

FINDINGS FOR ROCKBUSTER

ANNA MAJER, 09.11.2023

TOP
CITIES

TOP
CUSTOMERS

TOP
COUNTRIES

QUESTIONS



WHAT WANT WE KNOW?

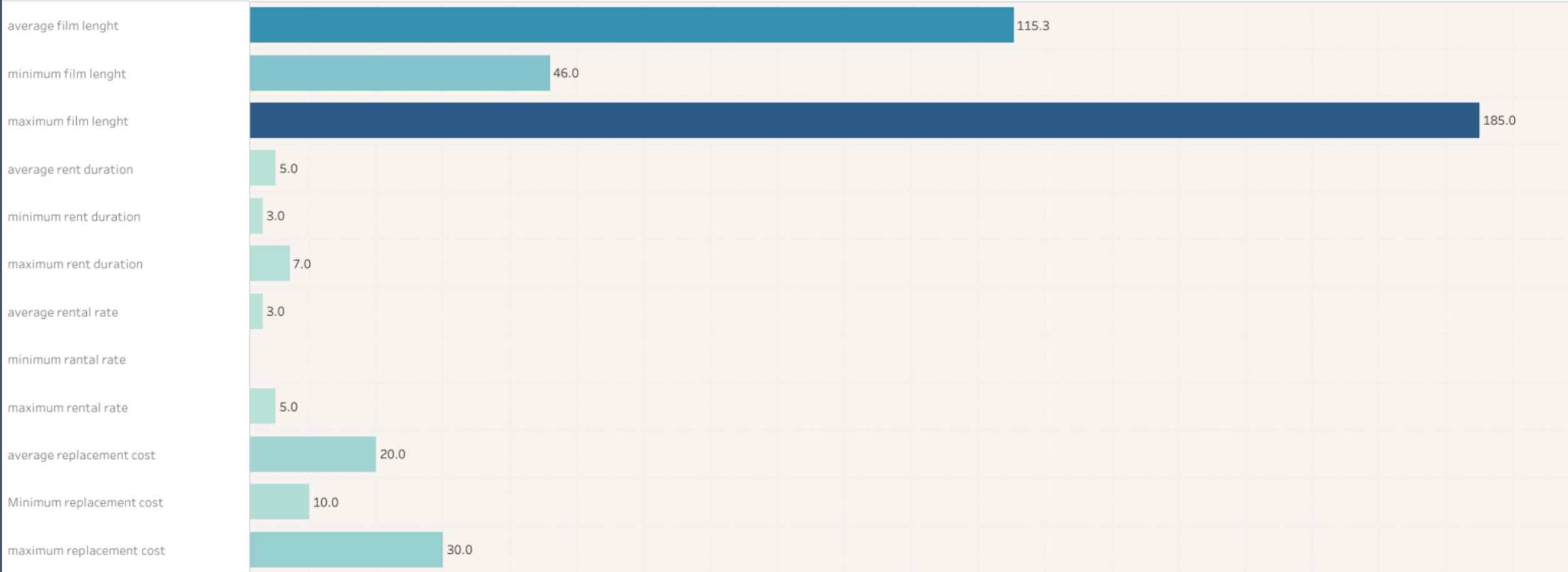
1. **Basic data** for business (descriptive statistics)
2. Top 10 **countries** in terms of customer numbers
3. Top 10 **cities** within the top 10 countries
4. Top 5 **customers** from the top 10 cities who've paid the highest total amounts



STATISTICS

Statistic for Rockbuster

(Film length in minutes, rent duration in days, rental rate and replacement cost in USD)



An average customer rents a movie for 5 days, pays 3 USD for it, and has to pay 20 USD if he/she loses the disk.

