

# Overview

## Introduction

Buddycloud channels gives you a new way to broadcast your awesomeness to your followers. Buddycloud channels enables you to become famous for your unique knowledge about a place or topic and to build up a community of followers.

With Buddycloud you can create a topic channel around what you are good at, or a personal channel all about you. Buddycloud will automatically share your current location as a meaningful place bookmark with your followers, or at the city level with everybody else.

Buddycloud gives you a new level of interactivity with your followers and shows your channel's rising popularity. Keep going all day at low costs and without depleting your phone's battery, due to Buddycloud's low data usage, Share your location continuously, yet in a controlled, safe way.

## Cost

Buddycloud channels for mobile is free from Buddycloud to download and use. However, your mobile service provider may charge for data usage, which includes the download and use.

We recommend the use of an unlimited data plan. Please contact your mobile service provider to check the cost of data usage on you phone and plan.

## Data plans

In order to use the features of Buddycloud channels, your phone needs to connect to the internet. Your service provider may charge you for this. Make sure you know your service provider's rates before accessing the internet from your mobile phone. Most service providers offer special data-packages that makes mobile internet affordable. An unlimited data plan is strongly recommended for continuous usage.

# Installation

## Installing

To install Buddycloud channel for mobile on your phone, please follow these steps:

If you have an App Store application on your phone, open it and search for "*Buddycloud*", then follow the Install instructions. Otherwise follow the below steps from your phone or PC.

1. Go to [m.buddycloud.com](http://m.buddycloud.com) from your phone's browser.
2. Select the correct installation file for your phone.
3. Follow the on-screen Install instructions.

## Backup & Restore

The Buddycloud application is Backup and Restore compatible. Please see Nokia PC Suite for more details on how to Backup and Restore your phone and applications.

## Uninstalling

To uninstall Buddycloud channels from your phone, please follow these instructions:

1. From the Menu, select Settings, then Installed Apps.
2. Scroll through the list of applications until Buddycloud channel is highlighted.
3. Select Options, then press Uninstall, and confirm the application's removal.

# Getting started

## Account setup

When first starting Buddycloud channels you will need to enter your account details to connect. Buddycloud channels allows you to use any XMPP/Jabber Id to connect, for example, if you have an existing Google or Ovi account you can use that. If you do not have an existing account you can also register for a new one with Buddycloud.

1. Start the Buddycloud application from the menu.
2. Follow the Setup wizard, entering either an existing account or registering a new one
3. You will then be connected to the internet.
4. Start browsing the 'cloud

## A brief guide to BC

Once you have completed the Setup wizard, you will be taken to the main application, starting in the *Explorer* tab. The application has three main tabs, the *Following*, *Places*, and *Explorer* tabs. Once you have some Channels that you are following, you will start in the *Following* tab by default.

### Following tab

Here you will see all the contacts and topic channels that you are following. Items bubble to the top by activity. A *star* by the side of the item means you have unread Channel posts, and an *envelope* unread private messages. [See more...](#)

### Channels

A Channel is a place where a micro-community of people can post. There are three types of Channels: Personal channels, Topic channels, and Location channels. [See more...](#)

### Places tab

In the Places tab you will see your current place/location at the top. Following that are all the places that you have bookmarked. You can bookmark a new place, or set your next place in this tab. [See more...](#)

### Explorer tab

The Explorer tab is a window to browse the 'cloud. Using the Explorer tab you can browse what's Nearby to you and other contacts, see most popular Channels, see what Channel's a contact is following, and even all the followers of a Channel. [See more...](#)

## What are Channels?

A Channel is a place where a micro-community of people can post. There are three types of Channels: Personal channels, Topic channels, and Location channels.

### Personal channels

Every person using Buddycloud has there *very own* channel. This channel can only be read and posted to by the contacts who follow the person.

### Topic channels

Topic channels can being created by anyone using Buddycloud. Each one is based around a certain topic or theme (eg. "#Football", "#Beer" or "#WeLoveMusic"). You can explore find channels to follow through your contacts, or in the Explorer tab. [See more...](#)

### Location channels

Location channels are channels that are created around a certain region or place. The channel can be specific to either an area / city (eg. "#Munich" or "#Oktoberfest") or a place / landmark (eg. "#Sydney-Opera-House" or "#Times-Square").

## Creating a new channel

It's easy to create a new channel on Buddycloud. To start a new channel go to the [Explorer tab](#) in the application and select '*Options > Create channel*' from the menu.

To create a channel, the channel needs a unique #Channel Id. You can first enter a channel title (eg. "Cycling In Den Haag"), and the channel id will be generated (eg. "#Cycling-In-Den-Haag"). If the #Channel Id already exists, there will be an error displayed, and you will have to edit the Id.

