

ZHICHENG (Peter) CHEN

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EDUCATION

Kang Chiao International School East China Campus Sep 2019- Jun 2023
University of Washington – New admitted Informatics Sep 2023- today(2027's)

ACTIVITIES

HashKey Global – Shanghai Department Shanghai, China
Summer Intern Jul- Sep 2024

- Data & Liquidity analysis for Sales
- Customer service on the official website
- Reviewing materials and opening of accounts on behalf of clients

Off-Wind Kids' Shoes Kunshan, China
Brand founder and leader Jun 2021- Sep 2023

- Established the children's shoe brand with 10 members
- Shaped and implemented the business plan and the donation model
- Managed multiple online shopping platforms and social media, and earned an average of RMB\$4000 per month
- Plan to develop the e-commerce platform of Amazon and Tik-Tok
- Donated 4% of income to students with educational difficulties

Fuqite Shoe and Clothing Co., Ltd Wenzhou, China
Business Intern Jun- Aug 2020, 2021, 2022

- Rotated between marketing department of headquarter and offline stores
- Maintained the company's social media account and Wechat shopping platform
- Arranged new product launch events and provided suggestions for improving offline stores

Model Entrepreneur Competition (MEC) Online
Team leader Aug 2021- May 2022

- Led the team of 2 members to join the contest; pass the preliminary round to the final round
- Developed the business plan with the market and product analysis, marketing strategy, financial plan, and risk evaluation
- Created a report of our business plan and present online

Future Entrepreneur Business Simulation Suzhou, China

Team organizer/ HR/ Buyer

Jun 2021

- Organized and competed in an online simulation as the retail sector with members of four
- In charge of human resource and material purchase parts of the team
- Demonstrated the investment strategies and won the **1st place** in the Retail Sector

Headphones startup project

Kunshan, China

Entrepreneur

Sep– Dec 2020

- Gathered a team of 6 members to introduce and sell headphones in the school
- Investigated upstream headphone manufacturers, products qualities, and the prices
- Found solutions for courier services while supporting OTA and customization for packaging and configuration
- Sold 37 pairs of headphones in school

Green Fun Florist & Cafe

Wenzhou, China

Intern

Jul- Dec 2019

- Cooperated with employees to maintain a floral design online store
- Served customers as a clerk with flower bouquet wrapping, and food and beverage delivery
- Took photos of plants and design posters for marketing and promotion events

VOLUNTEERING

Off-Wind Volunteering Project

Ouhai, China

Founder and leader

Jun 2021- Present

- Recruited 10 students to visit the mountain village-Ouhai, and interview left-behind children
- Organized the “Dream Shoes” drawing event to develop kid’ creativity, and plan to showcase kids’ dream shoes through the Off-Wind Kids Shoe fashion show
- Donated 5% profits of Off-Wind Kids’ Shoes to support Ouhai kids’ education
- Plan to offer Off-Wind part-time jobs to local residents

Wenzhou Federation of Social Science Associations

Wenzhou, China

Volunteer

Jul 2021- Aug 2022

- Investigated community issues in Ouhai and conducted field research in holidays
- Arranged government documents from 2010-2022 to increase work efficiency
- Report problems in Ouhai and provide suggestions to support education and the community

KCIS Elite Volunteering

Kunshan, China

Scoutmaster/ Volunteer

Jan 2020- Oct 2021

- Led over 50 students in 2021 Elementary Growth Camp and the Triwizard Tournament

- Prepared group activities and rehearsed events three months in advance
- Assigned works to students and response to students' emergency situation
- Helped freshman adjust to new school life

Food Sorting – North Helpline Lake City

Seattle, United State

Volunteer

Oct 2023- Feb 2024

- Selected good quality food from the community donation
- Distributed food to homeless people
- Assigned teach-in program to new member of volunteers

EXTRA-CURRICULUM ACTIVITIES

Music, Choir relates

Kunshan, China

Acapella Vice-president/Choir Bass/ Song producer

Sep 2011- Present

- Managed 20 members in Acapella club as vice-president, and arrange pop up performance events in Kunshan
- Joined Choir team since 1st grade; performed at *the June 1st Children's Day Party, the Children's Spring Festival Gala, and the 20th anniversary celebration of Hong Kong's return to China*; participated in the "World Choir" competition during 2017 and awarded ***the Honor of World Choir***
- Composed music with AU (Adobe Audition) and published songs on the Cloud Music app

Cycling Around Hainan

Hainan, China

Team Leader

Sep 2020- Mar 2021

- Trained long-term biking 30-40 km on every weekend before the trip
- Cycling around Hainan about 1213km in two weeks
- Led students on the road to ensure their safety
- Collected teammates' daily reflections and graded their performance
- Completed the trip and received the ***Outstanding Leader Award***

SKILLS

Language: Beside formal Chinese, I can prof English

Sports: Good at table tennis, tennis and riding bicycle.

Software: Proficient in the use of Office, have basic knowledge on Photoshop and Premiere Pro. Deep user of Claude, Chatgpt, DeepSeek R1 and Gemini.

Coding: Primary learner in python, understand how java and JavaScript runs.