



KNIGHT

**“In my community
Everyone is a Warrior”**



STORY

I am an Alumni of a Hidden Genius Project
Focusing on affordable clothing prices and growth of
Social Media presence.
Im 15 years old





PROBLEM

- Lack of genuine employees (Exploited workers in clothing industry)
- Low quality resources
- Expensive Clothing
- Lack of Transportation





Solution

- Affordable Clothing
- Great Transportation Options
- High Quality Resources
- No exploitation of workers
- Platform that allows customers to fully interact with our business.



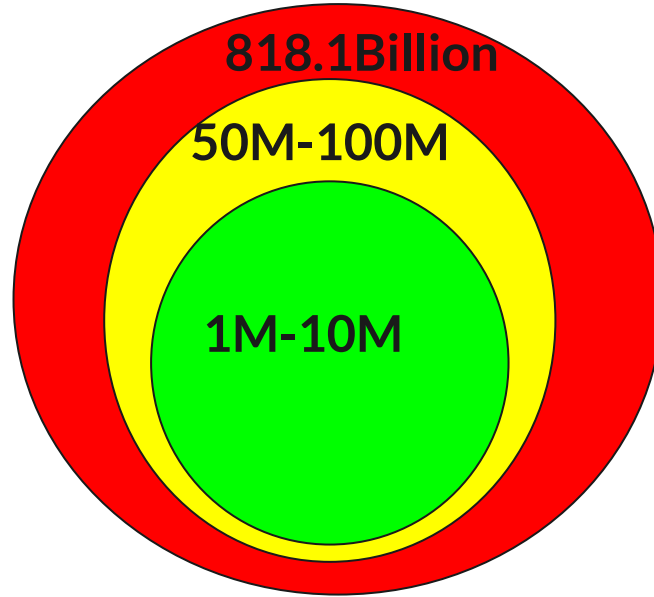


Market

The Global Apparel Market is **818.1Billion** In Value
and Is **constantly growing**.



TAM/SAM/SOM



HOW IT WORKS



Home

About



Contact

Socials



\$18.99



\$38.99

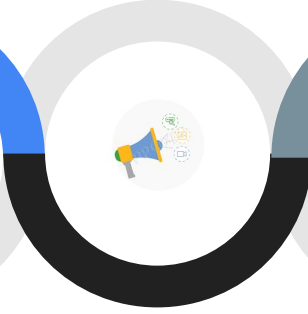


Customer Journey

1. Marketing



2. Awareness



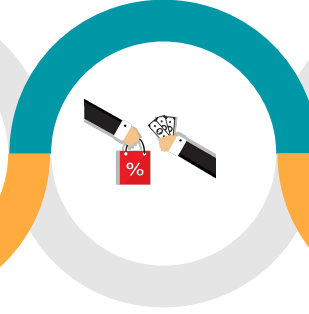
3. Comparing



4. Build Trust



5. Purchase



Business Model

MARKET PRICES COMPARISON

Shirts

\$21.99

Shirts from leading brands can cost an average of \$60

Hoodies

\$45.99

Hoodies from leading brands can cost and average of \$80

Hats

\$25.99

Hats from leading brands can cost an average of \$40



COMPETITORS



Cheap/ Affordable

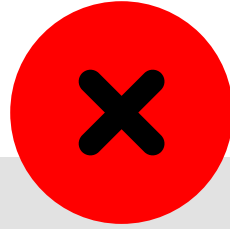


High Quality Clothing + Deals



Reliable Customer Service/Live Service

KNIGHT



Highly Expensive Clothing

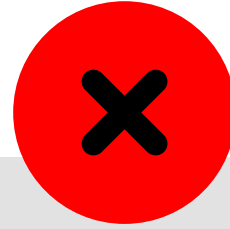


No Live Chats/Unreliable Customer Service



Don't Offer Deals

Fear Of God



Expensive Clothing



No Live Chats/Unreliable Customer Service



Small Deals

ChinaTown Market



Need
\$20,000
Raised
\$0

Expenses

Workers (Employees Salary)

High Quality Product & Machines For Production

Hosting Website

Brick & Mortar Workspace/Office



TEAM



CEO : LOGAN COX

PARENT: DANIELLE F.

SUPPORT: HIDDEN GENIUS PROJECT