You can also set the type of Access people have to your channels. There are two types of access, either '*Open channel*' or '*Members only*' [See more...](#)

- With '*Open channel*' anyone is allowed to follow this channel, and can read only to start with.
- With '*Members only*' access a channel can only be read if the [moderators](#) of the channel allows them. Only allowed they can read and post to start with.

Once you have finished you can start telling all your followers about your #awesome new channel, start [posting](#), and make some channel followers [moderators](#).

## Posting to a channel

When posting to a channel you should know that there are three types of posting. They are '*Post topic*', '*Post media*', and '*Post comment*'.

### Post topic

To start a new topic in a channel, you use '*Post topic*'. This starts a new topic in a channel for others to read and *comment* on.

### Post media

To post media to a channel, select '*Post media*' from the menu. Follow the link to upload your media, then once successful, your media post will appear as a new *topic* in the channel.

### Post comment

You can comment on any *topic* in a channel. The comment you post should relate to the original *topic* post. Each comment appears indented from the original *topic*.

# Manage your channels

As a producer or moderator you have total control over your channels. From setting the title & description and setting the access rights. Managing each persons permission and electing channel moderators. To management of all the channel's content.

## Editing channel details

You can change the Title, Description and Access details to your channel at any time. You can do this from either the [Following tab](#) or whilst viewing the channel. Select '*Options > Channel > Show channel details*', then '*Options > Edit details*'.

There are two types of channel Access, either '*Open channel*' or '*Members only*'.

- With '*Open channel*' anyone is allowed to follow this channel, and can read only to start with.
- With '*Members only*' access a channel can only be read if the moderators of the channel allows them. Only allowed they can read and post to start with.

You can also set what new followers of a channel can do, these are either '*Read only*' or '*Read and post*'.

- With '*Read only*' new followers of the channel can only read what is posted to the channel.
- With '*Read and post*' new followers can both read and post to the channel.

## Follower management

You can manage the followers on a channel in two ways. Either directly whilst reading a follower's post, or from the channel's followers.

### On a follower's post

You can change what a follower can do directly on a post they have made. To do so select '*Options > (selected post) > Change permission*'.

### Channel's followers

Alternatively you can do it from the channel's followers. You can see the followers from either the [Following tab](#) or directly from the channel. First select '*Options > Channel > Show followers*'. Then '*Options > (selected post) > Change permission*' in the [Explorer tab](#).

## What the permissions mean

A follower of a channel can have different permissions in a channel. These permissions are generally shown in a 'bar' when viewing a channel's content or when seeing the followers of a channel in the [Explorer tab](#).

- The '**producer**' or the owner of a channel appears in red.
- A channels '**moderator**' appears in orange/yellow.
- A 'follower' appears without colour. If they are '**follower + post**', they are shown as gray in the Explorer tab.
- A 'banned' user can neither read or post in a channel.

## Content management

The producer and moderators of a channel have complete control over it's content. This can be done by '*Deleting a post*'.

### Deleting a post

A producer or moderator can delete a post from a channel at any time. Simply select the [topic or comment post](#) to be deleted, then from the menu '*Options > (selected post) > Delete post*'. This post will then be deleted from the server and from followers of the channel. Deleting a *topic* that has *comments* will delete all *comments* also.

### Deleting a channel

As the producer of a channel you can also delete it if you wish. Deleting a channel will cause all channel information to be deleted including channel post content. To delete a channel, first select the channel and press '*Options > Show channel details*' from the menu. Then '*Options > Delete*' and confirm in the channel details screen.



## Report a post or channel

If you find a post or channel contains spam, abuse or copyrighted content, you can report it to Buddycloud. The post or channel will then be reviewed and action will be taken when necessary.

### Report a post

Followers of a channel who can post, channel moderators and producers can report posted content. To report a post, select the post in the channel view, then in the menu press '*Options > (selected post) > Report post*'.

### Report a channel

To report a followed channel, from either the [Following tab](#) or in the channel view, select '*Options > Channel > Show channel details*'. Then in the menu '*Options > Report channel*'.

# Know your tabs

## Following Tab

The Following Tab is where the latest status and place streams of all your Buddycloud follower's are shown. Also shown here are any Buddycloud channels that you are also following.

The top item in the Following Tab is you. This is how your follower's will see you.

What is displayed in it is similar as to you other followers, under each contacts name is a status message, it tells you about their current status. (e.g. *'is feeling great!'*). Below this is the place history, with previous place at the top of the time line, then the current place and lastly the next place of the contact.

Selecting the context menu of the follower will give you specific items such as '*Show channel*', '*Show private messages*' or '*Show channel details*'.

