



🚀 AutoML Platform - 8-Week Launch Roadmap

⚙️ WEEK 1: CLI ML Engine (Days 1-14)

Day 1-2: Project Setup + Base Framework

- ✓ Initialize monorepo structure
- ✓ Set up Python environment (Poetry) in `/apps/workers`
- ✓ Install core dependencies (scikit-learn, xgboost, tensorflow, pandas)
- ✓ Create base trainer interface
- ✓ Create evaluator interface
- ✓ Set up logging and error handling framework

Day 3-5: Implement 10 ML Algorithms

- ✓ `logistic_regression.py`
- ✓ `random_forest.py`
- ✓ `xgboost.py`
- ✓ `svm.py` — SVC/SVR

- `neural_network.py`
- `knn.py`
- `decision_tree.py`
- `naive_bayes.py`
- `linear_regression.py`
- `kmeans.py` (clustering)
- `pca.py` (dimensionality reduction)

Day 6-7: Test 5 Algorithms

- Load iris dataset (classification)
- Load housing data (regression)
- Test algorithms 1-5
- Verify predictions are sensible
- Check model serialization works

Day 8-9: CLI Interface

- Create CLI tool using Click
- Implement train command
- Implement preprocess command
- Add dataset, target, task flags
- Add output handling (JSON, images)

Day 10-11: Preprocessors Implementation

- Missing value imputation
- Outlier handling
- Feature scaling
- One-hot encoding
- Label encoding

- Duplicate removal
- Data type conversion
- Datetime feature extraction

Day 12-13: Test All 10 Algorithms + Preprocessors

- Test remaining 5 algorithms
- Test all preprocessors
- Run full pipeline on 3 real-world datasets
- Fix any bugs found

Day 14: Buffer + Integration Testing

- Final integration testing
 - CLI documentation
 - All validation checkpoints passing
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WEEK 2: Backend API (Days 15-28)

Day 15-16: FastAPI + Database Setup

- Set up FastAPI in `/apps/api/`
- Install dependencies (`fastapi`, `uvicorn`, `sqlalchemy`, `alembic`, `psycopg2`, `redis`)
- Create database models (`User`, `Dataset`, `Workflow`, `Job`, `Model`, `CreditTransaction`, `FraudEvent`, `CostTracking`)
- Set up Alembic migrations

Day 17-18: Database Deployment + Schemas

- Create Neon PostgreSQL database (dev + staging)
- Apply migrations to Neon
- Add database indexes for performance
- Set up connection pooling

- Configure database read replica (staging)

Day 19-20: JWT Authentication

- Implement password hashing (bcrypt)
- Implement JWT token generation (access + refresh)
- Implement token verification
- Create auth middleware
- Implement token refresh logic
- Set up Redis for token blacklist
- Create auth endpoints (register, login, refresh, logout, me)

Day 21-22: OAuth2 Integration

- Set up Google OAuth2
- Set up GitHub OAuth2
- Create OAuth callback endpoints
- Handle OAuth user creation/linking
- Test OAuth flow end-to-end

Day 23-24: Dataset Endpoints

- GET /api/datasets (paginated)
- POST /api/datasets/upload-url (presigned URL)
- POST /api/datasets/confirm
- GET /api/datasets/{id}
- DELETE /api/datasets/{id}
- GET /api/datasets/{id}/stats
- Set up Cloudflare R2 integration

Day 25-26: Job Endpoints + Celery

- Configure Celery with Redis broker
- Create job queues (high_priority, normal, overflow)
- Create job execution task
- POST /api/jobs (with credit deduction)
- GET /api/jobs (paginated, filtered)
- GET /api/jobs/{id}
- POST /api/jobs/{id}/cancel (with refund)
- POST /api/jobs/{id}/retry
- GET /api/jobs/{id}/logs

Day 27-28: Credit System + Testing

- GET /api/credits/balance
 - GET /api/credits/transactions
 - POST /api/credits/mock-purchase
 - Implement immutable ledger logic
 - Credit deduction with validation
 - Refund logic with penalty multiplier
 - Unit tests for credit logic
 - Integration tests for credit endpoints
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WEEK 3: Frontend Foundation (Days 29-42)

Day 29-30: Frontend Setup

- Create Vite + React project in [/apps/web/](#)
- Install dependencies (react-router, axios, zustand, tanstack query)
- Install shadcn/ui + Tailwind CSS
- Set up folder structure

