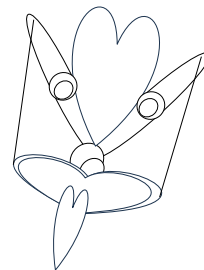


Title: Storyboard for Part 1 – Banner advertisement for Whakatere Pass

Background: Solid black colour

Text line 1: Experience

Text line 2: Te Wai-o-Tāne



Description	Shot of banner fading in from black showing a Māori carving.	Elements	-Image -Text line 1 -Text line 2
Duration	1s	Elements animation	-Image and text lines 1&2 fade-in 1s

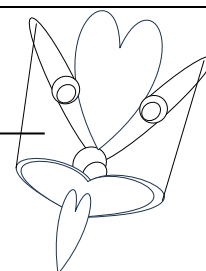
Text line 1

Text line 2: Te Wai-o-Tāne

Text line 3: with Whakatere Pass

Font size increasing

Image slides to the right



Description	Shot of image sliding to the right while text lines change size.	Elements	-Image -Text line 1 -Text line 2 -Text line 3
Duration	3.5s	Elements animation	-Text line 1 fades-out 0-1s -Text line 3 fades-in 0-1s. -Image slides to the right 0-3s. -Text line 2&3 increase size 1-2s. -Scene fades-out for next scene 0.5s

Background image scrolls downward.

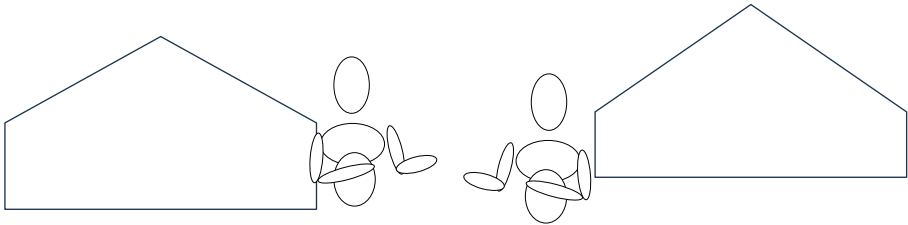
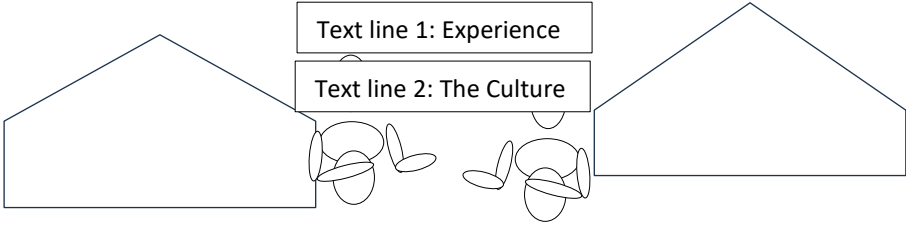
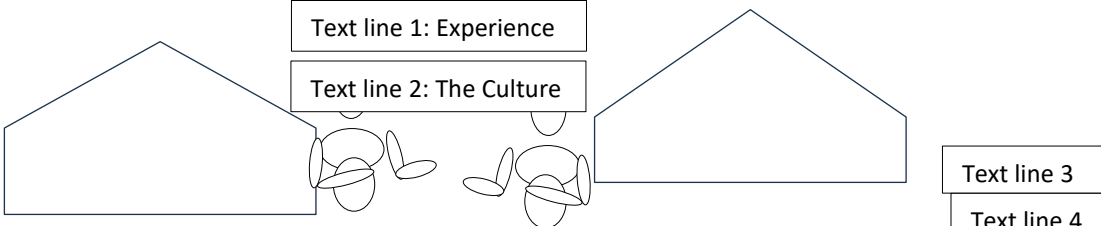
Text line 1: Enjoy a Guided Waka Tour

Text line 2: Paddle on the river



Background: Scenic image of waka on river.

Description	Scene change to show body of water with a waka.	Elements	-Background image -Text line 1 -Text line 2
Duration	4s	Elements animation	-Image scrolls down 4s -Text line 1 appears at 0.5s, then text line 2 at 1s. Both staying until the scene fades-out for final scene.

			
Description	Shot shows Māori in the Marae.	Elements	-Background image
Duration	0.5s	Elements animation	-Image fades in 0.5s
			
Description	Shot shows text lines 1 and 2 appearing	Elements	-Background image -Text line 1 -Text line 2
Duration	2.5s	Elements animation	-Background image zoom effect from the start, lasting until scene end. -Text line 1 fades-in 0-0.5s. -Text line 2 fades-in at 1s.
			
Description	Shot shows text line 3 and 4 appearing.	Elements	-Background image -Text line 1 -Text line 2 -Text line 3 -Text line 4
Duration	1.5s	Elements animation	-Text line 3 and 4 fade in 0-1s. -Scene fades to black, back to the first scene 0.5s. -Text line 3 and 4 remain visible.