

# Customer Behavior Analysis Dashboard

## Filters

3,900

Total Purchases

\$233,081

Total Revenue

\$59.8

Average Purchase Amount

3.8

Average Review Rating

89%

Repeat Customer %

Age Group  
All

Category  
All

Location  
All

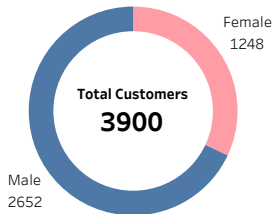
Season  
All

Subscription Status  
☒ Non-Subscribers  
☒ Subscribers

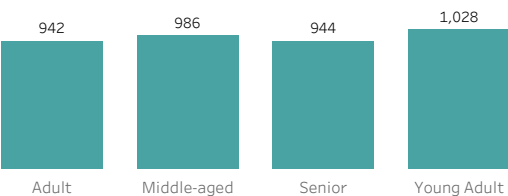
Gender  
☒ Female  
☒ Male

Discount Applied  
☒ No  
☒ Yes

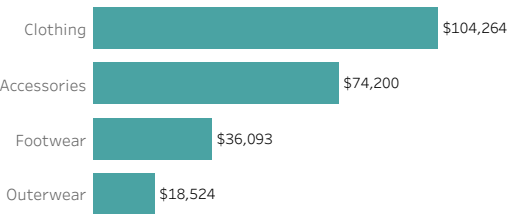
Gender Distribution



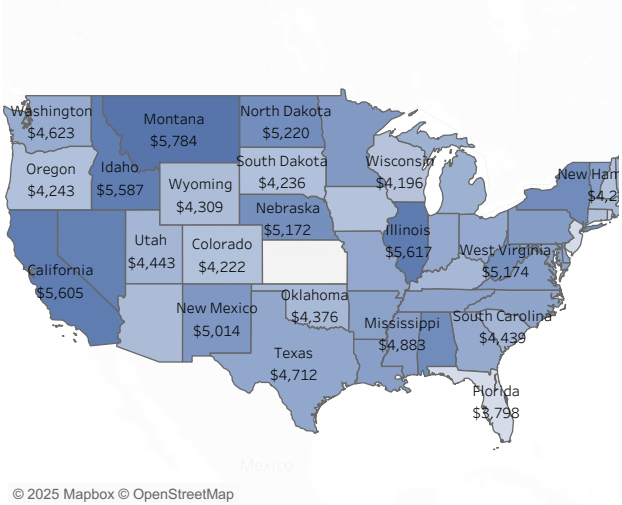
Customer by Age group



Revenue by Category



Revenue by State(USA)



Top 5 Items by Revenue



Size vs Color Heatmap

