



University of Perpetual Help System Laguna

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INTERNATIONAL & EXTERNAL AFFAIRS OFFICE

Memorandum of Understanding (MOU) Signing and Unveiling Ceremonies with China-Philippines Silk Road Institute Foundation, Zhejiang Institute of Economics and Trade (China) and Parkson Group (Philippines)

April 18, 2022

"Internationalization is a necessity now!", this was stated by Dr. Ferdinand C. Somido, the Executive School Director of the University of Perpetual Help System Laguna (UPHSL) in his message during the MOU Ceremonial Signing and Unveiling Ceremonies via zoom conference held last April 18, 2022 in the respective places of the four (4) parties, two (2) from the Philippines and two (2) from China.

This quadripartite cooperation is between China-Philippines Silk Road Institute Foundation, Parkson Group (Philippines), Zhejiang Institute of Economics and Trade and the University of Perpetual Help System Laguna. The cooperation was joined as well by the Commission on Higher Education (CHED) in compliance with CMO. 55 with a subject of Policy Framework and Strategies on the Internationalization of Philippine Higher Education.

This cooperation aims to establish a framework for the fair and mutually beneficial cooperation among the parties to innovate the talent cultivation mode by deepening integration between industry and education and establishing a multi-party coordination mechanism among enterprises, colleges, and organizations of China and Philippines to promote the structural integration of factors of both talent supply and demand sides for the B&R initiatives.

The said event was participated as well by representatives coming from different groups. From UPHSL: Dr. Genevieve C. Realon, Assistant School Director; Dr. Remina L. Tanyag, University Registrar; Dr. Josefa G. Carrillo, Director for International and External Affairs; Ms. Nova Marie N. Estabillo, Director for Student Personnel Services; from CHED: Dr. Marilou Oroceo, OIC - Chief Education Program Specialist, Commission on Higher Education; from Zhejiang Institute of Economics and Trade: Lan Jingjing, Director of International Cooperation and Exchanges, Department of Education of Zhejiang Province; Yan Yingjun, Director of Foreign Investment Department, Department of Commerce of Zhejiang Province; Chen Dequan, Member of the Party Committee; President Jiang Lijun, Member of the Party Committee; Vice President Wang Chunqing; Director of General Administration Office; and Lu Shuanghui Member of the Party Committee and Secretary of the General Party Branch at the School of International; from China-Philippines Silk Road Institute Foundation: Ms. Vivian Zhang President/Chairman, and Ms. Riena Joie Quero, Executive Assistant; and from Parkson Group (Philippines): Ms. Jacquelyn Orcine-Aviles; Pan Shangyong, Secretary of the General Party Branch and Dean of the School of Finance and Accounting; Zhang Xihua, Secretary of the General Party Branch and Dean of the School of Cooperative Economics; Xie Fang, Dean of the School of Humanities and Tourism; Yan Qing, Dean of School of Business Administration; Yang Jun, Dean of College of Applied Engineering; Xu Huijian, Secretary of the General Party Branch at the School of Information Technology; Hu Jian, Secretary of the General Party Branch at the School of Information Technology; Si Yinxia, Deputy Director of International Exchange and Cooperation Center; Xuan JiaHui, Teacher at International Exchange and Cooperation Center; and Yang Mei, Teacher at International Exchange and Cooperation Center.

Congratulations University of Perpetual Help System Laguna for another international academic partnerships!

