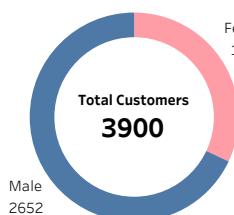


Customer Behavior Analysis Dashboard

Filters

3,900

Total Purchases



\$233,081

Total Revenue

\$59.8

Average Purchase Amount

3.8

Average Review Rating

89%

Repeat Customer %

Age Group
All

Category
All

Location
All

Season
All

Subscription Status
 Non-Subscribers
 Subscribers

Gender
 Female
 Male

Discount Applied
 No
 Yes

Gender Distribution

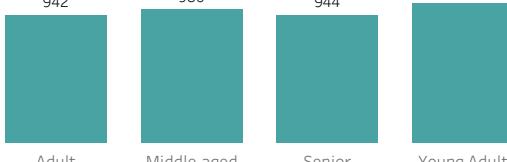
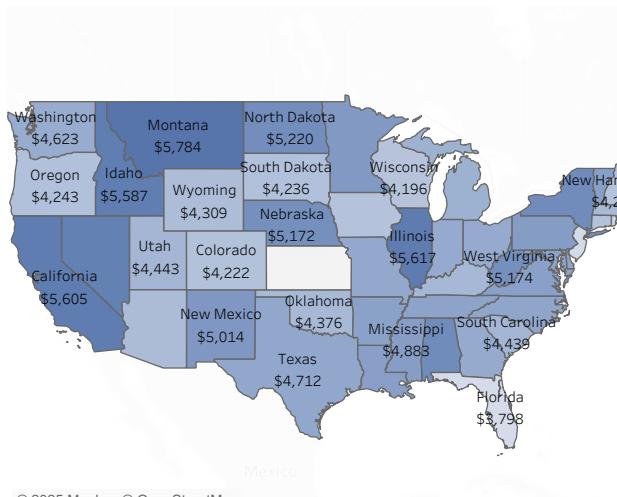
Customer by Age group

Revenue by Category

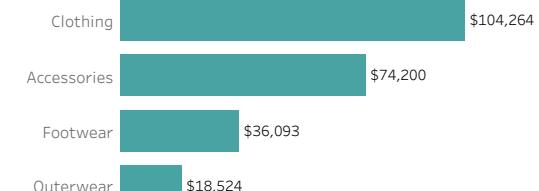
Revenue by State(USA)

Top 5 Items by Revenue

Size vs Color Heatmap



Revenue by Category



Top 5 Items by Revenue



Size vs Color Heatmap



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