



14th ANNUAL PETPROMISE RESCUE RUN

Saturday, May 24, 2014

Arena District, Columbus, Ohio

SPONSORSHIP CATEGORIES

PLATINUM - \$5,000 (LIMITED TO ONE)

- The company name/logo will be incorporated in the race name (i.e. 14th Annual PetPromise Rescue Run presented by [Your Company's Name])
- The company will be publicized as the PLATINUM sponsor in all pre-event website, email, social media, radio, television, and newspaper advertising.
- Promotion on the Rescue Run website (company name and/or logo) and social media such as Facebook and Twitter
- The company name or logo will be the primary focus on:
 - Registration brochures
 - Promotional flyers
 - All event shirts distributed to registrants
 - Race banners
- Prime booth location near the front of the park including three tents, tables, chairs and signage.
- Opportunity for company representative to participate in the opening ceremonies and post-race award ceremony
- Opportunity for company representative to address the participants onstage before race
- Company information included in race packets
- Four 30-second spots presented by the DJ during the event
- 14 complimentary race entries

GOLD - \$2,500

- The company will be publicized as a GOLD sponsor in pre-event website, email, social media, radio, television, and newspaper advertising.
- The company name or logo will be printed in second-largest print on:
 - Registration brochures
 - Promotional flyers
 - All event shirts distributed to registrants
 - Race banners
- Promotion on the Rescue Run website (company name and/or logo) and social media such as Facebook and Twitter
- Provided double booth space including two tents, tables, chairs and signage in the front half of the park
- Company information included in race packets
- Two 30-second spots presented by the DJ during the event.
- 10 complimentary race entries



SILVER \$1,000

- The company name or logo will be printed in third-largest print on:
 - Registration brochures
 - Promotional flyers
 - All event shirts distributed to registrants
 - Race banners
- Provided single booth space plus table, chairs and signage
- Promotion on the Rescue Run website (company name and/or logo)
- Company information included in race packets
- Two 10-second spots presented by the DJ during the event.
- 6 complimentary race entries

BRONZE - \$500

- Provided single booth space plus table, chairs and signage
- Company information included in race packets
- The company name or logo will be printed on
 - Registration brochures
 - Promotional flyers
 - All event shirts distributed to registrants
- Promotion on the Rescue Run website (company name and/or logo)
- Booth space, tent, table and signage at the race
- 4 complimentary race entries

SUPPORTING - \$250

- Company name listed in regular type-set (no logo) on the PetPromise Rescue Run website
- Provided 10 x10 booth space (must supply a 10 x 10 tent, table and chairs for their booth.)

Supporting sponsors are required to provide free promotional items of nominal value at their booth for race participants and attendees (approximately 1,000 items).

Questions? Contact us for more information.

rescuerun@petpromise.org

(614) PET-2149