

second year project bachelor artificial intelligence TEAM PERCEPTUM

Recommending document links in the Starfish knowledge graph

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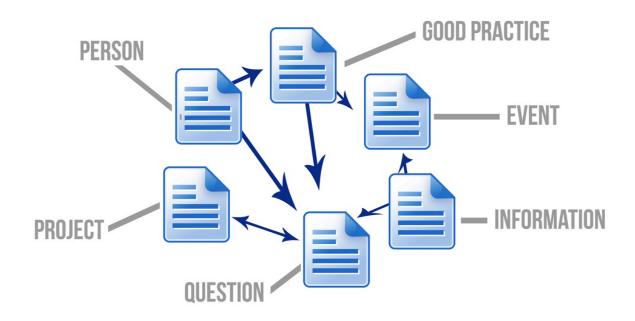
CONTENTS

- Product vision
- Product pipeline
- Evaluation
- Demonstration

PRODUCT VISION

What is Starfish?

Platform for sharing knowledge on education innovation



PRODUCT VISION

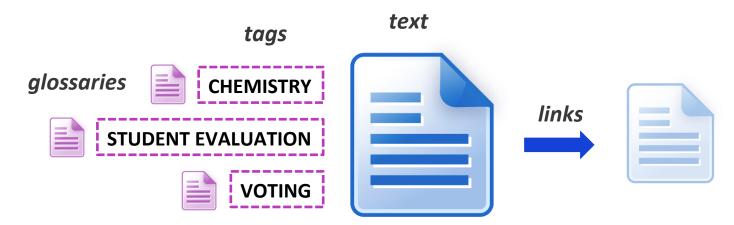
Product pitch

- **For** Startfish users
- who search for and edit knowledge in Starfish
- **the** document linker is a core system addition to StarFish
- **that** finds related documents
- Unlike moderated or individual/centralized linking our product uses algorithms and data to automatically suggest document links.

DOMAIN

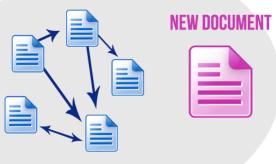
Relevant document properties

- Textual content of documents
- Tags and their glossaries
- Links to other docs

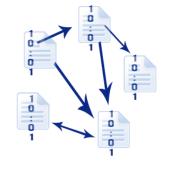


INPUT

VECTORIZER



NETWORK DESCRIPTORS



NEW DOCUMENT DESCRIPTOR



RANKING





THRESHOLD

NEAREST Neighbour





PROPOSED











USER SELECTION



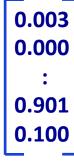
OUTPUT



VECTORIZER



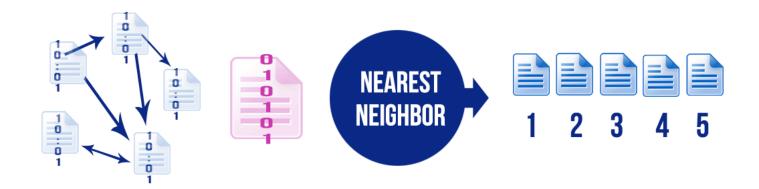




- **TEXT BASED**: bag of words and TF-IDF
 - Textvectorizer
 - 2. Weighted textvectorizer
- **TAG BASED**: occurences and co-occurences of tags
 - 1. Simple tag vectorizer
 - 2. Tag smoothing vectorizer
- **HYBRID**: TF-IDF of glossaries of tags
 - Glossaries of tags
 - 2. Weighted glossaries of tags

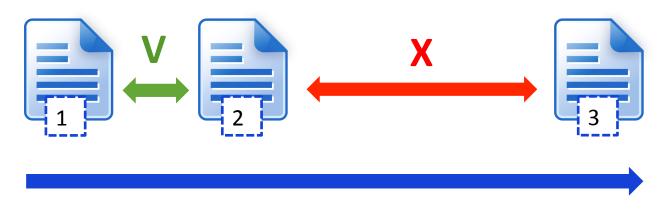
K-NEAREST NEIGHBOR

- Calculate **distance** between descriptor of new document and descriptor of the knowledge base
 - 1. Cosine
 - 2. Correlation
- **Rank** documents based on their distances



THRESHOLD

Cut off the number of returned documents based on the **difference between distances** of two consecutive ranks



CALCULATED DISTANCE

EVALUATION METRICS

WITHOUT THRESHOLD: system returns same amount of links as the document is known to have Accuracy: correct docs / relevant docs

WITH THRESHOLD:

Precision: correct docs / returned docs *User friendliness*

Recall: correct docs / relevant docs *Knowledge base coverage*

VECTORIZER PERFORMANCE

BEST PER VECTORIZER BIG TABLE

VECTORIZER PERFORMANCE

TEXT BASED

- + 40.70% accuracy on Questions
- Relatively slow
- Only applicable to textual content
- Bad at handling language differences

TAG BASED:

- + 35.31% accuracy overall document types
- 16.67 % accuracy on Questions
- Bad performance on no or badly labeled tags

EVALUATION THRESHOLD

BEST PER VECTORIZER BIG TABLE

BEST PER VECTORIZER THRESHOLDS

EVALUATION THRESHOLD

COMPARED WITH ACCURACY ON FIXED LINKS:

- + Higher precision/recall if tag-based/hybrid
- Lower recall and precision of text-based

DEMONSTRATION

CONCLUSIONS

- Use weighted text vectorizer for Questions
- Use *simple tag vectorizer* for the rest
- Overall performance of entire pipeline:
 - Precision: 50.93% of the recommendations make sense
 - Recall: 49.72% of the relevant documents in the knowledge base are shown

ACKNOWLEDGEMENTS

We would like to thank

- Starfish expert Natasa Brouwer
- Our academic supervisor Raquel Fernandez
- Our clients (but also academic supervisors!)

 Robrecht Jurriaans and Robrecht Jurriaans

QUESTIONS?

Feel free to ask us!