Buddycloud gives you the ability to create topic channels about a certain subjects. These will also be accessible in the Following Tab.

## Adding a contact or channel

If you know the Id of a contact or channel you want to add to your Following tab, you can do so by selecting '*Options > Follow...*'.

Enter the full Id of the contact (e.g. "user@gmail.com" or "name@ovi.com") or the #Channel Id (eg. "#help" or "#beer"), press 'Ok' and your request will be sent.

## Places Tab

The Places Tab is where all the places you have bookmarked are kept. As you explore your surroundings and bookmark more places the Place Tab will fill up.

To bookmark a new place, use menu '*Options > Bookmark new place*'. If there are other places in the nearby area you will be shown a list of places you can select. If your current place is not in the list, select '*Create place*'.

Once you have bookmarked a place you should not need to bookmark it again, Buddycloud's location technology will place you there automatically. To override your current place to the selected place, use menu '*Options > Place > Relearn this place*'.

To set the next place you plan to go to, select a place in the list and press menu '*Options > Place > Set as next place*'.

After a place has been bookmarked you are still able to edit the details of the place such as the address. To edit a selected place, use menu '*Options > Place > Edit details*'.

## Bookmarking a new place

When your current place reads '*Somewhere new in...*', it means you can now name the place you are at. To name your current place select '*Options > Bookmark new place*' from the menu.

## Defining a new place

When bookmarking a new place or editing the details of an existing place it is best to fill in as much accurate detail as possible for each field.

Selecting a place as '*shared*' allows this place to be shared with other Buddycloud users. It will appear on other people's Explorer Tab when they are in the area. Also if using Buddycloud with another community (e.g. Facebook) it will be published to it. A typical example of a shared place would be a "Coffee Shop".

A '*personal*' place means the place is only seen by you, is not accessible by others and is not published to other communities. A good example would be "Home" or "Dave's flat".

When bookmarking a shared place you can search for the details of this place. Buddycloud will use it's nearby technology to find the nearest place according to the fields you fill in. To search, press '*Options > Search for address*' and a list of possible place matches will be returned.

## Setting your next place

To set the next place you plan to go to, select a place in the Places Tab and press menu '*Options > Place > Set as next place*'.

You can also enter any text as your next place (eg. "Visiting Dave @9pm"), you can do this by selecting '*Options > Set next place*' in the menu.

## Explorer tab

The Explorer tab you can browse what's Nearby to you and other contacts, see most popular Channels, see what Channel's a contact is following, and even all the followers of a Channel.

You can use the Explorer Tab to browse the 'cloud. You can do this by selecting an item to explore in the any of the main tabs, then using '*Options > Explore*' and selecting one of the available items.

When highlighting a contact you could have the following exploring options.

- '*Show followers*' will show a list of people who are following this contact.
- '*Show following*' shows a list of channels this selected contact is following.
- '*Show moderating*' will show a list of channels this contact moderates.
- '*Show producing*' will show a list of channels this contact is the content producer of.
- '*Show nearby*' show a list of what is nearby to the selected contact.

When highlighting a Channel you could have the following exploring options.

- '*Show followers*' will show a list of people who are following this Channel.
- '*Show moderators*' will show a list of people who are this Channels moderators.
- '*Show nearby*' if the channel is a location Channel, this will show a list of what is nearby to the selected Channel.

Pressing '*Back*' will take you to the previously explored level.

# Settings

## Adjusting your preferences

The following is a guide on how to fine tune your Buddycloud channels application.

You can access the application Settings from any of the main tabs by selecting '*Options > Settings > Preferences*'.

### Account tab

The Account tab allow you to change your main account used by Buddycloud. You must be offline to change these settings and doing so will clear all cached data for the old account.

### Preferences tab

Here you can adjust more general settings. Like the language Buddycloud uses. Whether to show private messages from unknown people in the *Following* tab. To ask for the Internet Access Point to use at application launch. Finally to launch the application automatically at phone launch.

### Notifications tab

This tab allows you to fine tune the notification settings of the application. Notifications will occur when a new Channel post or Private message is received. You have to option to configure how often Channels will notify you, and even the tones used for each type of notification.

### Positioning tab

Buddycloud uses a layered positioning approach, therefore it enables you to use different positioning resources of your choice. In the Positioning Tab you are able to turn on/off different resources that are used to position you. Changing the settings can increase or decrease your positioning accuracy.

## Sharing online

Using Buddycloud channels you are able to update your Facebook and Twitter social networks automatically.

Add the Buddycloud application to your Facebook profile and login using your Id. Then when you update your status or enter a public place, your Facebook profile will be updated.

By adding your Twitter username to Buddycloud channels, tweets will be sent to your Twitter profile each time you change your status on Buddycloud channels.