

Godsent Izah

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SUMMARY

Analytical and solutions-driven professional with a computer science background and experience in the development, documentation, and delivery of process innovations. Process-oriented and skilled at transforming company practices into cost-effective solutions and more efficient operations.

EXPERIENCE

Data Analyst

Douyin

January 2021 – October 2023, REMOTE, China

- Led project management for Google Analytics projects, analyzing various company websites to extract customer insights regarding potential store locations, products trends, value-add trends, and more.
- Established analytics goals and used some advance Google Analytics features to extract customer information and also reviewed social media to determine, identify, and translate customer behavior; performed in-depth research and analysis on all available information
- Prepared and created analytic reports on customer insights such as user geographic location, age groups, and gender using Microsoft Excel (advanced), Word, and PowerPoint
- Presented findings to senior leadership to help inform critical decisions about products and increase brand recognition and customer base
- Made suggestions on which products to use as add-ons with others, based on customer data regarding which products customers would often buy together

Application Development Intern

High Tech, Corp (Internship)

May 2018 – April 2019, Switzerland

- Performed system analysis and application design, optimization, documentation, and development. Provided administration and technical support, analyzed reports, and identified opportunities for improvement.
- Led development of a 3-D game application using Unity software; rapidly acquired a deep understanding of the ongoing software in order to lead the team in game development.
- Presented on the behalf of team, demonstrating the project objectives and the game itself.

Android Application Development Intern

AndroidsRUS

January 2017 – March 2018, Remote, Worldwide

- Learned a how to develop an Android based application.
- Developed a location-based application to track the user location using google API and display nearby essential locations such as hotels, police stations, and hospitals. Presented this application as a group project as a part of internship.
- Achieved a 40% reduction in development time, while successfully increasing the accuracy of the location tracking.
- Delivered a full-featured Android application that was downloaded over 1000 times through the Google Play Store.
- Developed application with user-friendly UI and clean code using Java and XML.
- Wrote, tested, and implemented SQLite database queries and scripts.

PROJECTS

LONDON BIKES

USING TABLEAU, PANDAS, SQL, EXCEL AND PYTHON • <https://perfectacademy.github.io/London-Bikes/>

- December 2022 – December 2022
- Created an analytics dashboard, published customized reports, and facilitated automated data transformations to monitor company KPIs.
- Developed automated dashboard and conducted analysis from various data sources and identified potential issues, leading to a 20% increase in employee retention rate.
- Implemented a reporting system using Excel VBA, improving data accuracy by cross-checking data from different sources.
- Developed an end-to-end data warehouse process to manage analytics, improving data flow and data integrity with automated reconciliations.

HR ANALYTICS DASHBOARD

USING POWER BI, SQL, EXCEL AND PYTHON

- <https://github.com/PerfectAcademy/HR-ANALYTICS-DASHBOARD/blob/d37494419944bbe1a586a7f98eea53c95c4de1bb/HR%20ANALYTICS%20DASHBOARD%20PROJECT.pbix>
- November 2022 – November 2022
- Created a HR analytics dashboard, published customized reports, and facilitated automated data transformations to monitor company KPIs.

- Developed automated dashboard and conducted analysis from various data sources and identified potential issues, leading to a 10% increase in employee retention rate.
- Implemented a reporting system using Excel VBA, improving data accuracy by cross-checking data from different sources.
- Developed an end-to-end data warehouse process to manage HR analytics, improving data flow and data integrity with automated reconciliations.

EDUCATION

Bachelor of science in Computer Science

Federal University of Technology, Owerri • Imo state • December 2020 • 4.36 GPA

CERTIFICATIONS

Google Advanced Data Analyst

Google • 2023

- Certified in advanced analytics that can act quickly and with a greater degree of confidence about future outcomes.

Machine Learning and Artificial intelligence

ZTM Academy • 2022

- Certified in automation and efficiency, predictive analytics and personalization, improved customer experience, fraud detection and cybersecurity, competitive advantage.

Using Python to Access Data

Google • 2022

Google Data Analyst

Google • December 2021

- Certified in managing data assets to assist companies with marketing initiatives by providing analytical support, developing strategies, and optimizing channels.

Python Data Structures

Google • 2021

PowerPoint and Excel

Microsoft • 2020

Google IT Support

Google • December 2019

- Certified in troubleshooting and problem solving, and providing great customer service along the way.

Power BI Certification – Data Visualization

Microsoft • 2019

Android Application Development

SMART IT • 2017

SKILLS

Power BI Certification: Data Visualization | Microsoft Certifications: PowerPoint & Excel | Quantitative Methods | Data Warehousing | Advanced Data Mining | Business Intelligence (BI) | Google Analytics | Data Structures | Data Visualization | Data Mining & Analytics | Risk Management | Python Programming | Microsoft Office Suite | Python | R | SQL | C | C++ | Google Analytics | Power BI | SA | Microsoft Office Suite (Word, Excel, PowerPoint) | Windows