GANDA PERMANA W

Community Manager– Web3

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📍 Sumedang, West Java, Indonesian

Education

SMKN 8 Garut
Computer and Network Engineering
2021 - 2024

Core Skills

- Community Management (Discord, Telegram, Twitter/X)
- Web3 Talent Acquisition & Recruitment
- DAO & Blockchain Project Operations
- Social Media Growth & Engagement
- Influencer/KOL & Partnership Management
- Content Creation & Campaign Management
- Market Research & Trend Analysis (DeFi, NFT, Layer 2, GameFi)

Language

English

Indonesian

👤 Profile

Results-driven professional with over 2 years of experience in Web3, crypto, and blockchain projects. Skilled in community management, recruitment, operations, and content strategy for decentralized platforms. Adept at building online communities, managing cross-border teams, and collaborating with global blockchain projects. Passionate about driving user adoption and ecosystem growth in the Web3 space.

💼 Professional Experience

Web3 Project Coordinator

Freelance / Remote – 2023 – Present

- Supported the launch of multiple blockchain projects in NFT, DeFi, and GameFi.
- Managed community engagement across Discord and Telegram with 10K+ members.
- Coordinated influencer marketing campaigns that boosted project awareness by 35%.
- Assisted in token listing support and partnership outreach.

Talent Acquisition & Operations – Web3 Startup

Remote – 2021 – 2023

- Recruited and onboarded global talent for blockchain-related projects.
- Organized online AMA events and moderated community channels.
- Developed workflows for cross-timezone remote teams to ensure smooth project delivery.
- Increased engagement by 50% through creative campaigns and incentive programs.

📖 Portfolio / Links

https://github.com/Permana61/Portofolio

https://www.linkedin.com/in/ganda-permana/