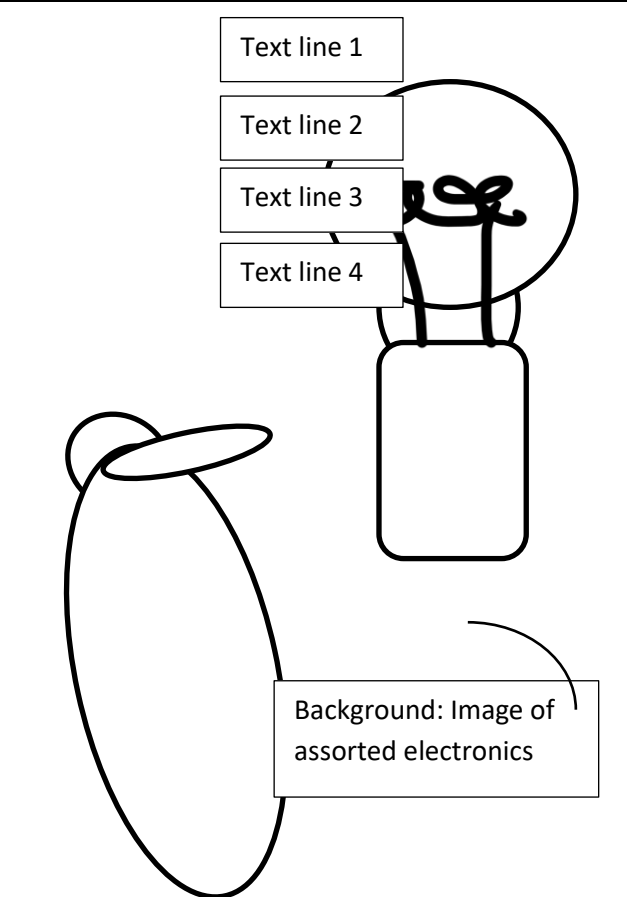


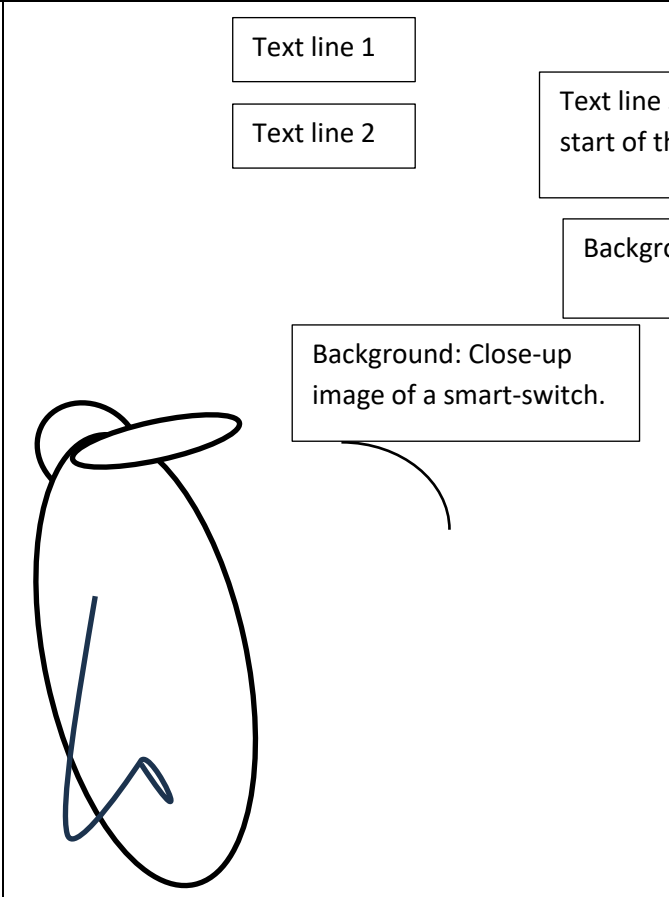
Title: Sidebar Storyboard



Description	Shot shows a blue cartoon figure looking at a light bulb.
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Duration	2s
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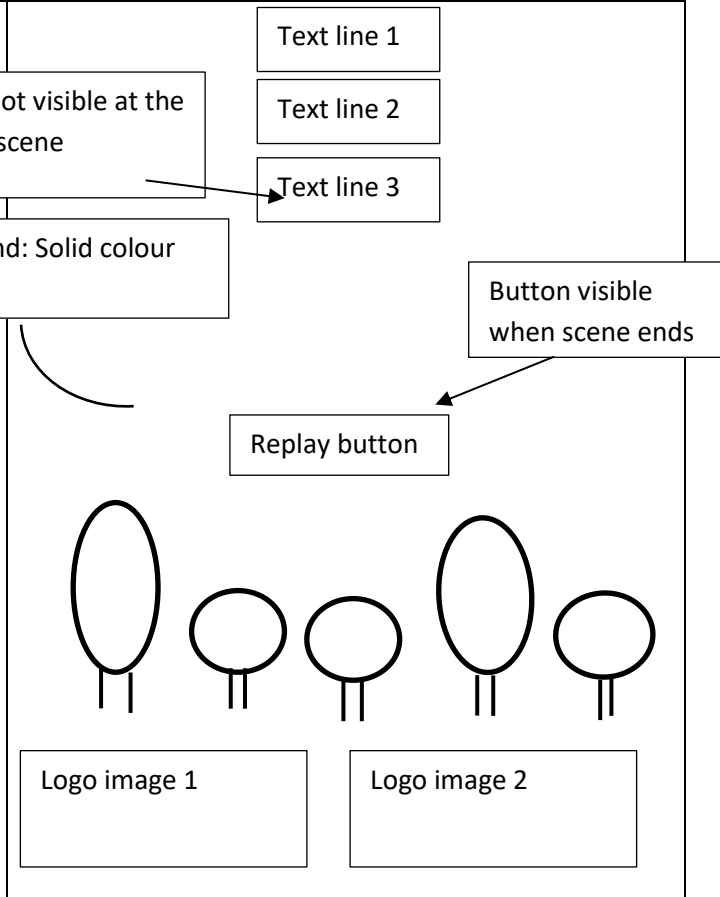
Elements	-Background image -Image of cartoon -Text line 1 -Text line 2 -Text line 3 -Text line 3
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Description	Shot shows a close-up of hand checking smart-switch, blue cartoon has hand on hip.
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Duration	3s
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Elements	-Background image -image of cartoon -Text line 1 -Text line 2
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Description	Shot shows a group of cartoon figures looking around.
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Duration	6s
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Elements	-Image: Group of catoons -Image logo for Electricity Authority -Image of New Zealand Government logo -Text line 1 -Text line 2 -Text line 3 -Replay button
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Elements Animation	Static scene plays for 2s		Elements Animation	Static scene plays for 3s		Elements Animation	-Scene plays for 4s, text line 3 not visible until the 4s mark. - 0-4s scene plays, 4-6s img of cartoon characters change from looking around to standing straight. - at 6s replay button is visible.
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