BY MUTHONI MURIUKI

MAIS-SOFT

A startup that gives SMEs a chance to easily manage their business just like large enterprise at an affordable and customizable style

This startup recognizes the vital role that SMEs play in the business world and aims to empower them with accessible, customizable, and userfriendly tools. By doing so, they not only support the growth and success of SMEs but also contribute to the overall flourishing entrepreneurial ecosystem, bridging the gap between small and large enterprises in a rapidly evolving business landscape.

Skills & Resources needed

- product management
- Finance & Accounting
- sales & marketing
- networking