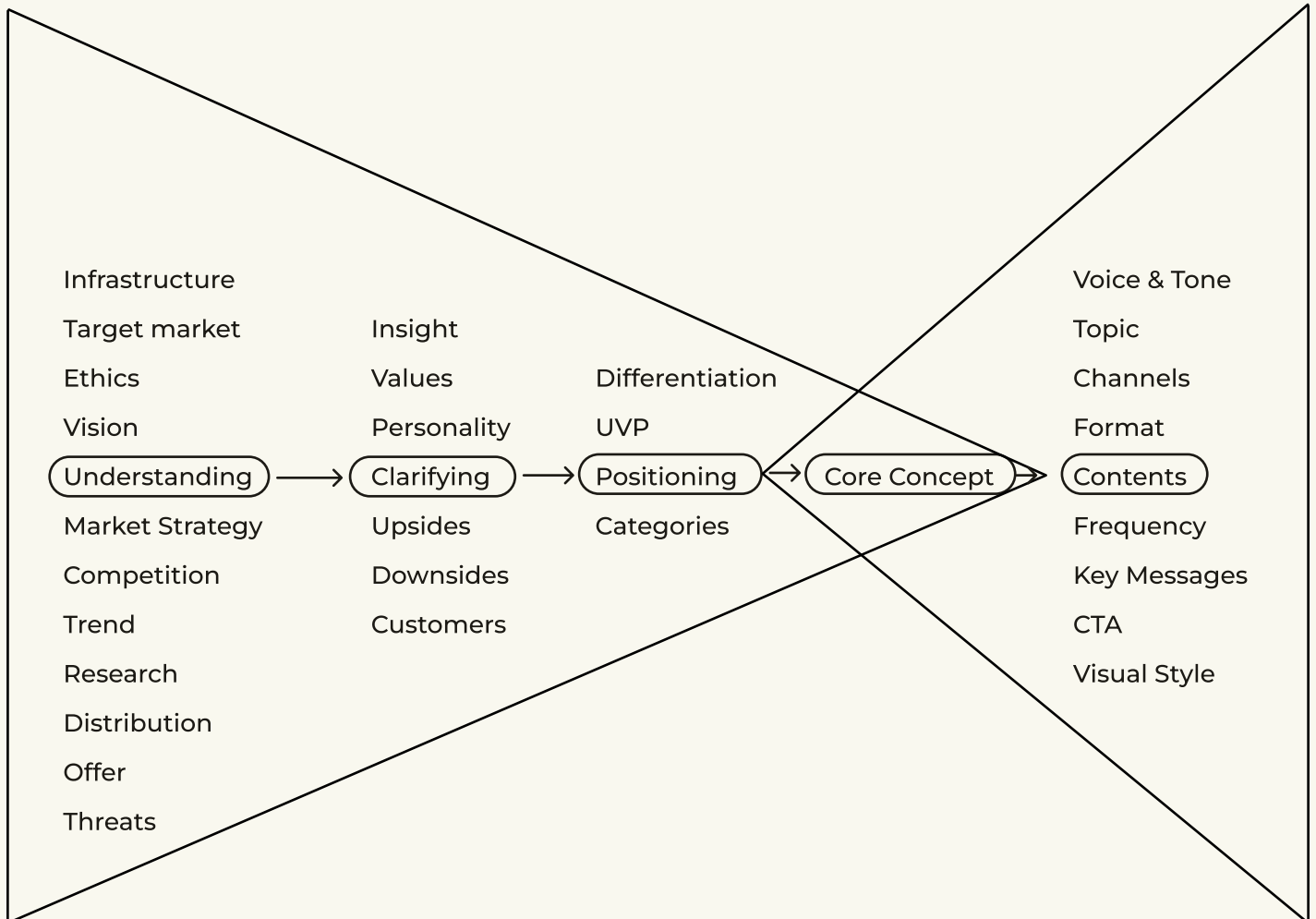


# 5 Steps To Make Damn Good Content

(The Definitive Guide)



## Remember

### Dialogue more

It's very common that founders don't take time to revisit who they are and what they are about.

### Uncover your essence

What do you do best than everyone else? What's your style? What are your strength and weaknesses?

### Create the core concept

A good concept can be expressed in one sentence, although the explanation can fill 3 pages.