



About Me

My name is Irasema Orozco, I'm a multi-disciplinary designer with practiced work experience in branding, web design, e-commerce, illustration, social media development, photography, and UX/UI design.

Contact

- +52 81 8690 7966
- irasema.m.ozozco@gmail.com
- www.irasemaorozco.com
- Monterrey, Mexico

Skills

- Photoshop 90%
- Illustrator 90%
- Figma 70%
- Wix 70%
- Canva 60%

Language

- English
- Spanish
- Italian

IRASEMA MAGALY

Graphics Designer

Work Experience

Kannaway

2023 - 2024

Designer

Web design, UX/UI, intern documents design (forms, PDF's, etc), social media graphics with worldwide purpose, ecomms.

RedGirasol

2021 - 2022

Designer

Re-design of brand image (colors, elements, etc), web design, UX/UI, newsletters design, email marketing, company documents design (forms, PDF's, etc).

RedGirasol

2021 - 2022

Head Designer

identity design, branding, concept creation, web design, UX/UI and e-commerce development, printed material design, digital campaigns.

Más Prospectos

2018- 2019

Graphic Designer Jr.

Landing pages, social media art, creation of social media image brand, email marketing, executive presentation design, editorial design.

Education

UANL, Facultad de Artes Visuales

2014 - 2019

Bachelor in Graphic Design

BEDU

2020 - 2021

UX-UI Design

Istituto di Moda Burgo

2022 - 2023

Fashion / Dressmaker

Domus Academy Milano

2023 - 2024

Fashion Styling and Visual Merchandising