PERIYANNAN P

WEB DEVELOPER

☎ +91 8940688128

✉ periyannan321pps@gmail.com

in periyannan-p-a79b9822b

⚲ Dharmapuri, India

EDUCATION

B. E (C. S. E)

R P Sarathy Institute Of
Technology - Salem

2019 — 2023 (CGPA - 8.21)

HARD SKILLS

- HTML, CSS, Bootstrap
- JavaScript
- WordPress CMS
- WooCommerce
- Wix
- Shopify
- Responsive & SEO Based Web Design

SOFT SKILLS

- Creative And Innovative Thinking
- Testing And Debugging Technical
- Expert Problem Solving Skills
- Ability to learn from Mistakes
- Team Management
- Self-Motivated

PROFILE

Web Developer with 1.5+ years of experience leading and executing complex website design projects. Proficient in **HTML**, **CSS**, **JavaScript**, **Bootstrap**, **WordPress**, **Wix**, **Shopify**, **Responsive Design**, and **Media Queries**. Proficient in leveraging Elementor's intuitive drag-and- drop interface to create visually stunning and user-friendly websites that seamlessly adapt to various devices. I'm also familiar with optimizing websites for search engines, which helps improve their visibility online. My goal is to write clean and efficient code to create websites that are not only functional but also easy to maintain.

EXPERIENCE

Vijay SEO Digital Pvt. Ltd. - Namakkal

Web Developer | 2023- Till Now

- Designed and developed responsive websites using HTML, CSS, JavaScript, and CMS platforms (e.g., WordPress, Wix, Shopify).
- Optimized websites for speed, performance, and SEO, ensuring optimal user experience.
- Expertise in using Elementor page builder to design responsive and dynamic websites.
- Converted numerous Figma designs into fully functional, responsive HTML, CSS, and Bootstrap code.
- Proficiency in using control panel software (e.g., cPanel, Plesk, DirectAdmin).
- Collaborated with cross-functional teams to troubleshoot and resolve domain-related issues, including DNS configuration, SSL certificate installation, and email setup.
- Create custom website designs using Wix and Shopify platforms, Customize templates to meet clients' specific requirements, including layout, color scheme, typography, and functionality.
- Developed WooCommerce websites with integrated payment gateways in WordPress.
- I can use Canva to create website images and post designs, ensuring professional and visually appealing visuals.

HOSTING SKILLS

- Domain Registration
- GoDaddy VPS Hosting Specialist
- Hostinger Hosting
- DNS & SSL Management
- Email Hosting
- Backup & Recovery
- Security Management
- Troubleshooting and Problem-Solving

SOFTWARE TOOLS

- Code Editor : Visual Studio Code
- FTP Client : File Zilla
- Design Tool : Canva, Photoshop
- Site Audit Tool : SEMrush, Ahrefs
- Data Analyze : MS Excel
- CMS : WordPress, Wix Platform
- Database : MYSQL

CERTIFICATIONS

- Completed Java Programming certification from the Great Learning Online Platform in January 2022.
- Completed Ethical Hacking for Beginners certification from the Simplilearn Online Platform on 20th May 2022.
- Attended a webinar on Web Think Digital Security organized by the National Commission for Women, Facebook, CyberPeace Foundation, and Autobot Infosec on October 23, 2021.

PROJECTS

World Wide Courier - https://www.worldwidecourier.in

- **Duration**: 1 Month
- **Total Pages** : 8+ page design using Elementor page builder.
- **Plugins**: Contact Form 7, WP SMTP - Integrated Gmail API, Page Builder Using Elementor, WPCorgo, Yoast SEO.

IQFix- https://iqfix.in

- **Duration**: 6 Months
- **Total Pages** : 500+ page design using Elementor page builder.
- **Plugins**: WP Form, WP SMTP - Integrated Gmail API, Page Builder Using Elementor, Yoast SEO.

Paint For Life- https://paintforlife.com.au/

- **Duration**: 2 Months
- **Total Pages** : 5+ page design using Elementor page builder. 70+ Prodcuts added using woocommerce.
- **Plugins**: Zoho Mail, Wp Optimize, Page Builder Using Elementor and WooCommerce, Paypal payment, Yoast SEO.

Other Projects:-

- fastflashnews.com
- velurtiles.in
- tirupatitourpackagesfromchennai.in
- naturaldesignz.com
- unlistedmart.in
- infoteltechnologies.com
- yazhhealthcare.com
- varshinihairimpex.com
- squad.school
- fitpl.in
- maxtraalgo.com
- chennaihair.com
- seolinkbox.in
- concretearchitects.com
- chennaiseocompany.com
- chennaitirupatitourpackage.in
- paintforlife.com.au