## Peter Braunstein User Experience Designer

peter.braunstein@uconn.edu 860.841.2652 New York, NY

### Objective

To obtain full time job as a user experience designer, with a focus on prototyping and interaction design, working with researchers and developers.

#### Education

University of Connecticut GPA 3.8 (Major) GPA 3.3 (Overall) Graduation May 2018

Maior

Digital Media & Design

Concentration

Web Design & Interactive Media

Minor

History

#### Skills

Sketch	Framer.js	Design Thinking
Adobe Suite	User Research	Wireframing
Principle	HTML&CSS	Agile Development
InVision	JavaScript	Rapid Prototyping

### **Activities and Honors**

Nominated for Intern of the Summer - Fidelity Investments Connecticut Children's Medical Center - HuskyThon Dancer Academic & Philanthropy Chair- Alpha Epsilon Pi

#### Connect

peterbraunstein.com

medium.com/@peter.braunstein

dribbble.com/peterbraunstein

Bē behance.net/peterbraun4521

#### Experience

\_

### **Apple Engineering Technology Camp**

July 2018 - Present | Cupertino, CA

Worked alongside Apple engineers, prototypers and developers to help educate, motivate and inspire 25 juniors and seniors in high school to interact with and advance the technological field as a counselor with Ideas United.

## DX Lab | Lead UX/UI Designer

March 2018 - Present | Remote

DX Lab is a university run program specializing in augmented reality, IoT, and research & development. Worked as a designer crafting their own brand's web experience as well as agency projects.

## Fidelity Investments | UX Design Intern

May 2017 - August 2017 | Boston, MA

Worked on an agile design team, alongside researchers and developers, to create products and services from concept design and prototypes to final deliverables.

- Designed, prototyped, tested and shipped Electronic Funds Transfer (EFT) web widget
- Prototyped high fidelity budgeting app targeting millennials
- Conducted usability testing for web and mobile platforms
- Created rapid prototype for a functional webpage to help rate and categorize potential new employees

# Ation Student Agency | Project Manager

August 2017 - May 2018 | Storrs, CT

Led team of six students working with ISA (International Studies Association) to improve the digital experience of customers for ISA's upcoming conference in San Francisco.

- Conducted interviews with exhibitors, advertisers and sponsors for 2017 annual conference
- Created a redesign for ISA's future website
- Designed promotional print booklet
- Oversaw live action videos interviews and production

# Center for Career Development | Design Intern

January 2017- May 2018 | Storrs, CT

Created promotional animated informational videos, posters and web content for UConn. Photographed and edited professional photos for students.