

# Story board

## Concept:

After conducting several interviews with persons from the group segment 15-18 and asking for their opinion about "The artist", our overall conclusion is that people perceive this movie as a special one and they would watch it out of curiosity.

Firstly, because it is considered to be an act of courage to produce a silent, black and white movie in the 21 th century and it also pleases the interest of some young people in passed times.

Secondly, the visual element seemed also to attract our interviewed persons through the impeccable performing of the actors.

This encouraged us to present the movie itself through various scenes, not a single specific one.

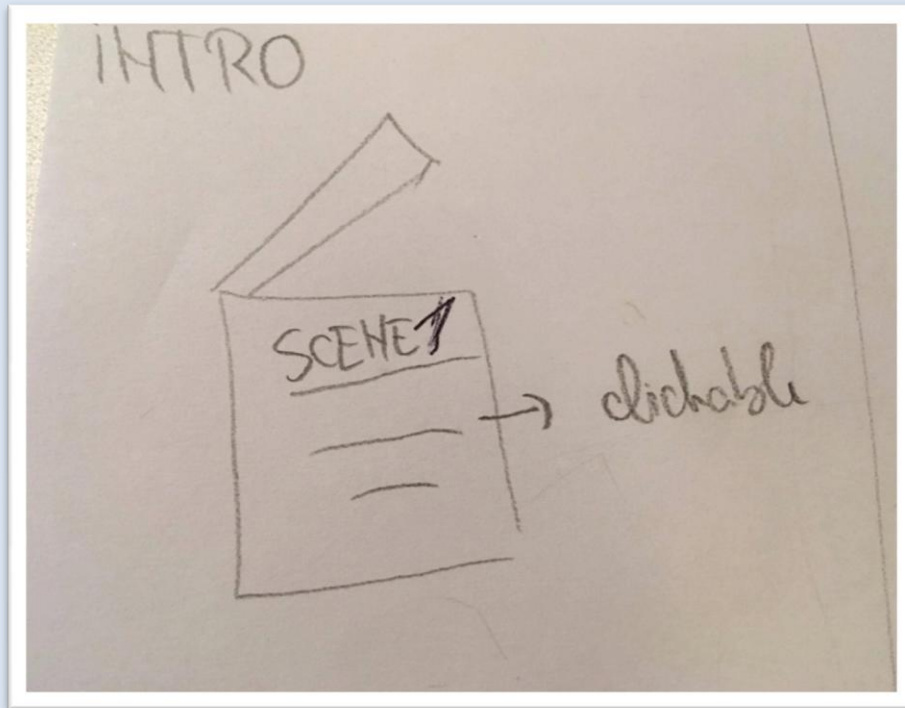
## Message:

Even if you go through hard times, there will always be a reason worth fighting for.

## Genre/Mood:

Dramatic; Melancholic.

## Frame 1



### **Action:**

Title

### **Sound:**

None

### **Interaction:**

The object is clickable for the user.

### **Time:**

5 seconds.

## Frame 2



### **Action:**

George and Peppy meet for the first time.

### **Interaction:**

The user will be watching how the two lovers interact.

### **Sound:**

Happy music.

### **Time:**

25 seconds.

### Frame 3

**Action:**

George makes Peppy a mole that is suppose to make her special.

**Interaction:**

The user will see how their bound is made even Stronger.

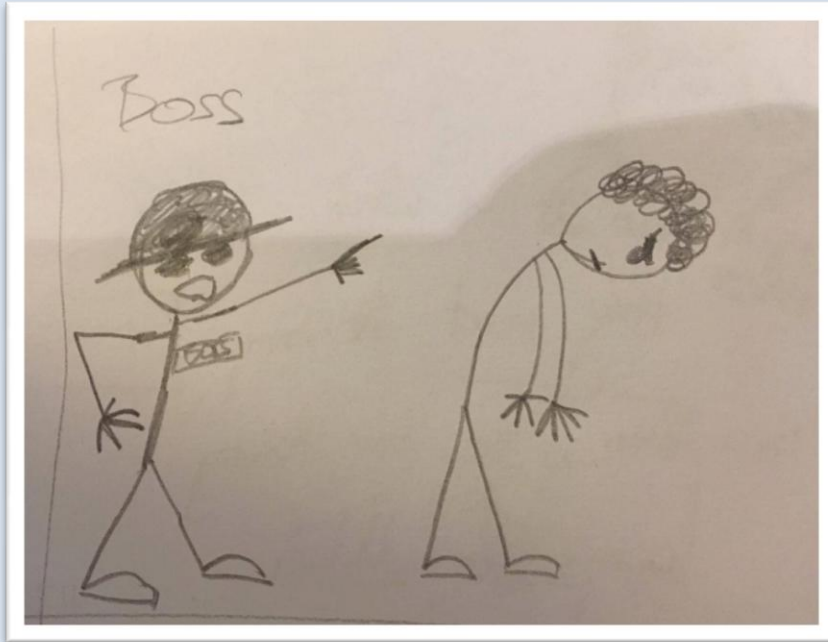
**Sound:**

Romantic music.

**Time:**

15 seconds

## Frame 4



### **Action:**

George is getting fired.

### **Sound:**

Suspense sound and a voice screaming.

### **Interaction:**

The user is watching the point of no return of the story.

### **Time:**

15 seconds.

## Frame 5



### **Action:**

George is trying to kill himself.

### **Sound:**

Suspense soundtrack and gunshot noise.

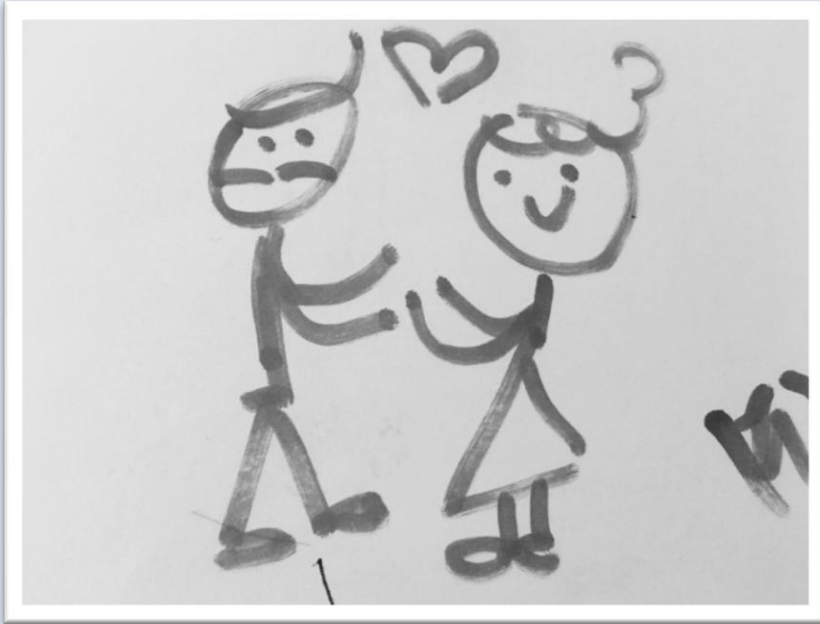
### **Interaction:**

There is a suicide scene going on.

### **Time:**

20 seconds.

## Frame 6



### **Action:**

Gerorge and Peppy end up together.

### **Interaction:**

The user has to click on the scene when George is trying to kill himself, to find out the end of the story.

### **Sound:**

Happy ending soundtrack .

### **Time:**

10 seconds

