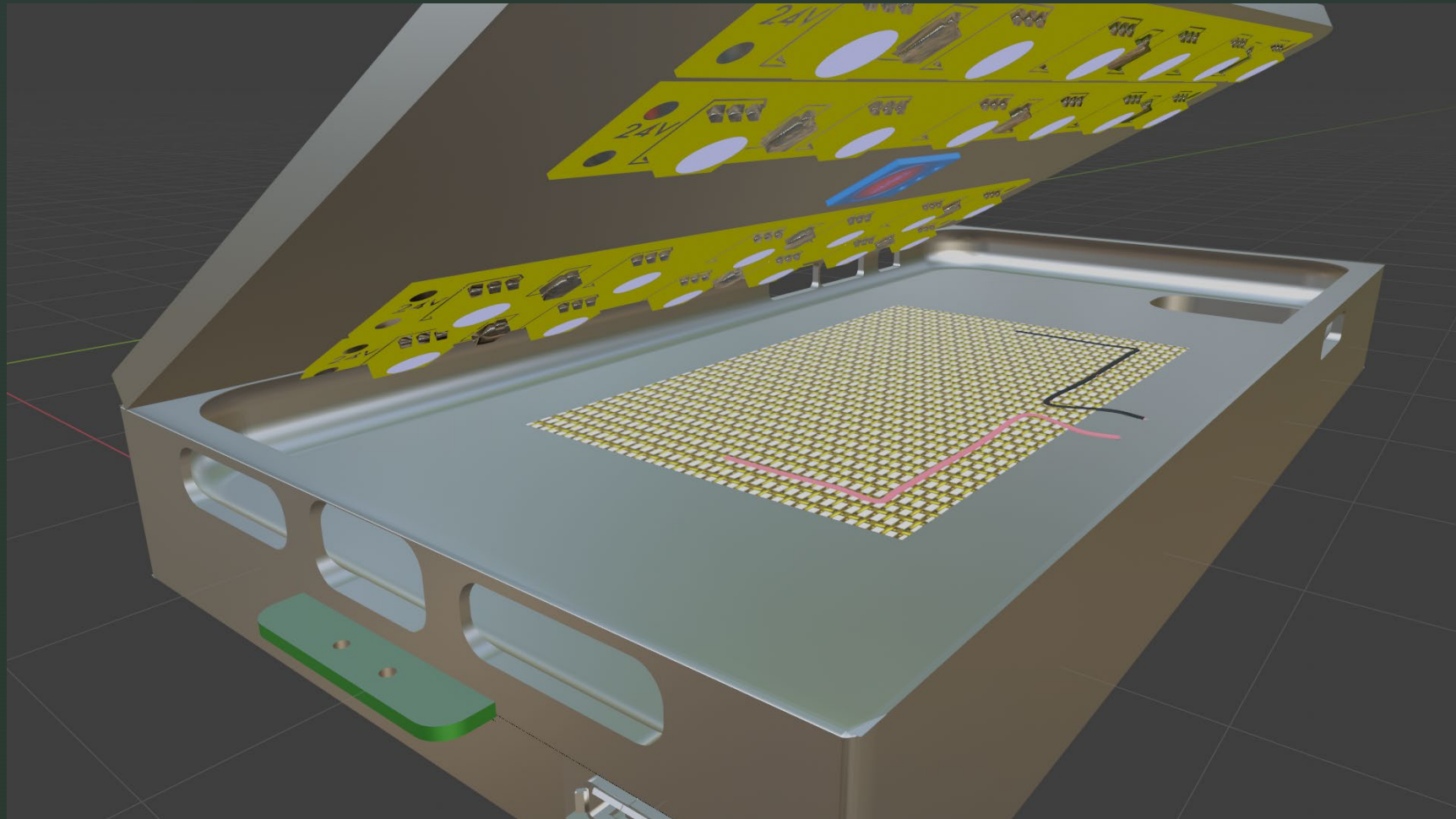


# Material

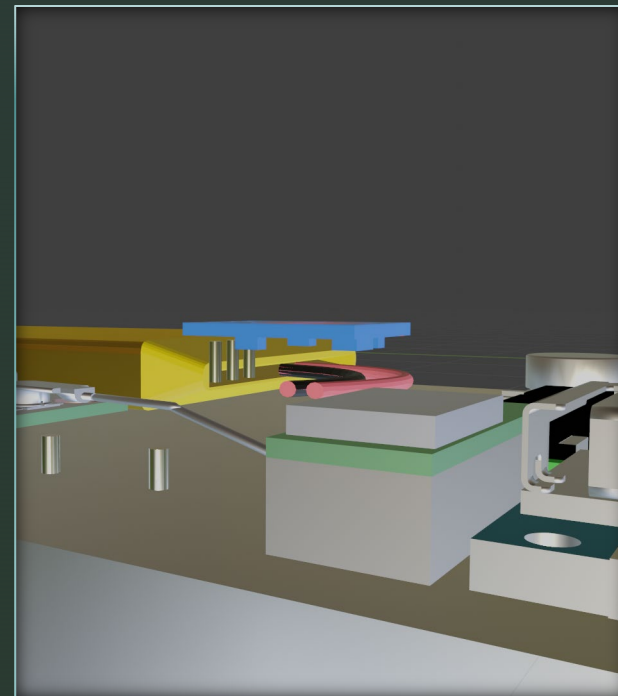
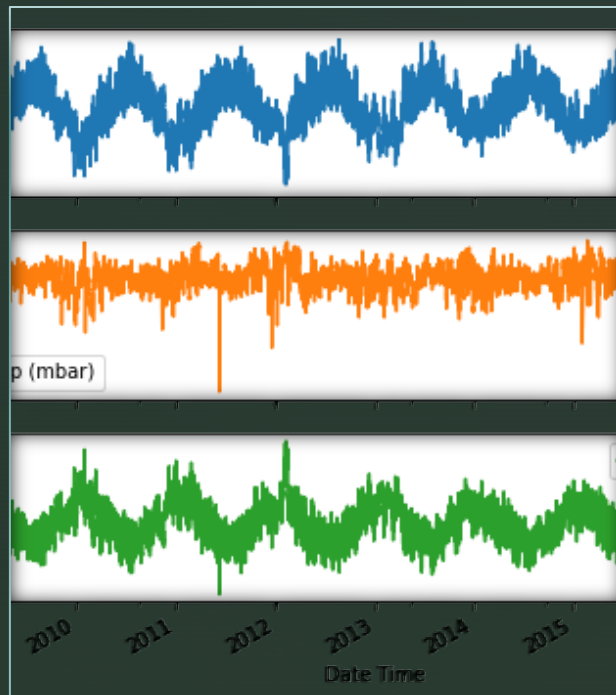
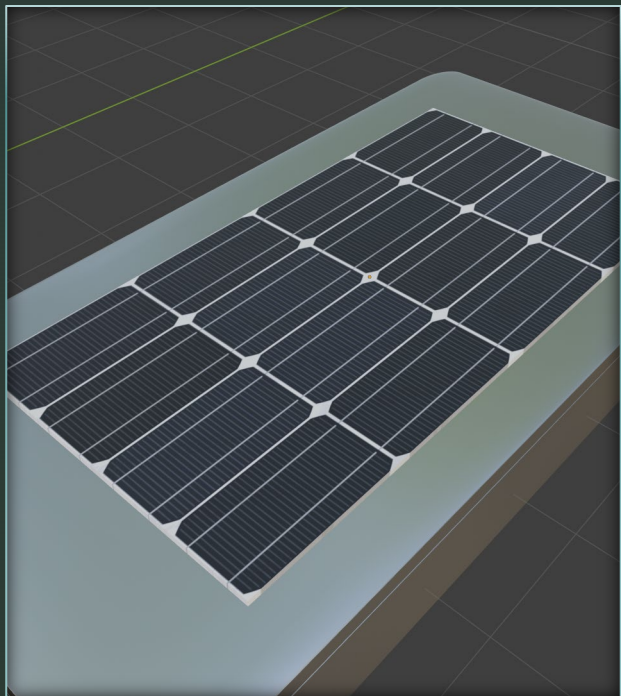
- Silicone based
  - Non-toxic for people, planet and oceans
  - More durable than normal plastic
- Lined with preprocessed aluminium to kill bacteria and virus (NaOH)
  - Light-weight
  - Scratch-resistant
- Thin inter-layer of lead-boron and carbon nanotube, absorbing all frequencies of radiation



