

CONTENT STRUCTURE

3 unique users cases...

Each with 3 core variations...

Each with 3 variations(signal, mod, effect) corresponding to the 3 cells of the blade tip...plus 1 variation providing metrics / comments...

Each with 3 variations of emphasis (either signal, mod or effect is the dominating element)

Each with 3 variations energy level

Each with their own 3 sections of content...metrics tab has its own 3 sections as well...

Each with 4 blocks of concrete media...

The dropdown has 3 alternative content blocks...

The HOW section is the main section. The dropdown of the HOW/section offers 3 alternatives. These alternatives are found among the content linked to the WHAT section

THE IDEA IS TO MAP 1 OF THESE 3 SLOTS IN THE WHY SECTION TO A SPECIFIC CONTENT BLOCK FROM THE WHAT SECTION.

All of these variations powers 1 Blade... We have 16 unique Blades....

A	B	C
What	How	Why
Signal	mod	Effect
Signal	mod	Effect
Signal	mod	Effect
Low energy	Mid energy	Hi energy
eg. Outline	eg. Low level	eg. Action list

Dropdown with 3 selectors

Headline

Body Text

Image

Basic structure of CMS items... producing a `perfect` wim spec for user A, B and C. In addition to this we need items to be called up as alternative choices` along the path to a `correct` spec.

= 3x3x4x3x3x4x16 unique items= 20.000 items in total ...plus additional alternative content blocks to be used as variations along the way to a perfect spec.

We will not produce content for all those these slots...but rather select the ones needed for a fair amount of variation.

x16 BLADES

Must have  
cms sync

Nice to have  
cms sync

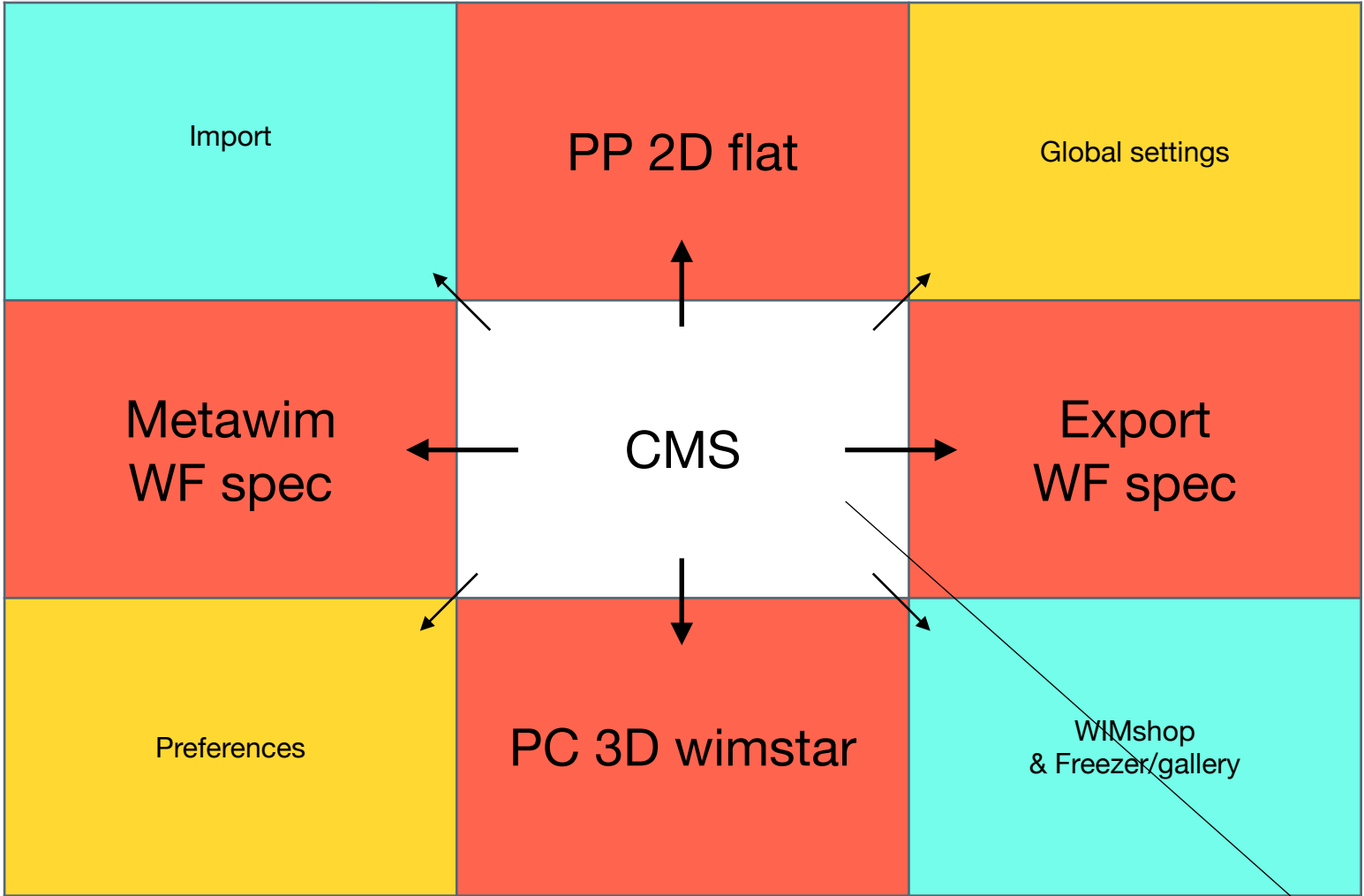
cms sync not  
necessary at  
this point

3x3x4x16 rows based on a  
template of headline,  
image, dropdown and  
bodytext

Basically a page with a  
couple text input fields and  
a couple dropdown to  
select some keywords and  
some sliders to fine-tune  
some selections

The concentric circles and  
the `ball bearing profiles`,  
the set of dials and the  
`compass ring` buttons (16  
sets), and some metrics

ZY-space...The left/right  
areas to define space for  
blades to angle along Z...  
lower halves reflects the  
upper halves.



Same scope and content  
as MetaWIM spec but in a  
different uniform/structure  
allowing for added texts  
and images

Extended set of sliders and  
dials. Benchmarking slider  
and two dropdown

16 blades, core circle and  
tip circle, 3 cells within the  
tip: signal, mod, effect.  
Colors of blades and  
angling along Z

WIM holds additional  
content elements not found  
in the `basic level CMS`.  
Press buy button to add  
elements to your spec.

CMS:  
Something like  
**3x3x4x3x3x4x16 unique items=**  
**20.000 potential items in total plus**  
**items used as variations to the**  
**`main path`producing a `correct`**  
**wim spec.**