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Reflection piece of “Everything is a Remix Remastered (2015 HD)” by Kerby Ferguson

As a digital illustrator, I absolutely agree with the concept that “innovative” and “groundbreaking” creations are a combination of copied ideas from older creations that are masked by a slight change or transformation as it was described in the short documentary video. Similar in realism art, drawings are based off a combination of existing photographs that serve as good references which allow the drawing to remain realistic and lifelike. It is impossible to innovate purely with one’s imagination as one’s imagination is already a product of one’s perception of the world and an understanding of its collective existing materials. Prior fundamental knowledge and research about the subject is necessary for one to create a potential masterpiece.

The fourth part of the video when Ferguson speaks volume about how the copyright system prioritizes the rights of the author rather than the common good reflects our ever-egocentric society in the present day. In a sense, while it is necessary for new ideas to be protected and regarded as intellectual properties to give full credit to the original author, one must also considers the common good and the possible growth of society if copyright laws were not so uptight and money hungry. Human greedy nature prevents us from seeing further than our net worth and personal wealth as at the end of the day, money gives power and freedom. This is also why I admire and respect Japan’s culture as society and collectivism oriented rather than individualism in western countries.

