PERIS WANGARI NG'ANG'A

Financial Analyst

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PROFESSIONAL SUMMARY

Results-driven finance professional with a strong background in financial management, revenue analytics, and business strategy. Experienced in overseeing month-end, quarter-end, and year-end financial reporting processes, budgeting, and forecasting. Adept at implementing strategies to optimize revenue, mitigate financial risks, and enhance operational efficiencies.

SKILLS

Data Analysis & Business Intelligence: Excel, Python, SQL, Power BI, Tableau, Exploratory Data Analysis (EDA), Financial & Operational Reporting

Financial & Risk Analysis: Budgeting & Forecasting, Fraud Detection & Risk Mitigation, Financial Modeling & Reconciliation

Business & Strategic Insights: KPI Tracking, Performance Evaluation, Data-Driven Decision-Making, Stakeholder Reporting, Dashboard Creation

Machine Learning & Predictive Analytics: Predictive Modeling, Trend Analysis, Classification & Regression, Anomaly Detection

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WORK EXPERIENCE

Tide Enterprises, *Part Time*   *Kiambu, Kenya*
Data Analyst, Finance and Operations   *July 2024 - Present*

- Oversaw financial management activities, including budgeting and forecasting, leading to reduction in unnecessary expenses by 18% through improved resource allocation.
- Developed and implemented data workflows, automating manual tasks, improving efficiency, and enabling faster decision-making in finance and operations.
- Delivered actionable insights using advanced data analysis techniques, supporting strategic decision-making and driving improvements in financial performance and operational efficiency.

Celestial Crafters   *Nairobi, Kenya*
Data Scientist   *Feb 2024 – November 2024*

- Developed and fine-tuned predictive models with 95% accuracy, effectively forecasting sales and contributing to significant revenue growth by identifying key trends and patterns.
- Collaborated with cross-functional teams to optimize data collection, streamline product research, and improve overall data accuracy by 15%, ensuring higher quality insights for decision-making.
- Conducted in-depth analysis and data mining to uncover valuable insights, driving strategic business decisions and enhancing operational efficiency.

Viewtech Limited   *Nairobi, Kenya*
Finance and Operations   *July 2023 – Dec 2023*

- Tracked key performance indicators (KPIs) to measure the effectiveness of marketing campaigns and operational strategies, enabling data-driven improvements.
- Identified irregular transaction patterns and flagged potential fraud, ensuring timely risk mitigation through monitoring and reporting.
- Provided actionable recommendations to stakeholders through high-quality reports and dashboards, leading to a 15% increase in team productivity.
- Conducted financial reconciliations with 99% accuracy, ensuring error-free reporting and compliance with financial best practices.

EDUCATION

Strathmore University, *Bachelor of Business Science, Financial Economics*   *Nairobi, Kenya*

CERTIFICATES

- **Large Language Models Certificate** – *DataTalks.Club (2024)*
- **IBM Data Analyst Certificate** – *IBM (2022)*