

## An Amazing NEW HEALTH SUPPORTER BELT

For men in their 30's, 40's, 50's who want to LOOK SLIMMER and FEEL YOUNGER



TRY IT BEFORE YOU BUY IT!



**POSTURE BAD?** Got a 'Bay Window



BULGING "BAY WINDOW" Why go on day after day with an "old-man's" mid-section bulge .. or with a tired back that needs posture support? Just see how "Chevalier" brings you vital control where you need it most! "Chevalier" has a built-in strap. You adjust the belt the way you want. Presto! Your "bay-window" bulge is lifted in ... flattened out-yet you feel wonderfully comfortable!

DOES a bulging "bay window" make you look and fee years older than you really are? Then here, at lost is the answer to your problem! "Chevaller", the wonder-ful new adjustable health supporter belt is scientifically constructed to help you look and feel years younger!



DO YOU ENVY MEN who can **'KEEP ON THEIR FEET'?** and then he got a "CHEVALIER" . . .

ADJUSTMENT Works quick as a flash! Simply adjust the strop and presto! The belt is perfectly adjusted to your greatest comfort!



DETACHABLE POUCH Air-cooled! Scientifically designed and made to give wonderful support and protection!

YOU NEED A

Healthful, Enjoyable Abdominal Control

Healintul, Enjoyanie Adamminu Control III specify Con weer "Chevalier" all day long. Will not bind or make you feel constricted, That's because the twe-way s-t-e-t--t--d oth plus the front adjustment bring you personalized fit. The "Chevalier" is designed according mode by asperts to give you the comfort and healthful "diff" you want, Just see till the wonderful features below. And remember-you can get the "Chevalier" on FREE TRIAL. Moli the coupon right novi!

Pay Nothing Now-FREE TRIAL: **Nothing On Arrival** 



RONNIE SALES, INC., Dept. UU II-E 487 Broadway, N. Y. 13, N. Y.



TWO-WAY

S-T-R-E-T-C-H WONDER CLOTH Firmly holds in your flabby abdomen; yet it s-t-r-e-t-c.h.e-s as you breathe, bend, stoop, after meals, etc.

> SMALL of BACK Firm, comfortable support. Feels good

FREE Extra

SEND NO MONEY: MAIL COUPON

RONNIE SALES, INC., Dept. UU 11-E 487 Broadway, New York 13, N.Y. Send me for 10 days' FREE TRIAL a CHEVALIER HEALTH-SUPPORTER BELT. Include FREE an extra removable pouch, In 10 days I will either send you only \$3.98 plus postage as full payment, or I will return the garment and owe nothing.

My waist measure is.

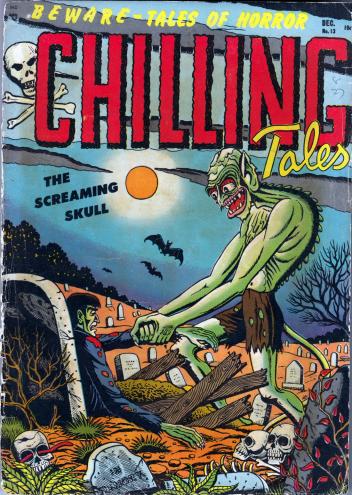
(Send string the size of your waist if no tape measure is handy)

Address\_ City and Zone

Stote

S

GHILLING TALOG, termedy BENYARE is published bismonthly by Youthful Manachem, Inc. 48 1 Appleton Street. Holyoke, Massachusetta, Editorial and security offices at 108 Rea 15th Street, New York 15, N. 7 Entered as cond-cleas matter at Post Office at Holyoke, Mass, on Pebruary 12, 1951, Single copy 10e, 6 Issues 60e in United Conditions of the Condition of the Condits of the Condition of the Condition of the Condition of the Cond



## An Amazing NEW HEALTH SUPPORTER BELT

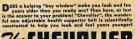
For men in their 30's, 40's, 50's who want to LOOK SLIMMER and FEEL YOUNGER



TRY IT BEFORE YOU BUY IT!



**POSTURE BAD?** Got a 'Bay Window



LIFTS AND FLATTENS YOUR BULGING "BAY WINDOW"

Why go on day after day with an "old-man's" mid-section bulge .. or with a tired back that needs posture support? Just see how "Chevalier" brings you vital control where you need it most! "Chevalier" has a built-in strap. You adjust the belt the way you want. Presto! Your "bay-window" bulge is lifted in ... flattened out-yet you feel wonderfully comfortable!



who can **'KEEP ON THEIR FEET'?** and then he got a "CHEVALIER" . . .

Works quick as a flash! Simply adjust the strop and presto! The belt is perfectly adjusted to your greatest comfort!



DETACHABLE POUCH Air-cooled! Scientifically designed and made to give wonderful support and protection!

Healthful, Enjoyable Abdominal Control Healintul, Enjoyanie Adamminu Control III specify Con weer "Chevalier" all day long. Will not bind or make you feel constricted, That's because the twe-way s-t-e-t--t--d oth plus he front adjustment bring you personalized fit. The "Chevalier" is designed according mode by asperts to give you the comfort and healthful "diff" you want, Just see till he wonderful features below. And remember-you can get the "Chevalier" on FREE TRIAL. Moli the coupon right novi!

Pay Nothing Now-



FREE TRIAL: **Nothing On Arrival** 



3. War the "Chevalier" for 10 whole days if you want tol Wear it to work, evenings, while bowling, etc. The "Chevalier" must help you look and feel "like a million" or you can send it back! See offer in coupon!

RONNIE SALES, INC., Dept. UU II-E 487 Broadway, N. Y. 13, N. Y.



Firmly holds in your flabby abdomen; yet it s-t-r-e-t-c.h.e-s as you breathe, bend, stoop, after meals, etc.



FITS SNUG SMALL of BACK Firm, comfortable support. Feels good



SEND NO MONEY: MAIL COUPON

RONNIE SALES, INC., Dept. UU 11-E 487 Broadway, New York 13, N.Y. Send me for 10 days' FREE TRIAL a CHEVALIER HEALTH-SUPPORTER BELT. Include FREE an extra removable pouch. In 10 days I will either send you only \$3.98 plus postage as full payment, or I will return the garment and owe nothing.

My waist measure is.

(Send string the size of your waist if no tape measure is handy)

Address\_

City and Zone

Stote

S

GHILLING TALOG, termedy BENYARE is published bismonthly by Youthful Manachem, Inc. 4t 3 Appleton Street. Holyoke, Massachusetta, Editorial and security offices at 105 Real 5th Street, New York 15, N. 7 Entered as cond-cleas matter at Post Office at Holyoke, Mass, on Pebruary 12, 1951, Single copy 10e, 6 Issues 6th in United York 15, N. 7 Control and Control of the Control of the