- Configure Axios base client
- Set up React Router
- Configure environment variables

Day 31-32: Auth UI

- LoginForm.jsx
- RegisterForm.jsx
- OAuthButtons.jsx
- ProtectedRoute.jsx
- Auth pages (LoginPage, RegisterPage, ForgotPassword)
- Zustand auth store with token management
- Axios interceptor for auto token refresh

Day 33-34: Dashboard Layout

- DashboardLayout.jsx (sidebar + navbar)
- Sidebar.jsx navigation
- Navbar.jsx with user menu
- StatCard.jsx component
- DashboardPage.jsx with stats and recent jobs
- Responsive mobile layout

Day 35-36: Dataset Management UI

- DatasetTable.jsx (with filters, sorting, pagination)
- UploadModal.jsx (drag-drop)
- DatasetDetails.jsx
- DatasetStats.jsx
- DatasetsPage.jsx
- DatasetDetailsPage.jsx

- Presigned URL upload flow with progress

Day 37-38: Job Management UI

- JobTable.jsx (status filters)
- JobDetails.jsx with node timeline
- JobStatusBadge.jsx
- LogsViewer.jsx
- JobsPage.jsx
- JobDetailsPage.jsx
- Cancel and retry functionality

Day 39-40: WebSocket Real-Time Updates

- Create useWebSocket.js hook
- Connect to WebSocket server
- Subscribe to job updates
- Handle connection errors + auto-reconnect
- Update React Query cache on events
- Add WebSocket endpoint in FastAPI
- Implement Redis Pub/Sub integration

Day 41-42: Testing + Polish

- Unit tests for auth store (Vitest)
- Component tests for forms
- Add loading skeletons
- Add error boundaries
- Add toast notifications
- Improve responsive design
- Fix accessibility issues

WEEK 4: Workflow Canvas + Tutorial Pages (Days 43-56)

Day 43-45: React Flow Setup (Desktop)

- Install `reactflow` package
- Create workflow store (Zustand)
- `WorkflowCanvas.jsx` (main canvas)
- `NodePalette.jsx` (draggable palette)
- `WorkflowToolbar.jsx` (save, run, duplicate)
- Set up custom node types
- Configure edge types
- Add zoom, pan, minimap controls

Day 46-48: Custom Node Components (Desktop)

- `DatasetNode.jsx`
- `PreprocessNode.jsx`
- `ModelNode.jsx`
- `EvaluationNode.jsx`
- Configuration dialogs for each node
- Custom styling with Tailwind
- Input/output handles
- Delete functionality

Day 49-51: Mobile Building Block Builder

- Create `BuildingBlockBuilder.jsx` (mobile UI)
- Step-by-step form instead of canvas
- `DatasetSelector` component

- PreprocessingSelector component
- ModelSelector component
- MetricsSelector component
- Mobile-optimized styling
- Responsive transitions between steps

Day 52-53: Edge Validation + DAG Logic

- Detect cycles in DAG
- Validate node connections
- Prevent invalid connections
- Highlight invalid nodes/edges
- Create validation utility

Day 54: Workflow Persistence

- Create workflow CRUD endpoints
- Debounced autosave
- Save workflow to backend
- Load workflow from backend
- Duplicate workflow
- Delete workflow
- WorkflowsPage.jsx
- WorkflowEditorPage.jsx

Day 55-56: Tutorial Pages + Buffer

- Create `/pages/tutorials/` route
- Tutorial index page (all topics)
- ML Basics tutorial page
- Classification tutorial page

- Regression tutorial page
 - Clustering tutorial page
 - Feature Engineering tutorial page
 - Model Evaluation tutorial page
 - SEO optimization (meta tags, structured data)
 - Mobile-optimized tutorial layout
 - Testing + Polish all components
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WEEK 5: Workflow Backend + Results (Days 57-70)

Day 57-59: Workflow Execution Logic

- Parse workflow DAG from JSON
- Execute nodes sequentially
- Update job status at each step
- Update node statuses
- Handle failures and refunds
- Publish progress events via Redis
- Download dataset from R2
- Run preprocessing
- Train models
- Run evaluation
- Save results to database

Day 60-61: Model Results Backend

- GET /api/models (filtered by job_id)
- GET /api/models/{id}
- GET /api/models/{id}/metrics