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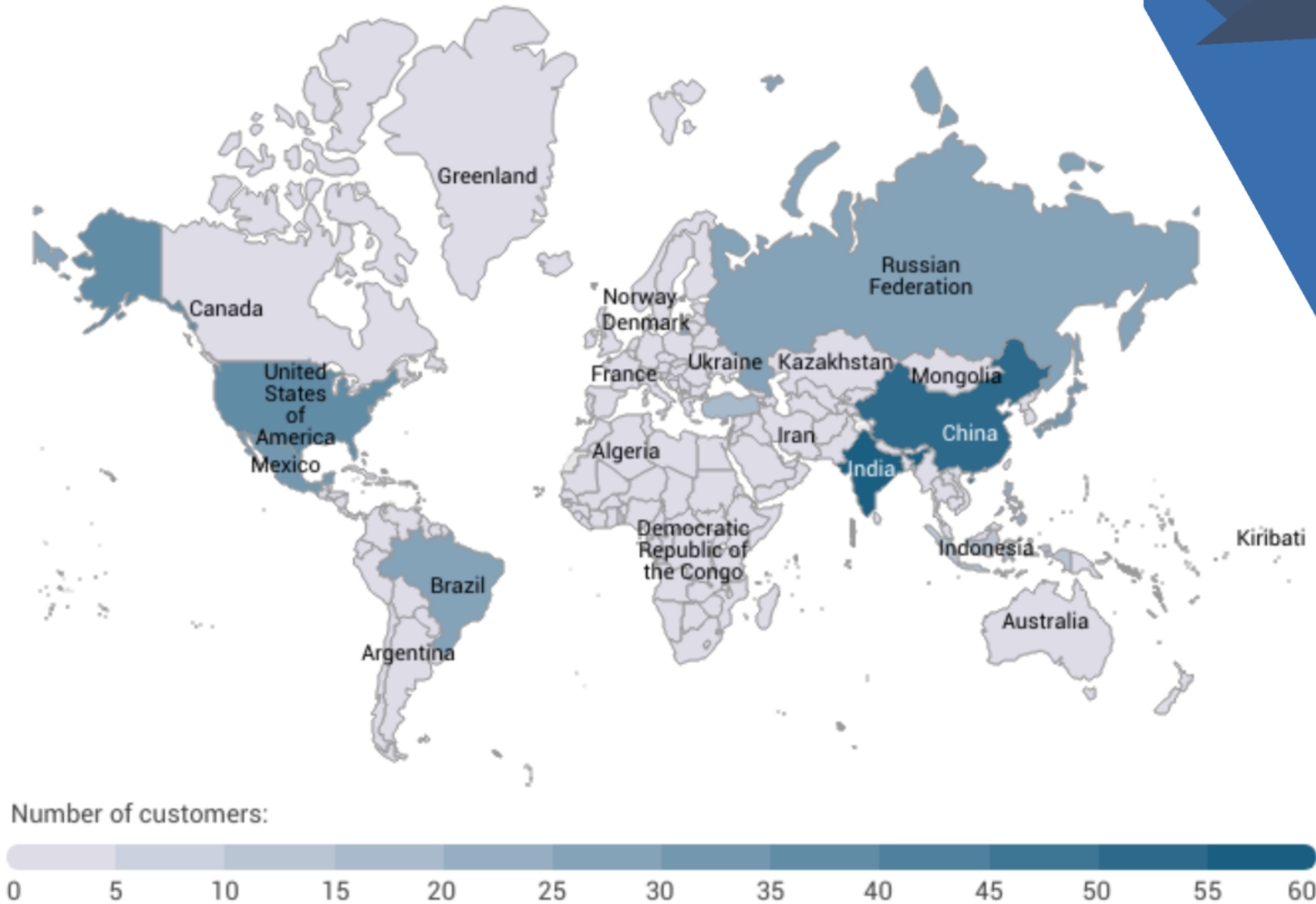
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TOP 10 COUNTRIES



TOP 10 COUNTRIES

BY NUMBER OF CUSTOMERS

- India 60
- China 53
- United States 36
- Japan 31
- Mexico 30
- Brazil 28
- Russian Federation 28
- Philippines 20
- Turkey 15
- Indonesia 14

