# PETER BENVENUTO

# SENIOR PRODUCT DESIGNER

#### **EXPERIENCE**

# Senior Product Designer | Mozilla

MAY 2021 - PRESENT, TORONTO, ON

- Conducting discovery, research and execution of major features for core products within our team (from ideation to conception)
- Leading org-wide design system audit and rebuild
- Assisting with communication of strategy with key stakeholders
- Help run candidate interviews across broader team

# Product Designer | Intrado

MAR 2021 - MAY 2021, TORONTO, ON

- Conducting user research and user testing for core SaaS products
- Leading UX/UI design initiatives while following human-centered design thinking best practices
- Collaborating closely with product owners and developers in an agile environment

# Software Engineer | InvestCloud Inc.

SEP 2018 - MAR 2021, BURLINGTON, ON

- Developed and shipped products using HTML, CSS and JavaScript
- Develop efficient ETL scripts in Groovy/Java to extract, compute and map client focused financial data
- Design RESTful web APIs to seamlessly extract client data from existing CRM systems

## **UX/UI Engineer | PlayLine**

JUL 2018 - SEP 2018 (CONTRACT), TORONTO, ON

- Maintaining and shipping new features using React and Redux
- Liaised with design team when making design decisions

## **EDUCATION**

#### BrainStation | Diploma, User Experience Design

SEP 2020 - DEC 2020, TORONTO, ON

## Humber College | Postgraduate Diploma, Marketing

SEP 2016 - 2017, TORONTO, ON

## York University | Bachelors, Political Science

SEP 2011 - 2014, TORONTO, ON

## **PROJECTS**

# Freelance & Personal | Designer/Developer

NOV 2017 - PRESENT, PERSONAL PROJECTS

https://www.peterbenvenuto.com/zenfit.html - Product Design Case Study

https://www.peterbenvenuto.com/uber.html - Heuristic Evaluation Case Study

 $\underline{\text{https://www.apartinc.ca/}} \text{ - HTML5, CSS3, JS, jQuery}$ 

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#### **PROFILE**

I'm a Product Designer based in Toronto, ON. I'm passionate about designing and developing products that are scalable and enhance user satisfaction. I approach problems with a data-informed and empathetic approach, and I have a unique background in software development. My experience allows me to communicate and work with developers effectively in product teams.

#### **DESIGN SKILLS**

User research and testing,
Information architecture,
Wireframing, UI prototyping,
Interaction design, Motion design,
Responsive design, Design systems,
Visual design, Figma, Sketch,
InVision, InVision Studio, Zeplin,
Zeroheight, Adobe Creative Suite

#### **DEV SKILLS**

HTML5, CSS3, JavaScript, jQuery, React, Redux, Material UI, Bootstrap, Bulma, NodeJS, ExpressJS, Java, Groovy, PostgreSQL, SQL, Git, Responsive design

#### **CERTIFICATIONS**

Software Engineering - Thinkful Enterprise Design Thinking - IBM