- GET /api/models/{id}/plots (presigned URLs)
- GET /api/jobs/{job_id}/models/compare
- Generate confusion matrix
- Generate ROC curve
- Generate precision-recall curve
- Generate feature importance
- Upload plots to R2

Day 62-63: Model Comparison UI

- ModelList.jsx
- ModelComparison.jsx
- MetricsCards.jsx
- ModelsPage.jsx
- ModelDetailsPage.jsx
- Model sorting and filtering

Day 64-65: Confusion Matrix + ROC Curve

- Install recharts
- ConfusionMatrix.jsx (heatmap)
- ROCCurve.jsx (line chart)
- Responsive design
- Color coding for matrices

Day 66-67: Feature Importance Visualization

- FeatureImportance.jsx (bar chart)
- Mobile-responsive charts
- Tooltip support
- Legend display

Day 68-69: Results Polish

- Add download button for plots
- Improve chart styling
- Add tooltips and legends
- Add filters (algorithm type, metric threshold)
- Integration testing (end-to-end)

Day 70: Buffer

- Fix outstanding bugs
 - Improve error messages
 - Add missing loading states
 - Cross-browser testing
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WEEK 6: Stripe Integration (Days 71-84)

Day 71-73: Stripe Setup + Checkout

- Create Stripe account (test mode)
- Get API keys
- Install Stripe SDK (backend + frontend)
- POST /api/payments/create-checkout
- Configure checkout with credit packages
- Install `@stripe/stripe-js` and `@stripe/react-stripe-js`
- Create checkout flow
- Redirect to Stripe checkout
- Configure credit packages (100, 500, 1000, 5000)

Day 74-75: Stripe Webhook Handler

- POST /api/webhooks/stripe

- Verify webhook signature
- Handle checkout.session.completed event
- Issue credits to user
- Handle payment failures
- Handle refunds
- Add webhook to Stripe dashboard

Day 76-77: Purchase UI

- CreditBalance.jsx
- PurchaseModal.jsx
- PackageCard.jsx
- TransactionHistory.jsx
- CreditsPage.jsx
- Display balance prominently
- Show transaction history

Day 78-79: Transaction History

- Add filters (date range, transaction type)
- Add pagination
- Add export to CSV
- Color-code transaction types
- Add credit notifications (toast)
- Low credit warnings
- Insufficient credit errors

Day 80-81: Payment Testing

- Test successful payment
- Test declined payment

- Test webhook failure scenarios
- Test refund flow
- Test all credit packages

Day 82-84: Edge Cases + Refunds

- Implement refund logic
 - Calculate penalty multiplier
 - Update cancellation_count_30d
 - Handle duplicate webhook events
 - Handle user balance edge cases
 - Transaction safety testing
 - Production readiness check
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WEEK 7: AdMob Integration (Days 85-102)

Day 85-87: AdMob Frontend Integration

- Create AdMob account
- Create ad unit
- Get AdMob app ID and ad unit ID
- Install AdMob SDK
- AdRewardButton.jsx
- AdRewardModal.jsx
- Handle ad callbacks (loaded, watched, failed)

Day 88-90: Server-Side Ad Verification

- POST /api/credits/claim-ad-reward
- Verify with AdMob server
- Extract reward amount

- Handle verification failures
- Fallback if verification unavailable

Day 91-93: IP Intelligence Integration

- Create IPQualityScore account
- Get API key
- Extract IP from request
- Call IPQualityScore API
- Calculate fraud score
- Detect VPN, datacenter, proxy
- Store results in database

Day 94-96: Device Fingerprinting

- Create FingerprintJS account
- Install frontend SDK
- Generate device fingerprint on client
- Store in memory
- Send with ad reward request
- Check if fingerprint is blocked
- Update fraud score based on device checks

Day 97-98: Velocity Checks

- Track ad claims per user per hour/day
- Track ad claims per IP per hour/day
- Track ad claims per device per hour/day
- Enforce 10 ads per day limit
- Enforce 30-second cooldown
- Display time until next ad available

- Return 429 on rate limit

Day 99-100: Fraud Scoring Algorithm

- Combine all fraud signals
- Calculate final fraud score (0.0 to 1.0)
- Determine action (allow, flag, block)
- Log to fraud_events table
- Set action thresholds (0.7 = blocked, 0.5 = flagged)
- Update user fraud flags