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TOP 10 CITIES

BY NUMBER OF CUSTOMERS

1. London
2. Aurora
3. Tokat
4. Mukateve
5. Pontianak
6. Gatineau
7. Molodetno
8. Saint-Denis
9. Yingkou
10. Atlixco



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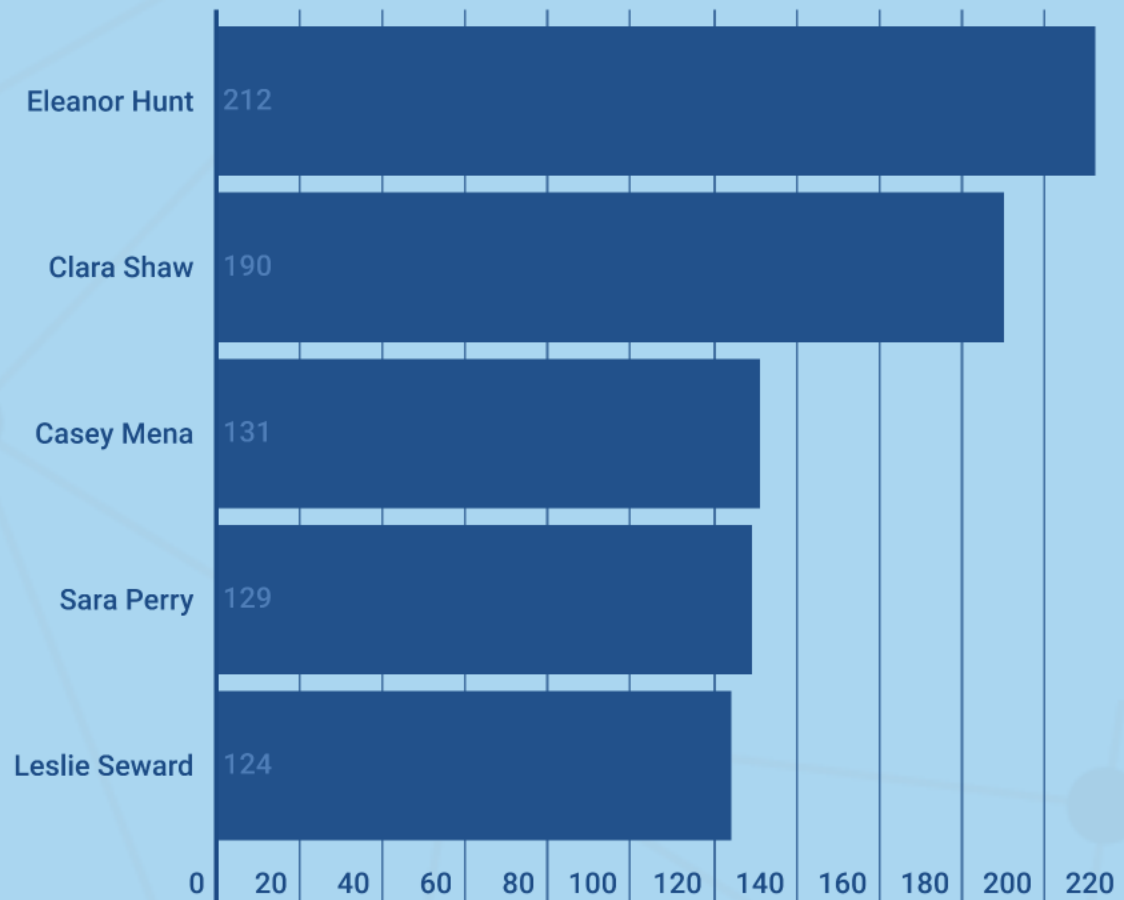
QUESTIONS



TOP 5 CUSTOMERS

BY PAID AMOUNTS

Our Top Customers



LOCATION

THE
END

TOP 5 CUSTOMERS

WITH LOCATION



First Name	Last Name	Country	City	Total Amount Paid (USD)
Eleanor	Hunt	Runion	Saint-Denis	211.55
Clara	Shaw	Belarus	Molodetno	189.60
Casey	Mena	Turkey	Tokat	130.68
Sara	Perry	Mexico	Atlixco	128.70
Leslie	Seward	Indonesia	Pontianak	123.72



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Anna Majer

annamajer_data@outlook.com

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