

Peter Sekesan

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Summary

Motivated, driven and passionate software engineer. Up and coming developer ready to tackle any challenge head on. Organized and goal oriented, my passion lies in the details. Seeking a development role with a high performing team that encourages continued education. Switching gears from over a decade in the Events Marketing industry.

Technical Proficiency

JavaScript, React, jQuery, HTML, CSS, AJAX, Axios, Restful API's, Git and Github, CLI, VS Code, Postman

Education

Full-Stack Software Engineering Bootcamp • Thinkful - Brooklyn, NY (ATTG: March 2021)

- Developed with guidance from their software engineering advisory board, the curriculum is primed for industry relevance. Learn the fundamental skills to build full-stack web applications on the job: computer science framework, collaboration tools, and modern programming languages.

Marketing, AS • Nassau Community College – Garden City, NY 2016)

Projects

News of Yesteryear - December 2020 - [Link](#) | [GitHub](#)

Technology Stack: Javascript – CSS – HTML – jQuery – Library of Congress API

- This was my first capstone project for my Thinkful Bootcamp. It is an app based on my love for microfilm. Utilizing the Library of Congresses Chronicling America API, you can search any topic be presented with digital scans of newspapers pertaining to that term dating back from 1789 through 1963.

Professional Experience

CANON USA INC. Events Management Specialist • Melville, NY • 2012 to 2020

- Leveraged leadership expertise to direct all aspects of major media events and trade shows, with a focus on enhancing brand visibility and market share.
- Excelled as the lead planner for major events, including the *Super Bowl*, *Kentucky Derby*, and *Indianapolis 500*.
- Oversaw extensive budgets and engaged in contract negotiations.
- Served as a member of strategy teams and collaborated with marketing directors on strategic planning.
- Provided internal coverage for content creation and social media platform metrics.
- Slashed event budgets by up to 30%, while maintaining exemplary ROI and engagement.
- Worked on multiple renowned and well-attended trade shows, including *CES*, *WPPI*, and *PhotoPlus Expo*.

DISNEY VACATION CLUB, Assistant, Operations and Field Marketing • Garden City, NY • 2010 to 2012

- Constructed innovative strategies and integrated marketing solutions to optimize brand awareness.
- Assisted in creating marketing collateral and captivating displays.