Day 101-102: Fraud Testing + Polish

- Test with VPN (should be flagged/blocked)
 - Test rapid ad clicking
 - Test same device, different accounts
 - Test normal user behavior
 - Show daily ad limit remaining
 - Show cooldown timer
 - Test bot detection
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🚀 WEEK 8: Deploy + Polish + Launch (Days 103-120)

Day 103-105: Railway Deployment

- Create Railway project
- Configure environment variables
- Deploy FastAPI app
- Deploy Celery worker
- Configure Redis addon
- Configure PostgreSQL connection

- Test API endpoints
- Build production bundle
- Deploy frontend to Railway (or Vercel)
- Configure frontend environment variables
- Test in production

Day 106-107: Cost Tracking + Admin Panel

- Record estimated cost before job
- Record actual cost after job
- Store node breakdown
- Admin login (separate credentials)
- User management (view, suspend, ban)
- GET /api/admin/users
- POST /api/admin/users/{id}/suspend
- POST /api/admin/users/{id}/ban
- GET /api/admin/fraud-events
- GET /api/admin/cost-monitoring

Day 108-109: End-to-End Testing

- Free user journey (ads → credits → job → results)
- Paying user journey (purchase → job → results)
- Admin journey (review fraud, suspend user, cost monitoring)
- All critical flows working

Day 110-111: Performance Optimization

- Add database indexes
- Optimize slow queries
- Add Redis caching

- Configure connection pooling
- Run Lighthouse audit
- Optimize bundle size (code splitting)
- Lazy load images
- Minify assets
- Configure CDN (Cloudflare)
- Target Lighthouse score > 90
- Load testing (50-100 concurrent users)

Day 112-113: Security Audit

- Run OWASP ZAP scan
- Run npm audit
- Review authentication logic
- Review authorization logic
- Verify HTTPS-only
- Check CORS configuration
- Add security headers (CSP, HSTS, X-Frame-Options)
- Disable debug mode in production
- Rotate API keys/secrets
- Enable database SSL

Day 114-116: Final Polish

- Review all error messages
- Add helpful tooltips
- Improve loading states
- Add empty states with CTA
- Fix visual bugs

- Test mobile devices
- Test different browsers
- Improve accessibility (WCAG 2.1 AA)
- Better error messages
- Onboarding tooltips
- Fix all reported issues

Day 117-118: Documentation + User Guide

- Getting started guide
- How to upload datasets
- How to create workflows
- How to interpret results
- How to purchase credits
- How to earn credits via ads
- FAQ section
- Troubleshooting guide
- API documentation (Swagger)
- Rate limits documentation
- Error codes documentation
- Landing page copy
- Pricing page

Day 119-120: Final Checks + LAUNCH

- Verify all services running
- Test payment flow
- Test ad reward flow
- Verify monitoring and alerts

- Check database backups
 - Test disaster recovery
 - Smoke test all critical flows
 - Set up social media accounts
 - Write launch blog post
 - Switch Stripe to production mode
 - Switch AdMob to production mode
 - Announce on Twitter
 - Announce on LinkedIn
 - Submit to Product Hunt
 - Monitor for issues post-launch
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Critical Checkpoints

Week 4 Checkpoint (Day 56)

- Workflow canvas working smoothly
- Mobile building blocks working
- Tutorial pages complete
- All validation passing

Week 6 Checkpoint (Day 84)

- Stripe payments fully functional
- All payment tests passing
- Webhook handler robust

Week 8 Checkpoint (Day 115)

- All critical features working
- No critical bugs

- System stable
 - Performance acceptable
 - GO LIVE DECISION**
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Success Criteria

Minimum for Launch:

- Users can register and login
- Users can upload datasets
- Users can create workflows (desktop canvas OR mobile builder)
- Users can run jobs and see progress
- Users can view model results and comparisons
- Users can purchase credits (Stripe)
- Users can earn credits via ads (AdMob)
- System deployed and accessible
- Basic fraud protection active
- No critical security issues
- Tutorial pages indexed by search engines

Nice to Have (not required):

- Both desktop canvas AND mobile builder (can launch with one)
- All 10 algorithms (can launch with 5-7)
- Perfect UI polish
- Advanced fraud detection