



PETER IRIOGBE

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As an enthusiastic software engineer specializing in backend development with API experience, I bring a solid knowledge of PHP and its framework, Laravel. My expertise encompasses server-side logic, database management, and ensuring optimal performance and responsiveness for front-end requests. I'm also proficient in HTML, CSS, JavaScript, and Bootstrap, and I have a strong drive to acquire new skills for continuous improvement.

In addition to my technical prowess, I possess experience as a seasoned blogger and SEO expert. I have a passion for crafting engaging and informative content that's finely tuned for search engines. With my SEO skills, I implement best practices to enhance website visibility and bolster online presence.

WORK EXPERIENCE

Backend Web developer(PHP/Laravel)

08/2020 to Present

Self-employed

Lagos, Nigeria

- Echokemedia.com - Development of a web application where both anonymous and users can download media files
- Worked on Flairword.com - E-commerce website
- Worked on seamtrack - school management website
- Collaborate on maihoom.com - a Real Estate website
- Worked on Wypa - Cleaning Services web app
- Shopper - An e-commerce website
- Swiftlysend.online - Courier & Logistics website

Blogger & SEO Expert

10/2019 to Present

www.stacklibrary.blogspot.com

Remote

- **Content Creation and Optimization** : Proficient in creating high-quality, SEO-friendly content with over 4 years of experience. Skilled in optimizing on-page elements such as keywords, headers, and meta tags to improve organic search rankings.
- **Google Trends Research** : Extensive experience in utilizing Google Trends to identify trending topics and keywords, enabling the creation of timely and relevant content that resonates with current search trends.

- **Analytics** : Adept at using various analytics tools, such as Google Analytics, to track and analyze website performance metrics. Capable of interpreting data to make informed decisions and optimize SEO strategies.
- **Comprehensive Site Audits** : Conduct thorough website audits to identify technical SEO issues, including crawlability, indexing, and site speed optimization. Proficient in implementing solutions to enhance overall website health.
- **Backlink Building Expertise** : Skilled in developing and executing effective backlink-building strategies, including outreach and relationship building with authoritative websites. Achieve improved domain authority and search engine rankings through ethical link acquisition.
- **Holistic SEO Strategy** : Experienced in crafting and implementing holistic SEO strategies that encompass on-page and off-page optimization, content marketing, technical SEO, and social media integration to drive organic traffic and improve search visibility.

SKILLS

PHP - 4 years

Laravel Framework - 3 years

API - 1 year

Database management - 3 years

Server side logic - 3 years

Performance optimization - 3 years

Bootstrap - 3 years

JavaScript - 3 years

HTML - 5 years

SEO best practices implementation - 2 years

Crafting engaging and informative content - 4 years

Bolstering online presence - 4 years

EDUCATION

Emu Grammar School

High school or equivalent

Electrical Engineering

Edo state, Nigeria

09/2012 to 07/2018