DeOrganized Morning News Production Guide

\_Updated for Visual Display Format\_

# ✅ Daily Production Checklist

## 1. 🧠 Curate 7 News Stories

- Sources: Top crypto + financial outlets (CoinDesk, Cointelegraph, The Block, Decrypt, Bloomberg Crypto, etc.)  
- Age: Must be published within the last 24 hours (max 30 hours if needed)  
- Content rules:  
 ❌ No ETF price stories (covered separately)  
 ❌ No token price action unless tied to major structural events  
 ❌ No aggregate story links or listicles  
 ❌ No paywalled content  
 ✅ Each story must be unique, relevant, and have a direct link  
  
🔍 New Requirement: Ensure each link triggers a preview image on X for visual display during the show.

## 2. 📄 Format the News for the Live Show

For each of the 7 stories:  
\*\*Headline\*\*  
(1 line space)  
Summary: 400–1000 characters (verified)  
(1 line space)  
Full direct source link (must be open and valid)

## 3. 📊 Create the ETF Flows Report

Separate from the main news.  
  
- Weekdays (Tues–Fri): Prior day's ETF data  
- Monday: Weekly recap  
  
Standard Format:  
ETF FLOWS:  
  
On [Date], Bitcoin spot ETFs experienced a net [inflow/outflow] of $[amount]. [Top ETF] led with an [inflow/outflow] of $[amount].  
  
Ethereum spot ETFs saw a total net [inflow/outflow] of $[amount] on the same day. [Top ETH ETF] recorded the highest single-day [inflow/outflow] of $[amount], followed closely by [Second ETH ETF] with $[amount] in [inflows/outflows].

## 4. 🧵 Build the X (Twitter) Thread

Tweet 1 – Opening:  
THE DEORGANIZED MORNING NEWS  
Today’s crypto + finance stories 🧠  
• [Story summaries, 5–7 bullets]  
Let’s go 🧵👇  
  
Tweets 2–8 – Story Posts:  
- Numbered emoji (1️⃣, 2️⃣, etc.)  
- Bold Headline  
- (1 line space)  
- 1–3 sentence summary  
- (1 line space)  
- Full direct link (must trigger image preview on X)  
  
🔔 Visual Display Note: The tweet thread will be shown on-screen during the show, so preview image appearance is essential.  
  
Final Tweet – Show Schedule:  
🧠 Follow @DeOrganizedBTC for live market insights  
  
🎙️ Join @PeaceLoveMusicG + friends @GPSC\_STX @melbelle\_btc, @attractfund1ng & @jackbinswitch at 8:30 am ET for the Lets GO! Morning Show  
☕ Whatever Morning Space w/ @web3Binta at 8 am ET  
🎮 Find2Earn events start 9:30 am ET w/ The Game Master @Xenitron  
😎 DeOrganized Nightly at 7:00 pm ET w/ GPSC and Friends  
  
#Bitcoin #CryptoNews #DeOrganized

## 5. 🎥 YouTube Description Blurb

Write a short 1-paragraph summary of the day's news and show to paste into YouTube description.

## 6. 🛠️ Manual Additions by Stephen (if present)

- 🔁 StackingDAO yield promo  
- 🔐 Bitflow Zealy daily quest promo (password revealed during live)

## 7. 🛑 Final Review Before Going Live

- ✅ All summaries are 400–1000 characters  
- ✅ All source links work and trigger image previews  
- ✅ No duplicates or paywalled content  
- ✅ Thread spacing and format correct  
- ✅ ETF Flows report present and properly formatted