

# Public policies, economics, and operations research: a trident for resource scarcity and supply chain disruption

Xiaowei Hu

Department of Industrial and Manufacturing Engineering



## Introduction

The humanity has been facing an unprecedented challenge of resource scarcity, e.g., lack of water, food, essential medical supply, etc. (as illustrated above)

### What are considered scarce resource?

- Natural resources: crops, fisheries, wildlife, petroleum, metals, minerals, water, etc
- Non-renewable resources: fossil fuels, etc
- Short-term high-demand commodities: PPE during COVID-19 pandemic.

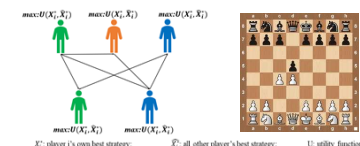
### What can cause resource scarcity?

- Growing population and demand
- Climate change
- Geopolitical shift, trade wars
- Rising risk of crises such as pandemics

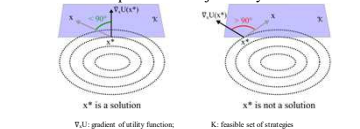
## Methods

We adopt a game-theory and convex mathematical optimization approach.

- **Game theory:** provides strategic dynamics between competing firms [1]. E.g., playing chess.



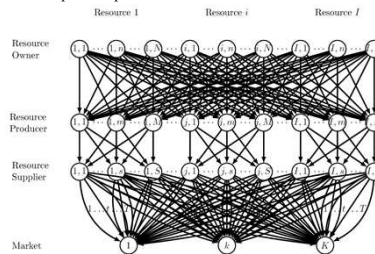
- **Convex optimization and variational inequalities:** a solution concept for multi-objective systems [2].



## Results

We develop a general scarce resource supply chain network with policy instruments featuring the following traits:

- ◇ multi-product; ◇ cross-sector; ◇ competition; ◇ multiple transportation modal



### The unified fiscal-monetary policy administered

$$\alpha_0^i(x) + \sum_{j=1}^J \alpha_j^i(\delta_j^m)$$

$x$ : the quantity of a flow;  $\alpha_0^i(\cdot), \alpha_j^i(\cdot)$ : the function of fiscal-monetary;  
 $A_j^i$ : the bracket;  $\delta_j^m = \max(x - A_j^i, 0)$ : the excess of  $x$  to bracket  $A_j^i$

The equilibrium of the supply chain flow pattern satisfies:

$$\langle F(X^*), X - X^* \rangle \geq 0, \quad \forall X^* \in \mathcal{X}$$

Where,  $\mathcal{X}$  is a collection of flow pattern in the network,  $X^*$  is the equilibrium, and  $F$  is the entry function (see paper [3] for details).

### Algorithm: modified projection method [4]

#### Step 0. Initialization

Set  $X^0 \in \mathcal{K}$ . Set  $\tau = 1$  and select  $\varphi$  such that  $0 < \varphi \leq 1/L$ , where  $L$  is the Lipschitz constant for function  $F$ .

#### Step 1. Construction and computation

Compute  $\tilde{X}^{\tau-1} \in \mathcal{K}$  by solving the variational inequality sub-problem

$$\langle \tilde{X}^{\tau-1} + \varphi F(\tilde{X}^{\tau-1}) - X^{\tau-1}, X - \tilde{X}^{\tau-1} \rangle \geq 0, \quad \forall X \in \mathcal{K}.$$

#### Step 2. Adaptation

Compute  $X^{\tau} \in \mathcal{K}$  by solving the variational inequality sub-problem

$$\langle X^{\tau} + \varphi F(\tilde{X}^{\tau-1}) - X^{\tau-1}, X - X^{\tau} \rangle > 0, \quad \forall X \in \mathcal{K}.$$

#### Step 3. Convergence verification

If  $\|X^{\tau} - X^{\tau-1}\| \leq \epsilon$ , for  $\epsilon > 0$ , a pre-specified tolerance, then, stop; otherwise, set  $\tau = \tau + 1$  and go to step 1.

