

# PERIYANNAN P

WEB DEVELOPER



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Dharmapuri, India

## HARD SKILLS

- HTML, CSS, Bootstrap
- JavaScript
- Responsive & SEO Based Web Design
- WordPress CMS

## SOFT SKILLS

- Creative And Innovative Thinking
- Testing And Debugging
- Technical Expert
- Problem Solving Skills
- Ability to learn from Mistakes
- Team Management
- Self-Motivated

## EDUCATION

### B. E ( C. S. E )

R P Sarathy Institute Of  
Technology - Salem

2019 — 2023 ( CGPA - 8.21 )

## PROFILE

Web Developer with 1.5+ years of experience leading and executing complex website design projects. Proficient in **HTML, CSS, JavaScript, Bootstrap, WordPress, Responsive Design**, and **Media Queries**. Proficient in leveraging Elementor's intuitive drag-and-drop interface to create visually stunning and user-friendly websites that seamlessly adapt to various devices. I'm also familiar with optimizing websites for search engines, which helps improve their visibility online. My goal is to write clean and efficient code to create websites that are not only functional but also easy to maintain.

## EXPERIENCE

### Vijay SEO Digital Pvt. Ltd. - Namakkal

#### Web Developer | 2023- Till Now

- Designed and developed responsive websites using HTML, CSS, JavaScript, and CMS platforms (e.g., WordPress).
- Optimized websites for speed, performance, and SEO, ensuring optimal user experience.
- Expertise in using Elementor page builder to design responsive and dynamic websites.
- Converted numerous Figma designs into fully functional, responsive HTML, CSS, and Bootstrap code.
- Proficiency in using control panel software (e.g., cPanel, Plesk, DirectAdmin).
- Collaborated with cross-functional teams to troubleshoot and resolve domain-related issues, including DNS configuration, SSL certificate installation, and email setup.
- Create custom website designs using Wix's platform, Customize Wix templates to meet clients' specific requirements, including layout, color scheme, typography, and functionality.

## HOSTING SKILLS

- Domain Registration
- GoDaddy VPS Hosting Specialist
- DNS & SSL Management
- Email Hosting
- Backup & Recovery
- Security Management
- Troubleshooting and Problem-Solving
- AWS ( Basic Knowledge)

## SOFTWARE TOOLS

- Code Editor : Visual Studio Code
- FTP Client : File Zilla
- Design Tool : Photoshop, Canva
- Site Audit Tool : SEMrush, Ahrefs
- Data Analyze : MS Excel
- CMS : WordPress, Wix Platform
- Database : MYSQL

### Web Rivers

**Developer** | 2023 - 2024

- Implemented UI/UX best practices to enhance usability and accessibility of websites
- Designed and developed responsive websites, ensuring compatibility across various devices and browsers.
- Extensive experience in UI web applications using HTML5, CSS3, JavaScript, jQuery, AJAX, JSON and Bootstrap.
- Provided ongoing maintenance and support for existing websites, including updates and troubleshooting.
- Created 2-3 demo pages for client approval. After receiving approval, proceeded to design all remaining pages.
- Redesigned an old corporate website using Bootstrap 5, resulting in a 40% increase in mobile traffic and improved user engagement.

## PROJECTS

**World Wide Courier** - <https://www.worldwidecourier.in>

- **Duration:** 1 Month
- **Total Pages :** 8+ page design using Elementor page builder.
- **Plugins:** Contact Form 7, WP SMTP - Integrated Gmail API, Page Builder Using Elementor, WPCorgo, Yoast SEO.

**IQFix-** <https://iqfix.in/>

- **Duration:** 6 Months
- **Total Pages :** 500+ page design using Elementor page builder.
- **Plugins:** WP Form, WP SMTP - Integrated Gmail API, Page Builder Using Elementor, Yoast SEO.

### Other Projects:-

- fastflashnews.com
- velurtiles.in
- appcubesols.com
- naturaldesignz.com
- unlistedmart.in
- infoteltechnologies.com
- yazhhealthcare.com