Calculations for the second-degree zonal harmonic

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Notations:

$$r = \begin{pmatrix} x \\ y \\ z \end{pmatrix}, |\mathbf{z}| = 1, r = |\mathbf{r}|.$$

For oblateness along the z-axis, the potential is

$$\frac{J_2}{2r^5}(3z^2-r^2).$$

For oblateness along z,

$$U(\mathbf{r}) = \frac{J_2}{2r^5} (3(\mathbf{r} \cdot \mathbf{z})^2 - r^2).$$

Differentiating,

$$\frac{\mathrm{d}\,U}{\mathrm{d}\,\boldsymbol{r}} = \frac{J_2}{2} \left(-\frac{5}{r^6} \frac{\mathrm{d}\,\boldsymbol{r}}{\mathrm{d}\,\boldsymbol{r}} (3(\boldsymbol{r} \cdot \boldsymbol{z})^2 - r^2) + \frac{1}{r^5} \left(3\frac{\mathrm{d}}{\mathrm{d}\,\boldsymbol{r}} (\boldsymbol{r} \cdot \boldsymbol{z})^2 - 2r\frac{\mathrm{d}\,\boldsymbol{r}}{\mathrm{d}\,\boldsymbol{r}} \right) \right).$$

Recall that $\frac{\mathrm{d}\,r}{\mathrm{d}\,r} = \frac{r}{r}$,

$$\frac{\mathrm{d}\,U}{\mathrm{d}\,\mathbf{r}} = \frac{J_2}{2} \left(-\frac{5\mathbf{r}}{r^7} (3(\mathbf{r} \cdot \mathbf{z})^2 - r^2) + \frac{1}{r^5} \left(3\frac{\mathrm{d}}{\mathrm{d}\,\mathbf{r}} (\mathbf{r} \cdot \mathbf{z})^2 - 2\mathbf{r} \right) \right)$$
$$= \frac{J_2}{2} \left(-\frac{15\mathbf{r}}{r^7} (\mathbf{r} \cdot \mathbf{z})^2 + \frac{3\mathbf{r}}{r^5} + \frac{3}{r^5} 3\frac{\mathrm{d}}{\mathrm{d}\,\mathbf{r}} (\mathbf{r} \cdot \mathbf{z})^2 \right).$$

With $\frac{d}{dr}(\mathbf{r} \cdot \mathbf{z})^2 = 2(\mathbf{r} \cdot \mathbf{z}) \frac{d(\mathbf{r} \cdot \mathbf{z})}{dr} = 2(\mathbf{r} \cdot \mathbf{z})\mathbf{z}$,

$$\frac{\mathrm{d}\,U}{\mathrm{d}\,\mathbf{r}} = \frac{J_2}{2} \left(-\frac{15\mathbf{r}}{r^7} (\mathbf{r} \cdot \mathbf{z})^2 + \frac{3\mathbf{r}}{r^5} + \frac{6\mathbf{z}}{r^5} (\mathbf{r} \cdot \mathbf{z}) \right)$$
$$= \frac{3J_2}{2r^5} \left(2\mathbf{z} (\mathbf{r} \cdot \mathbf{z}) + \mathbf{r} \left(1 - \frac{5(\mathbf{r} \cdot \mathbf{z})^2}{r^2} \right) \right).$$

Note that this is invariant under $z \mapsto -z$ (but not under $r \mapsto -r$).