

KPOP CHEAT SHEET

BTS (Bangtan Boys)

- *Agency:* Big Hit Entertainment (established in 2005 by [Bang Si-hyuk](#)).
- *YouTube channel:* ibighit
- *Member profiles:* <http://kprofiles.com/bts-bangtan-boys-members-profile/>
- *Description from Kpop expert Jessalyn Lu:* 'BTS is one of the hottest boy bands now, and their songs are very socially conscious / resonant with youth, focusing on topics such as dreams, ambitions, and mental health. The members have very strong chemistry and interact with their fans through many social media channels. Their music video and album concepts are extremely unique and intricate, revolving around the friendship of the seven boys in a kind of alternate universe. They feature a lot of symbolism, follow a long storyline, and take inspiration from literature like *Demian*. Fans make a lot of music video theories.'
- *Most popular songs:* Blood Sweat & Tears, I Need U, Dope, DNA

EXO

- *Agency:* S.M. Entertainment
- *YouTube channel:* SMTOWN
- *Member profiles:* <http://kprofiles.com/exo-members-profile/> (Note: Luhan, Kris, and Tao are no longer members; only nine members remain)
- *Expert description:* 'Each EXO member is very talented in vocals and dance; this group has a few of the best male singers in Kpop. Their music has been popular since their debut. It is defined by killer vocals, very catchy melodies, and amazing choreography. A unique mix of rap, R&B, pop, and ballads.'
- *Most popular songs:* Growl, Call Me Baby, Overdose, Monster

TWICE

- *Agency:* formed by [JYP Entertainment](#) through the 2015 reality TV show [Sixteen](#) (a competitive show in which girls compete to debut in a new group)
- *YouTube channel:* TWICE
- *Member profiles:* <http://kprofiles.com/twice-members-profile/>
- *Expert description:* 'TWICE is known for their extremely popular debut song "Like OOH-AHH" and their cute image. Since *Sixteen* is a popular show, they gained fans and supporters before their debut. Their very catchy songs are mostly upbeat pop and R&B, with a bit of rap.'
- *Most popular songs:* Cheer Up, Like OOH-AHH, TT, Knock Knock

Black Pink

- *Agency:* YG Entertainment
- *YouTube channel:* BLACKPINK
- *Member profiles:* <http://kprofiles.com/black-pink-members-profile/>
- *Expert description:* 'Black Pink debuted with two very popular songs, "Boombayah" and "Whistle". They have not released an album yet, but all of their singles are very catchy EDM-style songs with singing and rap. The girls are edgy, good dancers and many have compared them to senior group 2NE1 because they have a similar "badass girl" vibe, with funky style.'
- *Most popular songs:* Boombayah, Whistle, Playing with Fire, As If It's Your Last