UMBC
AN HONORS UNIVERSITY IN MARYLAND

hackUMBC

UMBC Cryptocurrency Club

December 6th – 7th 2013

www.hackumbc.org

hackUMBC is an initiative to bring hackathons and start-up culture to UMBC and the Baltimore Area.

As UMBC's first ever hackathon, our goal is to introduce as many students as possible to the hackathon experience. By focusing on teaching new technologies and having as many resources available as possible, we will encourage students to be creative. We want this to be an environment where everyone involved learns something new. Hackers, of course, will get the chance to hone their skills in software development but we also want companies to get to know UMBC. Hopefully everyone will learn what is possible when intelligent and creative students at UMBC come together to focus on building products for a night.

FAQs:

What is a hackathon?
Put simply, a hackathon is a programming competition typically lasting 24-48 hours. During this time, the contestants, usually working in groups, attempt to develop some idea to a presentable state from scratch.

Isn't hacking illegal?
The title "hackathon" draws its name from hacking in the sense of "hacking something together in an evening", not "hacking into someone's computer and stealing their Excel spreadsheets." This event will only support legal and ethical creative teamwork. No illegal computer security work will be performed or condoned.

How many people are expected to attend this event?
We want this event to be as large as possible, and to have an impact on the entire UMBC community. We are currently aiming for 50-100 participants and possibly another 100 visitors who just stop by to view the event.

How can this event reach those with very little or no programming experience?
One of our main focuses is to reach out to minorities in the tech scene at UMBC and those people who have very little or no programming experience. We want them to feel encouraged and provide them with all the support they will need. We will host tech talks, mini lectures/tutorials on a variety of different topics prior to the hackathon. These tutorials will cover topics such as: best web development practices/frameworks, git, common/basic hackathon skills to have etc. and will be hosted by experts in these fields. On the day of the hackathon, we will have designated student "experts" and mentors walking around to assist people who need help.

How can I/my company help?
You can help by becoming a sponsor! Our sponsors will have the unique opportunity to get to know UMBC students. Sponsors will be able to mentor the participants, offer advice and support, and provide tools for participants to "hack" on. In addition, if your company has an API that you would like to see students innovate with, you will be provided an opportunity to present it to students. Becoming a sponsor is a great way for your company to gain access to talented students and to show others in the community that you are committed to cultural and ethnic diversity, social responsibility and lifelong learning.

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Attached please find more information on our available sponsorship opportunities.

Sponsorship Levels	**Bronze**	**Silver**	**Gold**	**Platinum**
Sponsorship Opportunities	**$100**	**$250**	**$500**	**$1,000**
Sponsor Benefits				
The opportunity to sponsor a prize	**x**	**x**	**x**	**x**
The opportunity to mentor hackers		**x**	**x**	**x**
Access to participants (*We'll introduce you to the hackers and provide you with their resumes and e-mail addresses)*			**x**	**x**
API or Product demo (*You will be able to demo your company's API or products to the hackers and general audience*)			**x**	**x**
The opportunity to give a keynote speech during the event				**x**
Sponsor Visibility				
Logo Featured on event t-shirt (Bronze Sponsors will have their company name listed on t-shirts)	**x**	**x**	**x**	**x**
Logo Featured on website (Your c*ompany's logo will be featured on hackUMBC website)*		**x**	**x**	**x**
Publicly thanked at kickoff and demos			**x**	**x**
Listed as Presenting Sponsor on all promotional materials and event signage				**x**

****There are also opportunities available to sponsor food for the event, prizes, swag, etc.**

For more information, or to become a sponsor please contact us through:

www.hackumbc.org
Email: hackumbc@gmail.com
Phone: 202-705-9479