$\nabla U$ : gradient of utility function;  $\epsilon$ : tolerance;  $\varphi$ : step size



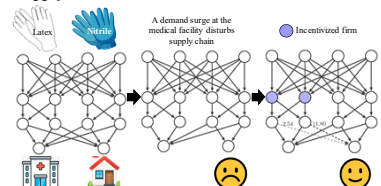
### COVID relief bill of 2021 [5]

- A total of \$1.9 trillion
- Food supply chain: \$4 bil
- Medical supply chain: \$6.5 bil
- Supply chain modernization: \$0.5 bil

## Application I:

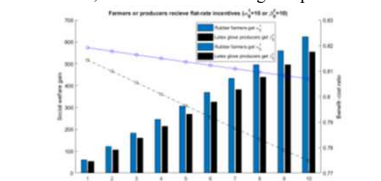
COVID-19 pandemic has caused a demand surge in PPE. Many healthcare facilities have had shortage of medical gloves due to the distressed supply chain.

**Question 1:** How would a producer-stimulus help the pandemic-induced distress in a medical glove supply chain?



**Answer 1:** A flat-rate incentive on both latex gloves producers will restore the supply shortage of latex gloves at the residential facilities.

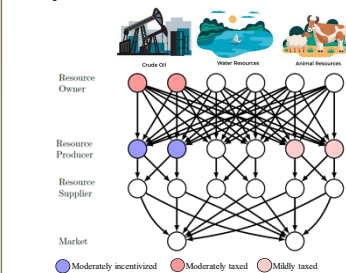
**Question 2:** Who should the government incentivize, the rubber farmers or glove producers?



**Answer 2:** Incentivizing the rubber farmers will result a higher welfare efficiency, e.g., a \$1 incentive yields a \$0.8 welfare gain, comparing to \$0.6 gain.

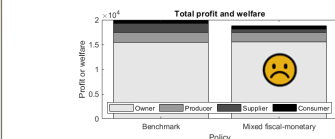
## Application II:

Humanity depends on the earth's physical resource and natural system to survive and flourish. We examine a food-energy-water nexus on: the stimulus packages, wealth taxes, and carbon footprint.



**Question:** With ex ante knowledge, what if we tax the "rich" and incentivize the "poor"?

**Answer:** The social welfare will be undercut.



## Conclusions

- A producer incentive is more beneficial to suppliers; a resource-owner incentive is more beneficial to the society.
- A flat-rate incentives is more effective than the one with brackets.
- producer incentive can be a viable relief for supply chain distress caused by demand surge.
- A mixed fiscal-monetary policy may result in a net loss of welfare.

## Literature cited

- [1] Nash, J.F.. (1950). Equilibrium points in n-person games. Proceedings of the national academy of sciences, 36(1), pp.48-49.
- [2] Gabay, D. and Moulin, H. (1980). On the uniqueness and stability of Nash-equilibria in noncooperative games. In Applied stochastic control in econometrics and management science, pages 271-293. North-Holland Publ. Co., Amsterdam, The Netherlands.

- [3] Hu, Xiaowei, Peng Li, and Jaemin Jang. (2021). Relief and Stimulus in A Cross-sector Multi-product Scarce Resource Supply Chain Network. arXiv preprint arXiv:2101.09373.
- [4] Korpelevich, G. M. (1976). The extragradient method for finding saddle points and other problems. Ekonomika Matematicheskie Metody, 12:747-756.
- [5] 117th Congress. (2021) H.R.1319 - American Rescue Plan Act of 2021.

## Acknowledgments

**Jaemin Jang** (advisor)  
Department of Industrial and Manufacturing Engineering, UW-Milwaukee

**Peng Li**  
Rutgers Business School

## For further information

See the following paper for more details.  
Hu, Xiaowei, Peng Li, and Jaemin Jang. "Relief and Stimulus in A Cross-sector Multi-product Scarce Resource Supply Chain Network." arXiv preprint arXiv:2101.09373 (2021).

Contact  
Xiaowei Hu: hu8@uwm.edu