

## second year project bachelor artificial intelligence TEAM PERCEPTUM

## Recommending document links in the Starfish knowledge graph

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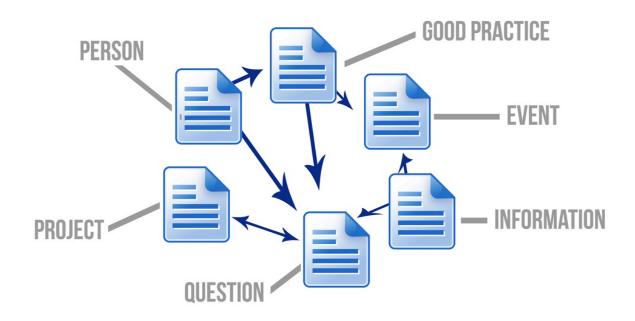
## CONTENTS

- Product vision
- Product pipeline
- Evaluation
- Demonstration

## PRODUCT VISION

#### What is Starfish?

Platform for sharing knowledge on education innovation



### PRODUCT VISION

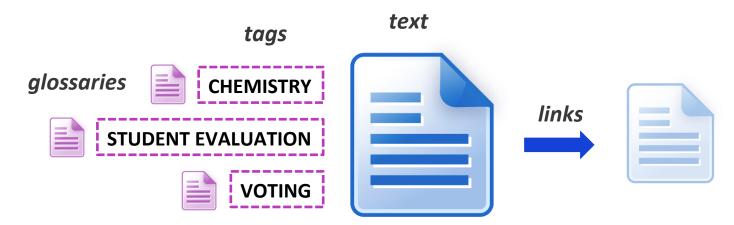
## **Product pitch**

- **For** Startfish users
- who search for and edit knowledge in Starfish
- **the** document linker is a core system addition to StarFish
- **that** finds related documents
- Unlike moderated or individual/centralized linking our product uses algorithms and data to automatically suggest document links.

## DOMAIN

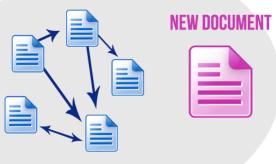
## Relevant document properties

- Textual content of documents
- Tags and their glossaries
- Links to other docs

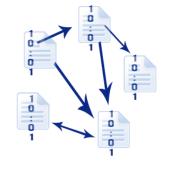


# INPUT

**VECTORIZER** 



#### **NETWORK DESCRIPTORS**



**NEW DOCUMENT DESCRIPTOR** 



#### **RANKING**





THRESHOLD

NEAREST Neighbour





#### **PROPOSED**











USER SELECTION



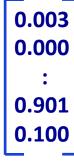
**OUTPUT** 



## VECTORIZER



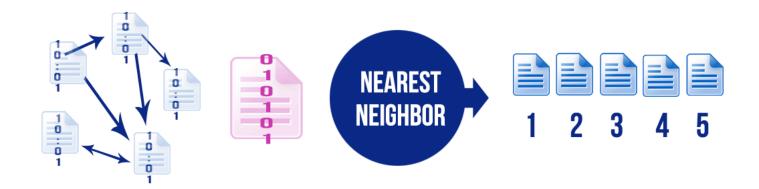




- **TEXT BASED**: bag of words and TF-IDF
  - Textvectorizer
  - 2. Weighted textvectorizer
- **TAG BASED**: occurences and co-occurences of tags
  - 1. Simple tag vectorizer
  - 2. Tag smoothing vectorizer
- **HYBRID**: TF-IDF of glossaries of tags
  - Glossaries of tags
  - 2. Weighted glossaries of tags

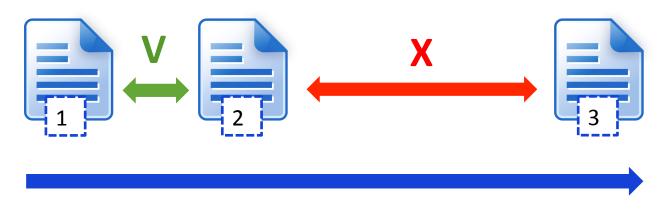
## K-NEAREST NEIGHBOR

- Calculate **distance** between descriptor of new document and descriptor of the knowledge base
  - 1. Cosine
  - 2. Correlation
- **Rank** documents based on their distances



## **THRESHOLD**

Cut off the number of returned documents based on the **difference between distances** of two consecutive ranks



**CALCULATED DISTANCE** 

## **EVALUATION METRICS**

WITHOUT THRESHOLD: system returns same amount of links as the document is known to have Accuracy: correct docs / relevant docs

#### **WITH THRESHOLD:**

**Precision**: correct docs / returned docs *User friendliness* 

**Recall**: correct docs / relevant docs *Knowledge base coverage* 

## VECTORIZER PERFORMANCE

**TABLE** 

## VECTORIZER PERFORMANCE

#### TEXT BASED

- + xx % accuracy on Questions
- Relatively slow
- Only applicable to textual content
- Bad at handling language differences

#### **TAG BASED:**

- + xx % accuracy overall document types
- xx % accuracy on Questions
- Bad performance on no or badly labeled tags

## EVALUATION THRESHOLD

**TABLE** 

### **EVALUATION THRESHOLD**

#### COMPARED WITH ACCURACY ON FIXED LINKS:

- + Higher precision/recall if tag-based/hybrid
- Lower recall and precision of text-based

## DEMONSTRATION

## CONCLUSIONS

- Use weighted text vectorizer for Questions
- Juse simple tag vectorizer for the rest
- Overall performance of entire pipeline:
  - **Precision**: xx% of the recommendations make sense
  - Recall: xx% of the relevant documents in the knowledge base are shown

## CONCLUSIONS

- Use weighted text vectorizer for Questions
- Use *simple tag vectorizer* for the rest
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  - **Precision**: xx% of the recommendations make sense
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## ACKNOWLEDGEMENTS

#### We would like to thank

- Starfish expert Natasa Brouwer
- Our academic supervisor Raquel Fernandez
- Our clients (but also academic supervisors!)

  Robrecht Jurriaans and Robrecht Jurriaans

## QUESTIONS?

Feel free to ask us!