DeOrganized Media + Rising Tide Protocol

Empowering Creators & Driving Bitcoin Adoption



Decentralized Media Meets Bitcoin L2



Creators and Web3 Projects Struggle with Monetization & Exposure

- Creators lack sustainable monetization options.
 - Web3 projects struggle with media outreach.
- Current platforms are centralized and extractive.
 - Access control tools are lacking in functionality

A Decentralized Media and Monetization Suite

- DeOrganized Media: Independent, Web3-native media network
- Rising Tide Protocol: Smart contract-driven monetization
- NFT-based ticketing and gated content.
- Direct P2P commerce for creators.

rising tide

Built on Stacks, Powered by Bitcoin

- **DeOrganized Media:** Live shows, podcasts, articles, and project coverage.
- Rising Tide Protocol: NFT-based ticketing, gated access, and event monetization.
- Stacks Smart Contracts: Transparent, programmable revenue streams.
- BTC Integration: No need to onboard into complex DeFi systems.



Built on Stacks, Powered by Bitcoin

Creator Economy projected to reach \$480B+ by 2027.

- Web3 adoption in media and gaming is accelerating.
- Demand for decentralized live streaming & event platforms is

growing.



Multiple Revenue Streams for Growth

- NFT-based Show Passes & Event Tickets: Paywalled live streams & gated content.
- Creator Revenue Sharing: Direct monetization for creators via Rising Tide.
- Sponsorship & Project Promotions: Web3 projects gain exposure via DeOrganized

 Media.
- Platform Fees & Premium Features: Customization, analytics, and premium placements.

Web3 Needs a Decentralized Media and Monetization Platform

- Web3 communities are moving away from extractive platforms.
- NFTs, DAOs, and tokenized content are unlocking new business models.
- Stacks L2 is growing rapidly as the largest Bitcoin Layer 2.

DeOrganized Media & Rising Tide Are Already Gaining Momentum

- DeOrganized Media: 300-600 live viewers per show, 100+ Web3 projects covered.
- Rising Tide: MVPs created across multiple verticals for early alpha testing, ticketing/access model in development.
- Partnerships: Active discussions with Web3 projects and Stacks ecosystem.

What's Next for DeOrganized & Rising Tide?

- Q2 2025: Full launch of NFT-based ticketing.
- Q3 2025: DeOrganized Platform Expansion (streaming, articles, games, music, art).
- Q4 2025: Web 2 and Web 3 integrations.
- 2026: Scaling adoption across Bitcoin & Web3.



Join Us in Revolutionizing Web3 Media

- Seeking funding and partnerships to accelerate development.
- Expanding Rising Tide's adoption across creators and communities.
- Onboarding top-tier projects for sponsorship and media coverage.

Meet the Builders Behind the Vision

• Stephen Perrino (@PeaceLoveMusicG): DeOrganized Founder, Media & Product Strategist.

- TripnM0nkey: Rising Tide Engineer, Smart Contract Dev.
- Brendyn "Haddy" Hadfield: Business Development Strategy.
- Supporting Team: Designers, content creators, and developers.

Let's Build the Future of Decentralized Media <u>Together!</u>

deorganized.com | @DeOrganizedBTC | deorganizedshow@gmail.com

Thank you for your time today! We look forward to chatting with you soon!