## Temperature adjustment – with heating pad



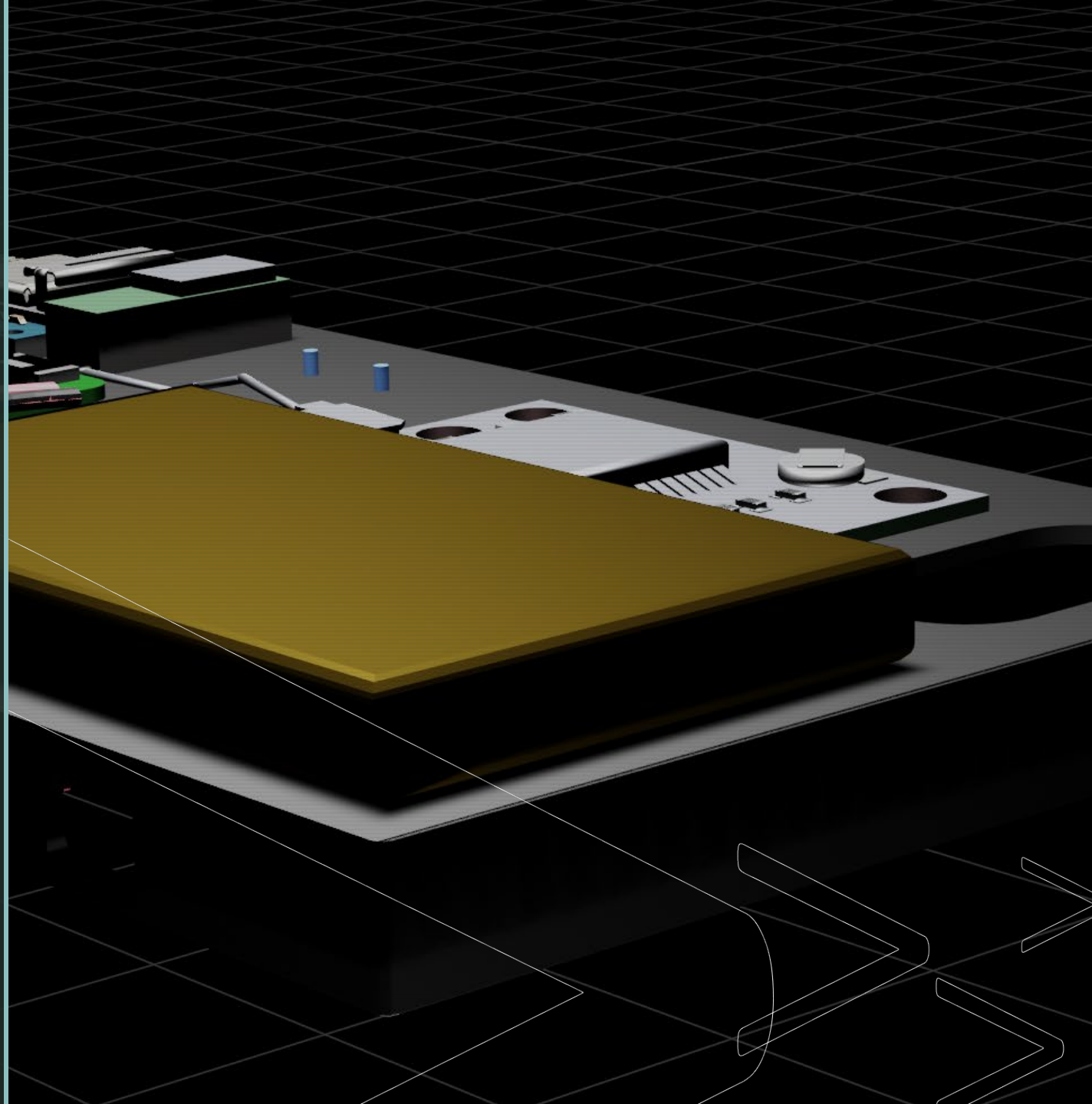




Designed for the outdoors

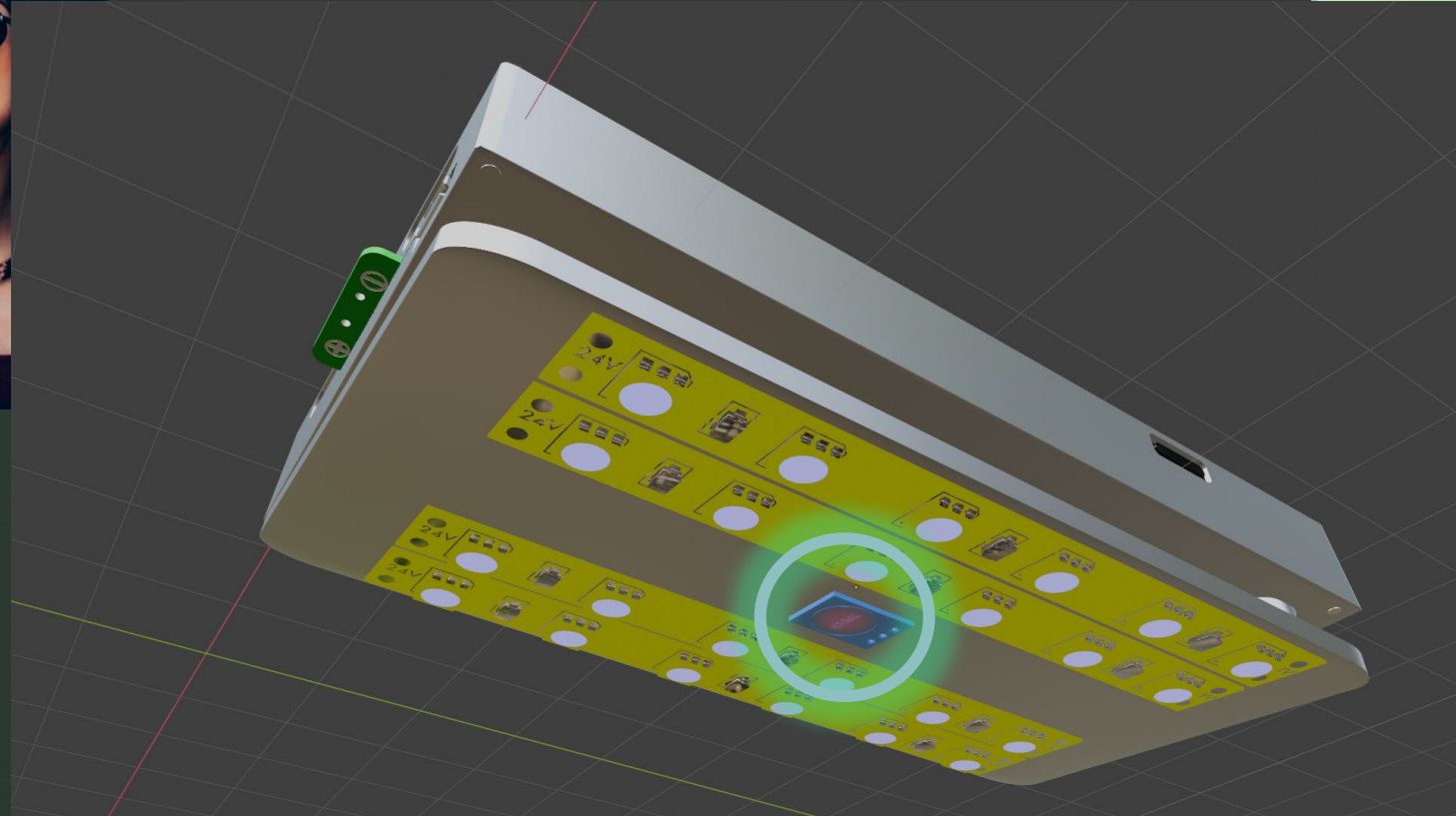
# Battery life

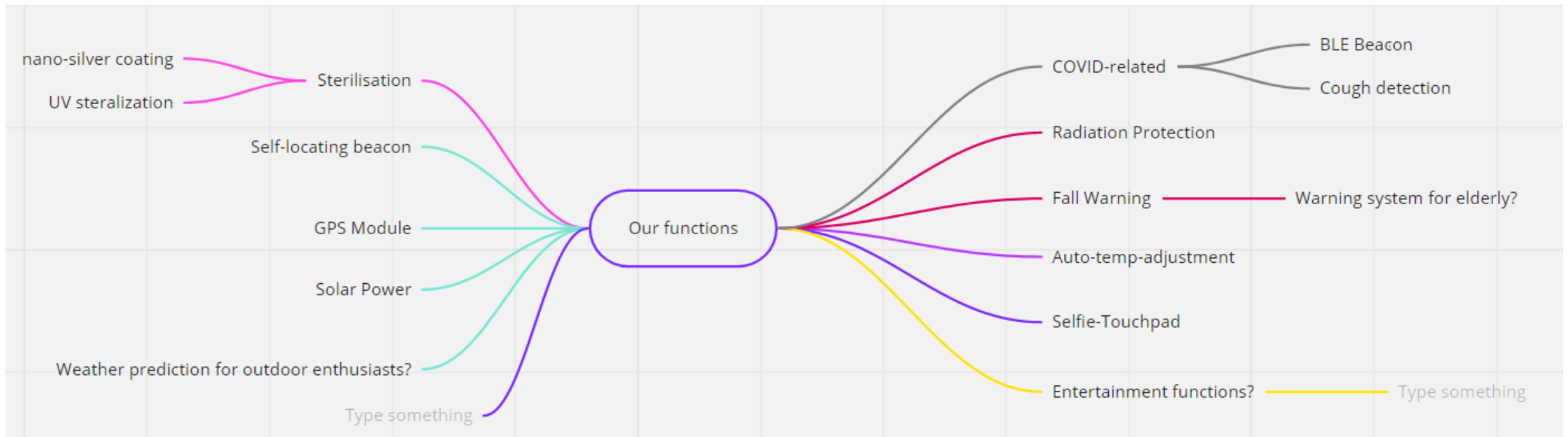
- ~ 40 hours
- Solar power (12 hour to full charge)
- + 30 min emergency power bank





Everyone loves selfies









The background is a dark blue gradient featuring several semi-transparent financial charts. On the left, there is a bar chart with five bars of increasing height, labeled with dates from 1/5/2002 to 1/9/2002. To the right of the bars is a line graph with multiple data series, some labeled with percentages like 35%, 5%, and 15%. On the far right, a network diagram shows a series of nodes connected by thin lines, with some nodes labeled with numbers like 50, 40, 30, 20, 10, and 0. The overall aesthetic is professional and data-driven.

