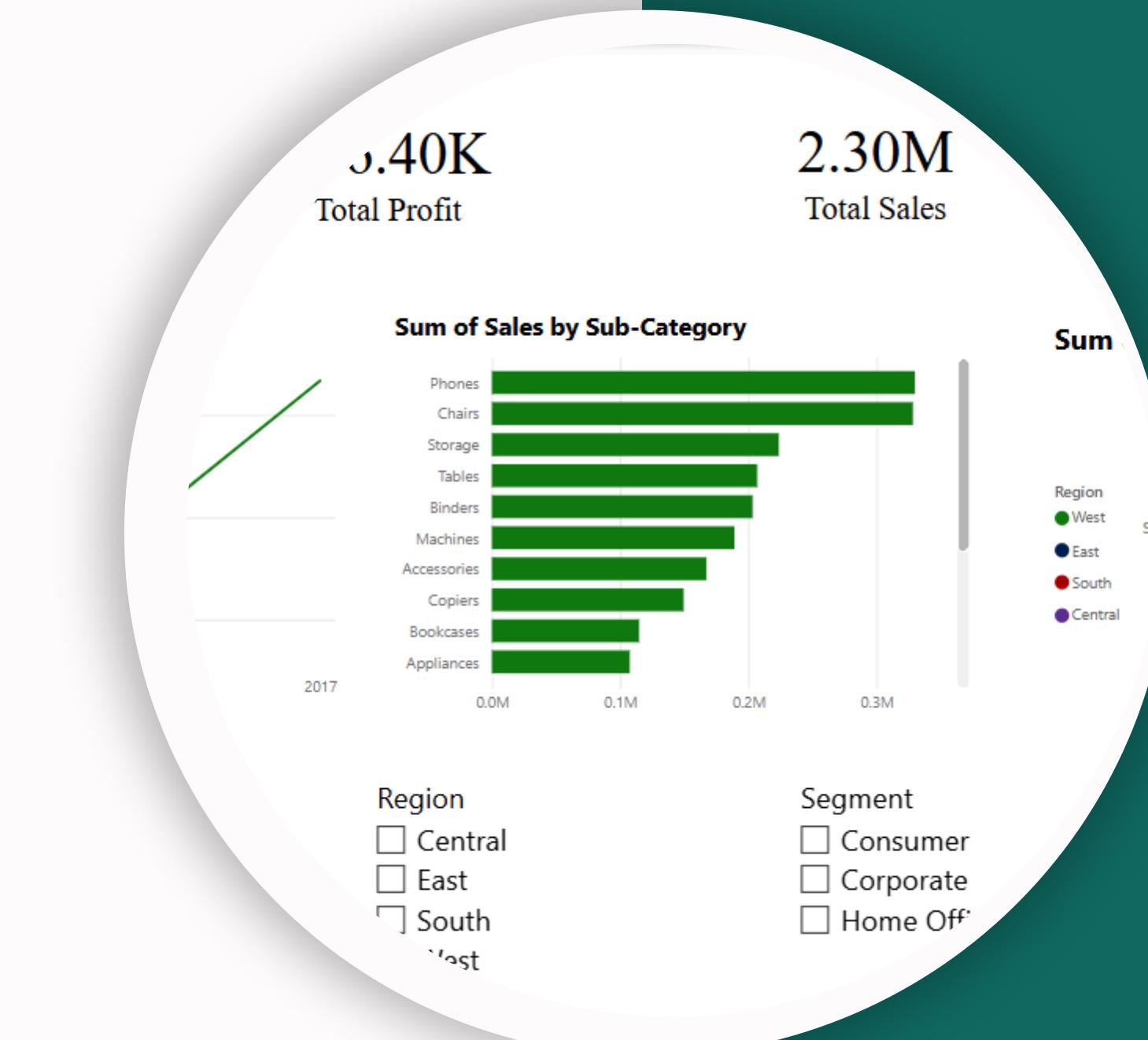


Sales Performance Dashboard

Prepared by: Pratham Kumar Prasad



5009

Total Orders

286.40K

Total Profit

2.30M

Total Sales

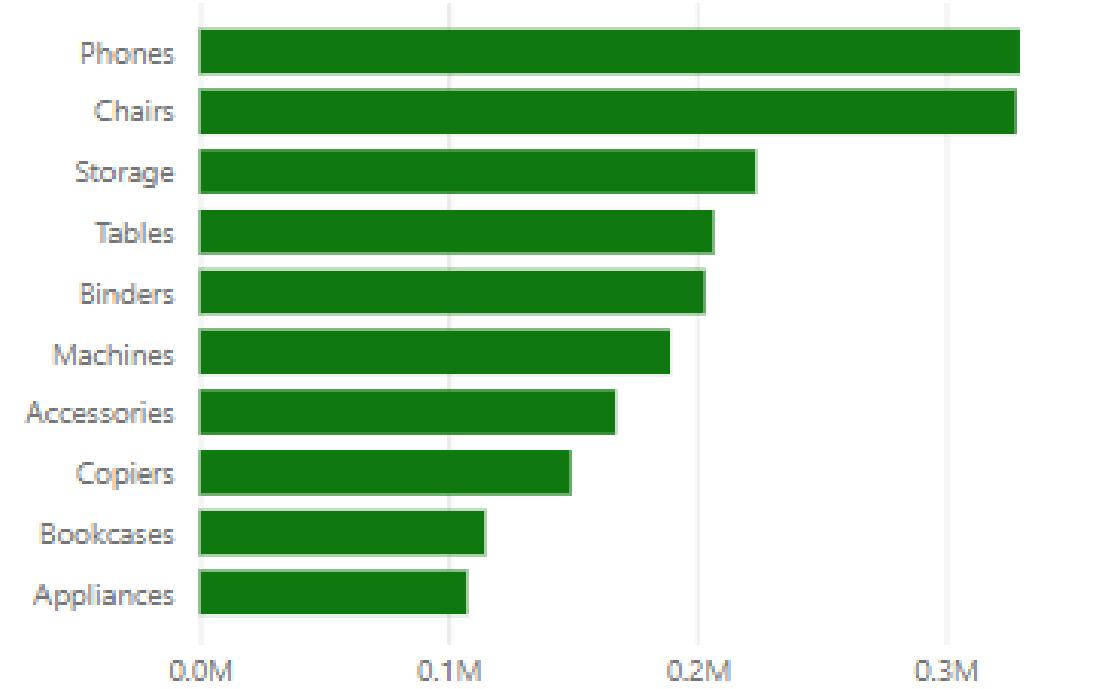
0.12

Profit Margin

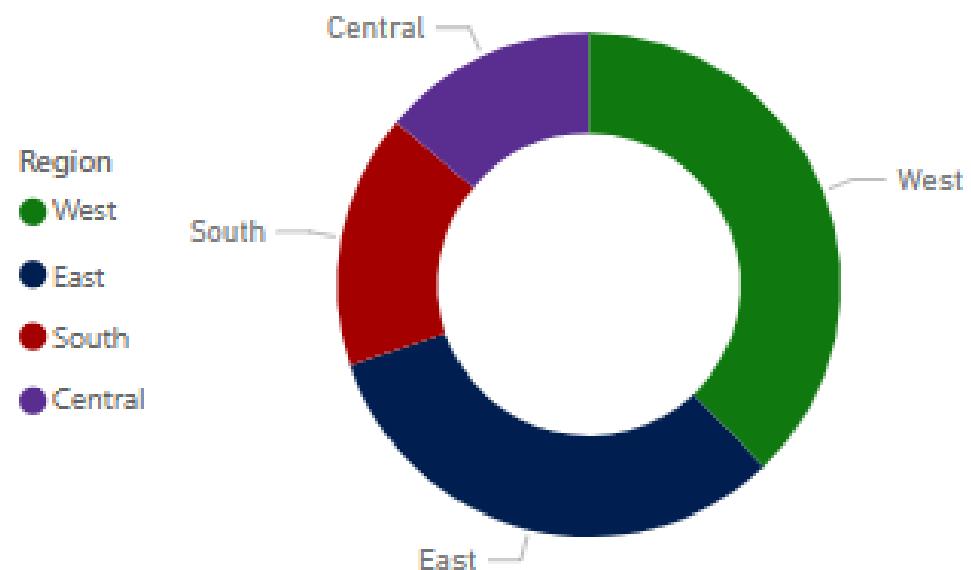
Sum of Sales by Year



Sum of Sales by Sub-Category



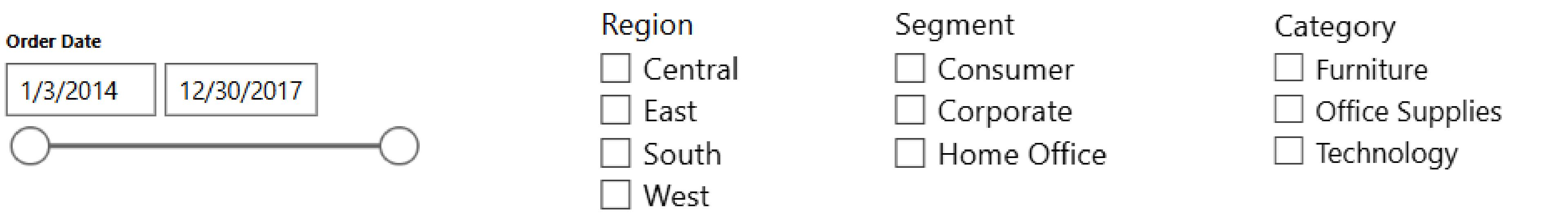
Sum of Profit by Region



Dashboard Overview

- The dashboard was built using Power BI.
- It includes KPI cards, trend analysis, category insights.
- The visuals are interactive and update dynamically based on filters.





Slicers for Date, Region, Segment, and Category were used to make the dashboard fully interactive and customizable for user-specific insights.

5009

Total Orders

286.40K

Total Profit

2.30M

Total Sales

0.12

Profit Margin

KPIs like Sales, Profit, Profit Margin, and Order Count offer a snapshot of business health and highlight key financial trends.

Conclusion & Business Impact

- The dashboard provides a quick and effective way to monitor sales performance.
- Business users can filter data by region, category, or time period.
- Helps identify high-performing products and regions.
- Can assist decision-makers in improving marketing and inventory strategies.



THANK TOU

For watching this presentation

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