Title: Sidebar Storyboard Text line 1 Text line 1 Text line 1 Text line 3 not visible at the Text line 2 Text line 2 Text line 2 start of the scene Text line 3 Text line 3 Background: Solid colour Text line 4 Button visible when scene ends Background: Close-up image of a smart-switch. Replay button Background: Image of assorted electronics Logo image 1 Logo image 2 Description Shot shows a close-up of hand Description Shot shows a group of cartoon figures looking around. checking smart-switch, blue cartoon has hand on hip. Duration Duration -Background image -Image: Group of catoons Elements Elements -image of cartoon -Image logo for Electricity Authority

-Text line 1

-Text line 2

-Image of New Zealand Government

logo

-Text line 1 -Text line 2 -Text line 3 -Replay button

Description	Shot shows a blue cartoon figure						
	looking at a light bulb.						
Duration	2s						
Elements	nents -Background image						
	-Image of cartoon						
	-Text line 1						
	-Text line 2						
	-Text line 3						
	-Text line 3						

Elements	Static scene plays for 2s	Elements	Static scene plays for 3s	Elements	-Scene plays for 4s, text line 3 not
Animation		Animation		Animation	visible until the 4s mark.
					- 0-4s scene plays, 4-6s img of
					cartoon characters change from
					looking around to standing straight.
					- at 6s replay button is visible.