# Peter Braunstein User Experience Designer

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#### Objective

To obtain full time job as a user experience designer, with a focus on prototyping and interaction design, working with researchers and developers.

#### Education

University of Connecticut GPA 3.8 (Major) GPA 3.3 (Overall) Graduation May 2018

Major Digital Media & Design

Concentration
Web Design & Interactive Media

Minor History

#### **Skills**

| Sketch      | Framer.js     | Design Thinking   |
|-------------|---------------|-------------------|
| Adobe Suite | User Research | Wireframing       |
| Principle   | HTML&CSS      | Agile Development |
| InVision    | JavaScript    |                   |

#### **Activities and Honors**

Nominated for Intern of the Summer - Fidelity Investments Connecticut Children's Medical Center - HuskyThon Dancer Academic & Philanthropy Chair- Alpha Epsilon Pi

#### Connect

peterbraunstein.com

medium.com/@peter.braunstein

dribbble.com/peterbraunstein

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#### Experience

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# Fidelity Investments | UX Design Intern

May 2017 - August 2017

Worked on an agile design team, alongside researchers and developers, to create products and services from concept design and prototypes to final deliverables.

- Designed, prototyped, tested and shipped Electronic Funds Transfer (EFT) web widget
- Prototyped high fidelity budgeting app targeting millennials
- Conducted usability testing for web and mobile platforms
- Created rapid prototype for a functional webpage to help rate and categorize potential new employees

# Ation Student Agency | Project Manager

August 2017 - Present

Led team of six students working with ISA (International Studies Association) to improve the digital experience of customers for ISA's upcoming conference in San Francisco.

- Conducted interviews with exhibitors, advertisers and sponsors for 2017 annual conference
- Created a redesign for ISA's future website
- Designed promotional print booklet
- Oversaw live action videos interviews and production

# Center for Career Development | Design Intern

January 2017- Present

Created promotional animated informational videos, posters and web content for UConn. Photographed and edited professional photos for students.

#### Intrigue.TV | Web Intern

June 2016 - August 2016

Designed and created website for local TV station. Animated motion graphics bumpers for TV show intros and credits using Adobe After Effects.

### UConn Business School | Case Competitions

August 2016 - Present

Developed progressive digital solutions to real world problems in three week-long case competitions with a small team of four.