

Personal Statement

My name is Nicola, I'm a freelance UI / Digital Designer based in London. I've been fortunate enough to work for some amazing companies and mentors since graduating in Graphic Design in 2010.

I work mainly on responsive sites and apps though I am trained in UX and am comfortable doing wireframing. I'm capable of working on projects that range from visually complex, to triple A accessible. I'm comfortable joining a

team or working solo and can work on small or large assignments.

I enjoy working on projects that will have me thinking outside the box, challenging my design skills. Digital design is constantly changing and some of the projects out there are incredible. I would like the opportunity to prove myself and work my way up in the industry. I hope to, one day, become one of the best in the business.

Professional Experience

I started interning in my second year at university, with placements in companies specialising in print and fashion. In 2011 I got my first job in design as a Junior Production Designer at The Group, It was here that I first started to learn about web design.

I joined Design By Structure at the end of the year in 2012 as a digital designer on a year contract. From day one I was working on wire-framing and website design. I collaborated with the senior designer on a number of projects but was also able to work on my own.

In 2013 I joined Keytree as a Visual and User Experience Designer. They specialise in SAP and I've worked with a number of big clients such as Jaguar Land Rover, BP and British Gas. I primarily worked on wire-framing, User Experience design, and responsive sites. In addition I also created apps for both iOS and Android.

My last permanent position was at Netro42 where I was a Digital Designer. I worked on responsive sites from concept to delivery including UX and attending meetings with the clients to help the process run smoothly.

Jobs

Feb 2015 - Aug 2015

Digital Designer at Netro42

Dec 2013 - Jan 2015

Visual and User Experience Designer at Keytree

Nov 2012 - Nov 2013

Digital Designer at Design by Structure

Mar 2011 - Nov 2012

Production Designer at The Group (now named Addison Group)

Skills

Responsive Design

Photoshop

UX Design

Illustrator

UI Design

Indesign

App Design

Invisionapp

Contact



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