



Marikrowvs

Green land, Blue sea
Campaign 2023

PERPETUALISTA

THE OFFICIAL NEWSLETTER OF THE COMMUNITY OUTREACH DEPARTMENT



MariKNOWS: Green Land, Sea Land Campaign 2023

(May 11, 2023)

The College of Maritime Education (**CME**) in partnership with the Community Outreach Department (**COD**) of University of Perpetual Help System Laguna (**UPHSL**) once again conducted a community project entitled: "MariKNOWS: Green Land, Blue Sea Campaign 2023" which aimed at providing information on how to maintain the cleanliness of the surroundings to enjoy a greener and healthier environment where both humans, land animals, and aquatic animals will benefit. Through a seminar headed by the Second Year Marine Transportation Engineering students, the pupils from Palma Elementary School enjoyed and acknowledged their possible contributions on how to clean the environment and preserve our land and sea.



This seminar was conducted on May 11, 2023 at the Covered Court of Palma Elementary School, Brgy. Palma in the Municipality of Alaminos, Laguna. The COD headed by Ms. Clarisse Anne G. Lebios led the student volunteers from the College of Maritime Education who shared knowledge to the pupils of PES as beneficiaries. The speakers encouraged the students to answer trivia questions and gave prizes to the active pupils who got the correct answers. Part of this event is the College of International Hospitality Management (CIHM) who donated trash bins to the school and community as part of the simultaneous outreach activities on cleaning the environment.



At the end of the event, beneficiaries answered an evaluation form for the organizers to evaluate the effectiveness of this COP. Lastly, the beneficiaries, the teachers, and the partner LGU received snacks and gift packs from the volunteers.

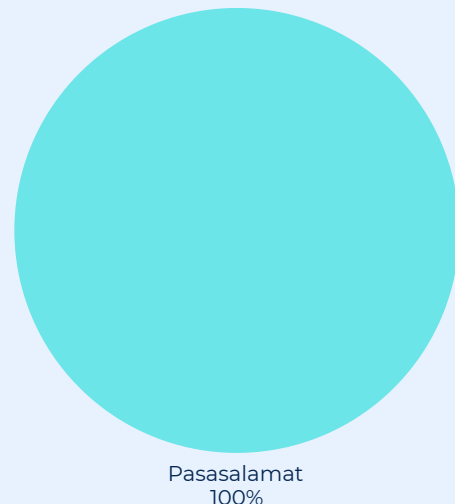


Brgy. Palma, Alaminos, Laguna

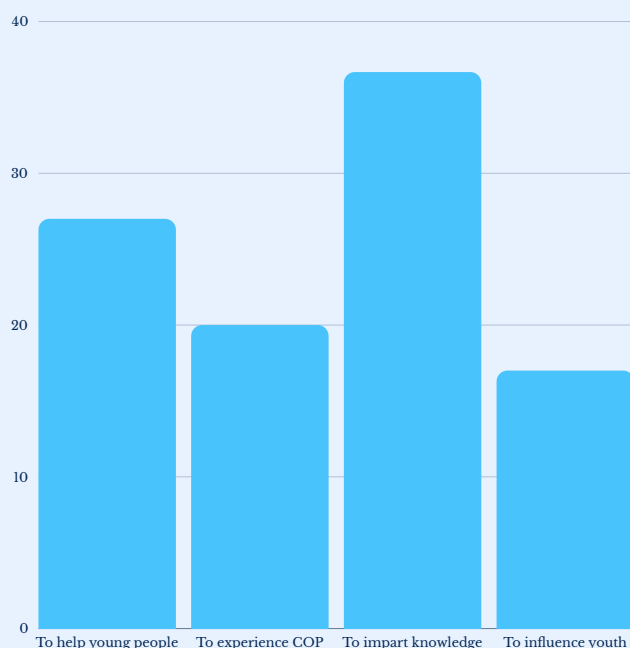
MARIKNOWS: GREEN LAND, SEA LAND CAMPAIGN 2023

Graph 1 indicates the comments of the beneficiaries which were coded and given corresponding themes. Of the thirty **(30)** remarks shared, all of the beneficiaries expressed their words of gratitude for the organizers of the event, showing their appreciation of the activity conducted and how it will impact the environment.

Beneficiaries' Evaluation



Participants' Evaluation



Graph 2 indicates the participants' reasons for joining the activity where eleven **(11)** or **36.67%** remarked that they wanted to impart knowledge in protecting the environment, eight **(8)** or **26.67%** stated that they wanted to help young people realize that they are the hope of the nation not only in terms of progress but also in environmental conservation. Meanwhile, six **(6)** of them or **20%** expressed that they wanted to experience COP while five **(5)** or **16.67%** reasoned that they wanted to influence the youth positively by disseminating information as to the importance of taking care of the environment. The results imply that the participants were motivated by a civic-minded disposition to share something and influence the youth through protecting the environment.