

GANDA PERMANA WADI

COMMUNITY MANAGEMENT

CONTACT

- +62 838-3041-9460
- permanahaxor223@gmail.com
- Sumedang, West Java, Indonesia
- github.com/Permana61/Portofolio

CORE SKILLS

- Community Management
- Social Media Growth & Engagement

LANGUAGES

- English (Fluent)
- indonesia
- Russia

EDUCATION

SMKN 8 GARUT
Computer & Network Engineering 2021 - 2024



PROFILE

Web3 professional specializing in Community Management and Social Media Growth & Engagement. Experienced in building and managing online communities, executing growth campaigns, and fostering meaningful engagement across digital platforms. Passionate about creating impactful strategies that strengthen brand presence and drive community adoption.



WORK EXPERIENCE

Community Manager 2023 - PRESENT
Freelance / Remote

- Built and managed online communities across multiple Web3 projects, increasing active members and engagement rates.
- Designed and executed social media campaigns that boosted follower growth and community participation by 35%.
- Moderated discussions, organized AMA sessions, and maintained a positive, inclusive community culture.
- Collaborated with KOLs and community leaders to expand brand visibility and reach

Social Media & Community Specialist 2022 - 2024
- Web3 Startup
Marketing Manager & Specialist

- Developed and implemented content strategies that increased Twitter/X and Telegram engagement by 50%.
- Coordinated community events, contests, and campaigns to strengthen member retention.
- Analyzed community feedback and social metrics to optimize engagement strategies. Supported cross-team collaboration to align community growth with marketing goals.