# Market Research

# Market Research

## *Nuevue*

No fall-warning, or any of our other advanced functions

[www.nuevue.com](http://www.nuevue.com)

## *CASETiFY*

Only has uv sterilization functions, not very portable

<https://www.casetify.com/en-HK/protects/uv-sanitizer>

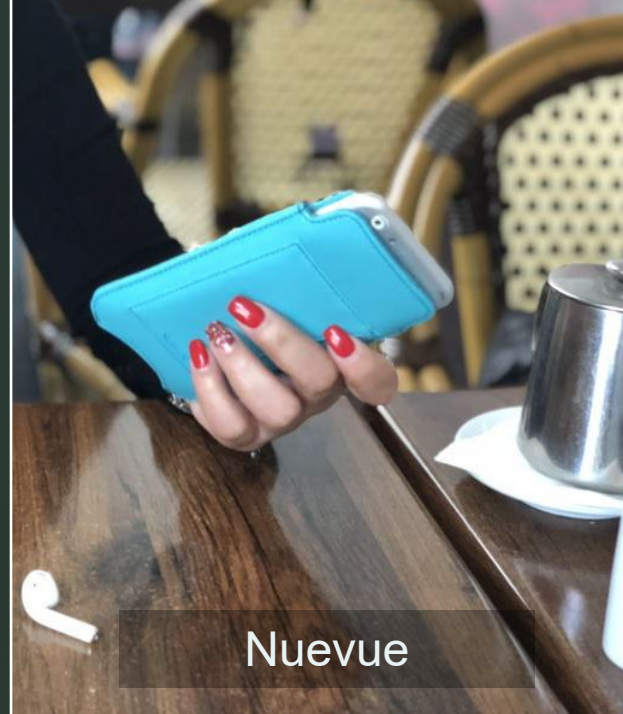
## *ETHS COPPER CASE*

A literal copper phone case, no other special functions

<https://evanstonroundtable.com/Content/Default/Top-Stories-Right/Article/ETHS-Alumni-Creat-Self-Sanitizing-Copper-Cell-Phone-Case/-3/224/17926>

## *ABA phone case*

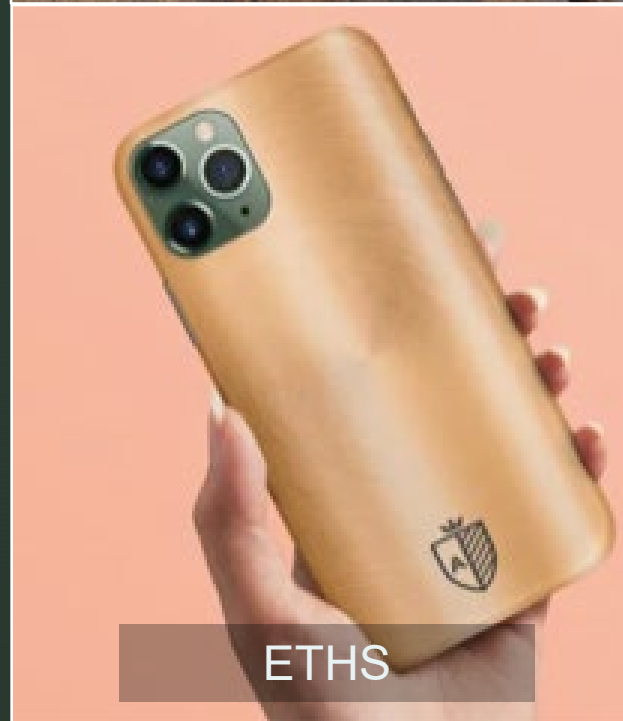
<https://ek21.com/news/tech/73647/>



Nuevue



CASETiFY



ETHS



ABA Phone case



# ABA Phone Case vs Duality



• 全球首发杀菌手机壳


• 当你用手机 9 秒以上，  
制就已经启动

• 瞬间消灭 99.99% 的细菌和病毒

• 并保一年持续性杀菌消毒

- Our duality phone case can use for 5 years on more
- Cannot sterilize the main face of the phone, where people touch the most
- Our duality phone case can sterilize our phone just in five seconds or shorter
- Our duality phone case has many function such as sterilizing, fall warning, solar power and so on.
- The price of our phone case (only the cleaning components) is < \$200 HKD. However, the phone case on the left takes about \$600 HKD.





*More than encased*

THANK YOU